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DepEd MEMORANDUM
No. **427** , s. 2010

2010 SEAMEO-AUSTRALIA PRESS AWARD

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
All Others Concerned

1. For the information and guidance of all concerned, the SEAMEO Secretariat calls for the submission of entries for the 2010 SEAMEO-Australia Press Award with the theme, "*Innovation in Education*".
2. This year's contest is expected to draw interest and wide participation from professional and student journalists as well as education communicators or persons who write and distribute information on education either on print and non-print media such as newsletters and blogs.
3. Interested participants shall submit the Application Form and the entry article through e-mail address: secretariat@seameo.org on or before December 1, 2010. Enclosed are the contest rules and application form.
4. For more information, please visit the SEAMEO website: www.seameo.org/2010PressAward.
5. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated
Reference: None
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

PRIZES or AWARDS

STUDENTS

R: sgc/Australia press award
September 23, 2010



For the full Contest Rules, Regulations and Conditions, visit [www.seameo-pressaward.com](#), which Rules and Regulations are incorporated herein by reference.

1. Contest participants must be a legal national of a SEAMEO Member Country, which are:
 - ★ Brunei Darussalam
 - ★ Cambodia
 - ★ Indonesia
 - ★ Lao PDR
 - ★ Malaysia
 - ★ Myanmar
 - ★ The Philippines
 - ★ Singapore
 - ★ Thailand
 - ★ Timor-Leste
 - ★ Vietnam
2. A contestant must be at least 18 years of age by the Contest deadline, which is 1 December 2010.
3. The article should be between 750-1000 words and may be written in English or your native Language (with an English translation).
4. The winner must complete a three-week Journalism Internship at the University of Melbourne, Australia, by or before 31 December 2011.

1 December 2010.

For more information about SEAMEO, the 2010 SEAMEO-Australia Press Award, the Contest Theme, and Contest Rules, visit [www.seameo-pressaward.com](#)



The Southeast Asian Ministers of Education Organization (SEAMEO) announces the 2010 SEAMEO-Australia Press Award Contest under the theme "Innovation in Education". Newspaper articles, published or unpublished, may be submitted by professional journalists, student journalists, and education communicators.

The Contest welcomes hard news and feature articles that capture:

1. Inspiring efforts of individuals, groups, governments and other organizations that are improving the quality of education in Southeast Asia through innovation and thinking outside the "box";
2. Insightful reporting and documentation of how great ideas involving education - including science and cultural initiatives - improve quality of life;
3. Strong human feelings through the voices of multiple speakers and sectors within the education industry, taking into consideration present social issues and inter-cultural understanding; and/or
4. Dynamic institutional and governmental collaboration and/or cross-border partnerships that link students, teachers, schools or other education organizations together and that focus on education projects that can be reproduced in other countries.

Extra consideration will be given to articles that address issues or initiatives that SEAMEO can use, duplicate, or implement in the near future as a SEAMEO project.

The SEAMEO-Australia Press Award

For the past 10 years, SEAMEO and the Australian Government have co-sponsored the SEAMEO-Australia Press Award, which has recognized excellent coverage of education issues by journalists in Southeast Asia.

Contest Theme

News or feature articles should present lesson plans, school projects, teaching or learning theories and/or methodologies, administrative policies or other activities that have or could be proven effective in Southeast Asia.

Suggested ideas may be one or any combination of the following:

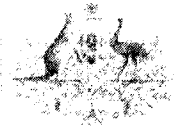
1. Administration of education;
2. Participation in the education process by parents, students, community organizations or businesses;
3. Delivery of formal, non-formal and informal education at all levels;
4. Human resource development and management within education institutions; and/or
5. Unique cross-border or multinational education projects.

1. The Winner of the Contest will be selected on 15 December 2010 by a distinguished panel, comprised in part of experts in the field of journalism and education.

2. The Winner will receive a round-trip economy air ticket from his/her home country to the 45th SEAMEO Council Conference in Brunei Darussalam; AND a round-trip economy air ticket from his/her home country to Melbourne Australia to attend a three-week Journalism internship at the Melbourne Age Newspaper, plus stipend.

3. The winning article may be published in newspapers, magazines, and newsletters throughout Southeast Asia.





SOUTHEAST ASIAN MINISTERS OF EDUCATION ORGANIZATION
Mom Luang Pin Malakul Centenary Building, 920 Sukhumvit Road, Bangkok 10110 Thailand
Tel: +66 (0) 2391-0144 | Fax: +66 (0) 2381-2587 | E-mail: secretariat@seameo.org | URL: www.seameo.org

Application Form

Theme: Innovation in Education

Mr Ms

Unpublished Published

Please email this completed Application Form together with your entry article to secretariat@seameo.org on or before 1 December 2010.

By submitting the attached article, the Author gives SEAMEO permission to publish it. A Contest Article and/or any translated versions thereof, at the discretion of the Contest Organizers, may be published in local, national or international print media. The Author further certifies that (please tick one):

For Published article

He or she has the authority to authorize the Contest Organizers to reprint the Contest Article.

For Unpublished article

The material is original and created by him or her.

Both published and unpublished articles are eligible to compete.