



OCT 07 2010

DepEd MEMORANDUM  
 No. **433** , s. 2010

**SCHOOL HEALTH MONTH CELEBRATION**

To: Bureau Directors  
 Directors of Services, Centers and Heads of Units  
 Regional Directors  
 Schools Division/City Superintendents  
 Heads, Public Elementary and Secondary Schools  
 All Others Concerned

1. The Department of Education (DepEd) through the Health and Nutrition Center (HNC) will celebrate the **School Health Month** in October 2010 pursuant to the Presidential Proclamation No. 471 dated September 22, 1994 and DepED Memorandum No. 148, s. 2005 (School Celebration and Significant Events). The theme of the celebration is ***“Intensification of Advocacy and Service in the Management of W.I.L.D. (Water Borne, Influenzae, Leptospirosis and Dengue) Diseases.”***

2. This celebration aims to:
- a. intensify health education activities for the prevention of W.I.L.D. diseases;
  - b. encourage participation of other governments (GOs) and non-government organizations (NGOs) in the provision of health services in schools; and
  - c. reinforce environment sanitation and improvement of health facilities in schools.

3. The School Health Month celebration includes the following activities:

First Week	School Children’s Oral Health Awareness Week <ul style="list-style-type: none"> <li>• Scale up the implementation of the Essential Health Care Program in the schools</li> <li>• Reinforce the 7 o’clock toothbrushing habit among Grade I pupils</li> <li>• Conduct of lectures on oral health promotion</li> </ul>
Second Week	Delivery of Health and Nutrition Services <ul style="list-style-type: none"> <li>• Intensify DOH’s 4S and D.E.N.G.U.E. Campaigns for the prevention and control of dengue</li> <li>• Strengthen the Preventive Alert System in Schools (PASS) (Please see enclosed.)</li> </ul>
Third Week	Environmental Sanitation and Improvement of Facilities <ul style="list-style-type: none"> <li>• Campaign for clean and safe schools</li> </ul>



	<ul style="list-style-type: none"> <li>Promote repair, maintenance and construction of health facilities through <i>Brigada Eskwela Plus</i></li> </ul>
Fourth Week	Collaboration with other Agencies for Advocacy and Services <ul style="list-style-type: none"> <li>Establish/strengthen coordination with GOs and NGOs for referral and support services</li> </ul>

4. School health and nutrition personnel in the regions and divisions shall take the lead in their areas of responsibility. A report on the various activities done during the celebration shall be included in the 3<sup>rd</sup> quarterly report to be submitted to the Health and Nutrition Center (HNC), 5<sup>th</sup> floor Mabini Building, DepEd Central Office, Meralco Avenue, Pasig City with telefax nos.: (02) 635-9964/(02) 633-7245.

5. Immediate and wide dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
 Secretary

Reference:

DepED Memorandum: No. 468, s. 2008

To be indicated in the Perpetual Index  
 under the following subjects:

CELEBRATIONS & FESTIVALS  
 HEALTH EDUCATION  
 SCHOOLS

R-MCR/DM- School Health Month  
 09-22-10/09-29-10