



SEP 03 2010

DepEd MEMORANDUM  
No. **381**, s. 2010

**2010 NATIONAL STATISTICS MONTH (NSM)**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 647, Declaring the month of October of every year as the National Statistics Month (NSM), the Department of Education (DepEd) shall join all agencies of the government, academic institutions and the private sector at the national and sub-national levels in celebrating the **2010 National Statistics Month** this October. The overall theme of this year's celebration is "*Towards a Philippine Statistical System, Responsive to Emerging National and Global Challenges*". This theme may be translated into other major Philippine dialects. Depending on the focus and direction of the statistical activities, the region may have its own sub-theme.
2. The observance of this event has two-fold objectives, viz: (a) to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) to elicit the cooperation and support of the general public in upgrading the quality standards of statistics in the country. Relative to this, the National Statistical Coordination Board (NSCB) has issued Memorandum Circular No. 01-10 enjoining all government agencies, government owned and controlled corporations, state universities and colleges, local government units and the private sector to actively participate in and support this undertaking.
3. The NSM activities that could be undertaken may include symposia, workshops, orientation seminars, exhibits, lectures, film showing, statistical quiz, publication of statistical reports, indicators and other relevant information, among others, with particular emphasis on the cited theme or the region's selected sub-theme, if any.
4. In this connection, it is requested that DepEd Regions I, V, VI, VIII, IX, X, XI, XII and CAR coordinate with the Regional Statistical Coordination Committees (RSCCs) thru the NSCB Regional Units (RUs). The other DepEd regions are requested to coordinate with RSCCs headed by either the NEDA Regional Director (RSCC Chairperson) or the National Statistics Office (NSO) Regional Director (RSCC Co-Chairperson) for the NSM activities in their regions. Region IV-MIMAROPA shall coordinate the NSM activities with the RDC Sectoral Concerns on Macroeconomic Development Administration (SCMDA).

5. The DepEd regions' proposed NSM activities should be submitted following the enclosed prescribed format to the above cited units/offices **on or before September 6, 2010** in order to synchronize all efforts for the celebration. DepEd National Capital Region (NCR) shall submit a detailed list of their program of activities to the NSM Steering Committee following the enclosed prescribed format through the NSM Secretariat at NSCB, 2<sup>nd</sup> Floor, Midland Buendia Bldg., 403 Senator Gil J. Puyat Avenue, Makati City on or before the cited date.

6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:  
As stated

Reference:  
DepED Memorandum: No. 357, s. 2009

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
STATISTICS, Data

SMA, DM 2010 Nat'l. Stat. Month  
August 27, 2010/September 2, 2010

**21st National Statistics Month  
Calendar of Activities**

Agency: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone Numbers: \_\_\_\_\_  
Fax No: \_\_\_\_\_  
Email Address: \_\_\_\_\_

Date	Activity	Type*	Venue/Time	Sponsoring Agency	Estimated Cost**	Remarks

\*-Type: refers to the type of activity, e.g. symposium, workshop, conference, exhibit, lecture, film showing, statistical quiz, motorcade, slogan/essay/oratorical contest, etc.

\*\* - Estimated Cost may include direct expenses, e.g. Maintenance and Other Operating Expenses and other expenditures, incurred by the agency for the organization and implementation of the identified NSM activity

Prepared by:

Approved by:

\_\_\_\_\_

(Head of Agency) \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_