



OCT 05 2010

DepEd MEMORANDUM  
No. **431**, s. 2010

**NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT  
COUNCIL (NDRRMC) LOGO-MAKING CONTEST**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The National Disaster Coordinating Council (NDCC) through the Office of the Civil Defense (OCD) will launch the **National Disaster Risk Reduction and Management Council (NDRRMC) Logo-Making Contest**. The contest duration is from September 30 to October 10, 2010.
2. The contest is open to all Filipinos nationwide.
3. Please see enclosure for the mechanics of the logo-making contest.
4. For more information, visit website: [www.ndcc.gov.ph](http://www.ndcc.gov.ph) and send queries through e-mail address: [dopcen@ndcc.gov.ph](mailto:dopcen@ndcc.gov.ph) or contact the following offices:

<b>NDCC Opcon</b> Telephone No.: (02) 911-1406, (02) 912-2665, (02) 912-5668	<b>NDC Secretariat</b> Telephone No.: (02) 912- 0441, (02) 912-5947	<b>Office of the Administrator</b> Telephone No.: (02) 912-2424
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5. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

CALAMITY

CONTESTS

Madel:NDRRMC Logo Making Contest  
9-30-10



**Enclosure to DepEd Memorandum No. 431, s. 2010****Rationale**

With the adoption of the Implementing Rules and Regulation of R.A. 10121 otherwise known as the *Philippine Disaster Risk Reduction and Management Act of 2010*, a *National Disaster Risk Reduction and Management Council (NDRRMC)* has been created empowered with policy-making, coordination, integration, supervision, monitoring and evaluation functions to ensure the implementation of Disaster Risk Reduction policies, programs, projects and activities in accordance with RA 10121.

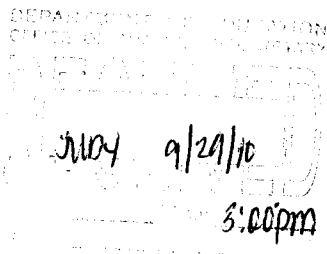
To promote public awareness on its part as a newly organized council, the NDRRMC, through the Office of Civil Defense as its implementing arm and secretariat, is launching a Logo-Making Contest for the new logo to be used by the NDRRMC.

**Mechanics, Rules and Regulations**

1. The contest is open to all Filipinos nationwide.
2. The contest duration is from September 30 to October 10 of 2010.
3. Participants may **SUBMIT ONLY ONE (1) ENTRY**.
4. Entries should be in digitized format (at least 600 dpi with a file extension of .jpg) or freehand illustration or drawing.
  - a) The raw file of the digital artwork should be drawn/ illustrated in A4 size using Adobe Photoshop. Submit the file in the following formats: 1) Flat jpeg format, minimum 300 pixels 2) Original raw file. Filename is your name and artwork title. Example: juandelacruz\_logo.jpeg, juandelacruz\_logo.tiff.
  - b) On the other hand, freehand artworks should fit in an 8x10 short bond paper. There are no restrictions in the number of colors used.
  - c) A brief description or rationale (not more than 500 words) explaining the components of the logo should also be included in the entry.
  - d) The logo should not carry the name of the artist.
5. The design of the logo should be in accordance with NDRRMC Framework. It should communicate a proactive, progressive, and empowered institution to implement Disaster Risk Reduction programs, projects, and activities.
6. All entries must be sent to:

Benito T. Ramos  
Administrator, Office of Civil Defense and  
Executive Officer, NDRRMC  
Office of Civil Defense  
Camp Emilio Aguinaldo, Quezon City

Or e-mailed to:



***ndrrmc.secretariat@yahoo.com*** on or before October 10, 2010, together with the contestant's basic information (name/institution/address/contact number).

**7.** By entering the competition, the participants declare that the logo submitted is their original work, have not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant as he/she would be responsible to prove its authenticity.

**8.** The logo-making competition shall be judged according to the following criteria:

- Concept/Relevance - 40%
- Originality - 30%
- Creativity and Impact - 30%

**9.** The winning entry will be chosen on October 12, 2010 by the members of the Technical Management Group of the NDRRMC. The decision of the judges is final.

**10.** The winner shall be informed through email and telephone call from a designated OCD staff.

**11.** Awarding of the entry shall be on October 13, 2010 (International Day for Natural Disaster Reduction). One winner shall be chosen and shall receive a certificate and PhP20,000.00 cash prize.

**12.** All entries submitted as entry for the contest shall be considered as property of NDRRMC, and maybe used by the Council. Likewise, submitted entries will be featured in the Council's IEC such as but not limited to publications, advertisements, exhibits and other printed or digital media.

**13.** The NDRRMC shall also have exclusive rights to the winning logo design; publish it on its websites, and in other media and corporate materials such as letterheads and envelopes. The Council reserves the right to further refine or make improvements and alterations on the final artwork of the winning entry.

**14.** OCD Personnel and Members of NDRRMC-TMG, and their relatives up to 3<sup>rd</sup> degree of consanguinity and affinity are disqualified from joining this contest.

For further inquiries, you may call the Planning Division, Office of Civil Defense at 912-0441 and 912-5947 or e-mail us at ***ndrrmc.secretariat@yahoo.com***.

JWDY 9/29/10

3:00 pm