



JUN 24 2010

DepEd MEMORANDUM

No. **287**, s. 2010

**OBSERVANCE OF THE 2010 NATIONAL DISASTER
CONSCIOUSNESS MONTH (NDCM)**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Executive Order No. 137 dated August 10, 1989 declares the month of July of every year as the National Disaster Consciousness Month (NDCM) to be observed nationwide by conducting recommended activities which may be undertaken nationwide such as the following: (a) display of streamers with the theme "*Pag Alerto, Malayo sa Peligro*" (see enclosed); (b) film showing and photo exhibits; (c) symposia/fora on mainstreaming disaster risk reduction and simulation exercises; (d) poster making, essay writing and drawing contests; (e) tree planting; and (f) the search for the **National Gawad KALASAG** (*KAlamidad at Sakuna LABanan, SARiling Galing ang Kaligtasan*).
2. In compliance with the abovementioned Order, the National Disaster Coordinating Council (NDCC) issued a Memorandum dated June 4, 2010 to all member agencies to plan and undertake meaningful/significant activities relative to the theme "*Pag-alerto, Malayo sa Peligro*" and to submit the checklist of activities on or before June 18, 2010. It aimed at increasing public awareness to the threats of disasters, and the need for corresponding risk reduction strategies/measures.
3. The highlight of the NDCM is the **National Gawad KALASAG Awarding Ceremony** which is the NDCC's recognition scheme to acknowledge outstanding Disaster Coordinating Councils, private organizations, individuals, schools, hospitals and government emergency volunteers who are actively involved in the implementation of disaster management programs and projects.
4. For further details, please contact the Office of DepEd Undersecretary Antonio A. Inocentes, Attention: Ms. Candelaria de Juan at telephone no.: (02) 631-5057; or at e-mail address: depedaai@yahoo.com.
5. Immediate and wide dissemination of this Memorandum is desired.

MONA D. VALISNO
Secretary



Encl.:

As stated

Reference:

DepED Memorandum: No. 282, s. 2009

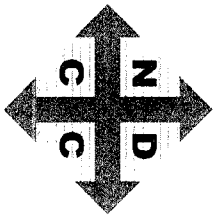
To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CALAMITY
CELEBRATIONS & FESTIVALS
PRIZES or AWARDS
SAFETY EDUCATION
SCHOOLS

R-MCR/SMA, DM-NDCM
06-11-10/06-15-10/6-17-10

[Agency Name]

joins the



NATIONAL DISASTER COORDINATING COUNCIL

AGENCY
LOGO

Blue

in the observance of the

National Disaster Consciousness Month

ORANGE

THEME: "PAG ALERTO, MALAYO SA PELIGRO"

July 01-31, 2010