



OCT 18 2010

DepEd MEMORANDUM  
 No. **458**, s. 2010

**REGIONAL ORIENTATION FOR THE SCHOOL HEADS OF PILOT SCHOOLS  
 FOR THE NATIONAL PILOTING AND MONITORING  
 OF THE CONSUMER EDUCATION PROJECT**

To: Regional Directors  
 Schools Division/City Superintendents  
 Heads, Public and Public Secondary Schools  
 All Others Concerned

1. The Department of Education (DepEd) through the Special Events Unit (SEU) conducted the Planning Conference relative to the national pilot implementation of the Consumer Education Program on August 11-13, 2010 at Tagaytay International Convention Center (TICC), Tagaytay City. It was participated in by Regional Secondary Education Chiefs/Assistant Chiefs, National Monitoring Team, Technical Working Group, and Department of Trade and Industry (DTI) Regional Chiefs as counterparts. The output of the said conference is the consolidated National Action Plan to be implemented by all regions, divisions, and pilot schools. The implementation of the said Action Plan shall be part of the monitoring activity.

2. For the successful implementation of the program, the Regional Orientation will be conducted within October 2010 by the Regional Chiefs/Assistant Chiefs at the Regional Educational Learning Centers (RELC) or in a venue accredited by this Department in the regions.

3. The participants to the regional orientation are the following:

<b>First Day</b>	<b>Second Day</b>
<ul style="list-style-type: none"> <li>• School Heads/Principals of Pilot Schools (identified and newly identified);</li> <li>• Department Heads/Area Heads/ Subject Area Coordinators of Pilot Schools (identified and newly identified)</li> </ul>	<ul style="list-style-type: none"> <li>• School Heads/ Principals of newly identified Pilot Schools</li> <li>• Department Heads/ Area Heads/ Subject Area Coordinators of newly identified Pilot Schools</li> <li>• Education Supervisor I – Division (8 subject areas)</li> <li>• Education Supervisor II – Region (8 subject areas)</li> </ul>
<ul style="list-style-type: none"> <li>• Chief and Assistant Chief of the Secondary Education Division (SED) will serve as speakers and facilitators</li> <li>• DTI Regional Officials/Personnel are invited as facilitators</li> </ul>	

4. For the newly identified pilot schools, the teachers shall be oriented by the Education Supervisor I and Department/Area Heads who attended the regional orientation before the pilot implementation on the concepts and on the integration process.



5. The regional orientation shall focus on the following:
  - a. Implementation of the National Action Plan;
  - b. The Consumer Act of the Philippines (Emphasis: Rights and Responsibilities);
  - c. The Integration Process: Activity, Analysis, Abstraction and Application (4As);
  - d. The Concepts and the Point of Entries in the Basic Secondary Education Curriculum; and
  - e. The Monitoring Tools, Scheme, Tentative Schedule, and Composition of the Team (national, regional, and division).
6. The training materials, exemplars for the participants and pilot schools shall be sent to the SED Chiefs through the Regional Directors before the regional orientation.
7. Enclosed are the following documents:
  - a. List of Identified and Newly Identified Pilot Schools;
  - b. Suggested Schedule of Activities during the Orientation;
  - c. National Action Plan; and
  - d. Monitoring Tools.
8. The Regional Office may charge a minimal amount of registration fee to cover the expenses of the one/two day Regional Orientation such as materials, meals, snacks, and other operational expenses. Participants may arrange lodging at the regional office. Registration fee, travel expenses, lodging, per diem, and other related expenses shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
9. For more information, please contact the SEU at Room 505 Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City with telephone nos.: (02) 637-5832 and (02) 637-5834.
10. Immediate and wide dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.: As stated  
Reference: DepEd Memorandum: No. 321, s. 2010  
To be indicated in the Perpetual Index  
under the following subjects:

CONSUMER EDUCATION  
CONFERENCES

OFFICIALS  
PROJECTS

Department of Education  
**NATIONAL PILOT IMPLEMENTATION AND MONITORING ACTIVITY ON  
 CONSUMER EDUCATION**  
**IDENTIFIED AND NEWLY IDENTIFIED SCHOOLS**

<b>REGION I</b>		
	<b>DIVISION</b>	<b>NAME OF SCHOOL</b>
1	LAOAG CITY	ILOCOS NORTE NATIONAL HS
2	VIGAN CITY	ILOCOS SUR NATIONAL HS*
3	SAN FERNANDO CITY	CHRIST THE KING COLLEGE*
4	SAN FERNANDO CITY	BHC EDUCATIONAL INST., INC.
5	LA UNION	DON EULOGIO DE GUZMAN MEMORIAL NATIONAL HS
6	PANGASINAN I	PANGASINAN NATIONAL HS*
7	DAGUPAN CITY	DAGUPAN CITY NHS
8	PANGASINAN II	TAYUG NATIONAL HS
9	URDANETA CITY	URDANETA CITY NATIONAL HS*
<b>REGION II</b>		
1	CAGAYAN	SOLANA SCHOOL OF FISHERIES
2	CAGAYAN	ALLACAPAN VOACATIONAL HS*
3	TUGUEGARAO CITY	CAGAYAN NATIONAL HS*
4	ISABELA	REGIONAL SCIENCE HS
5	CAUAYAN CITY	PHILIPPINE YUI CHIAU
6	CAUAYAN CITY	CAUAYAN NATIONAL HS*
7	SANTIAGO CITY	SANTIAGO CITY NATIONAL HS
8	QUIRINO	CABARROGUIS NSAT
9	NUEVA VIZCAYA	NUEVA VIZCAYA GENERAL CHS*
10	BATANES	BATANES NATIONAL HS*
<b>REGION III</b>		
1	ANGELES CITY	FGNMHS*
2	CITY OF SAN FERNANDO	PAMPANGA HIGH SCHOOL*
3	BALANGA CITY	BATAAN NATIONAL HS*
4	BATAAN	TOMAS DEL ROSARIO COLLEGE*
5	BATAAN	BATAAN CHRISTIAN SCHOOL
6	OLONGAPO CITY	OLONGAPO CITY NHS*
7	TARLAC	TARLAC NATIONAL HS*
8	NUEVA ECIJA	TALAVERA NATIONAL HS
9	NUEVA ECIJA	CONSTANCIO PADILLA NHS*
10	BULACAN	SAN MIGUEL HIGH SCHOOL
<b>REGION IV- CALABARZON ●(4)</b>		
1	CAVITE	TAGAYTAY CITY NATIONAL SCIENCE HS
2	RIZAL	CASIMIRO YNARES SR. MEMORIAL HS

DIVISION		NAME OF SCHOOL
3	QUEZON	BUENAVISTA NATIONAL HS
4	LAGUNA	LICEO DE SAN PEDRO
5	BATANGAS	DACANLAO GREGORIO AGONCILLO NHS
6	LAGUNA	LOS BAÑOS NATIONAL HS
<b>IV-MIMAROPA</b>		
1	CALAPAN CITY	JOSE J. LEIDO MEMORIAL HIGH SCHOOL
2	CALAPAN CITY	PEDRO V. PANALIGAN MEMORIAL NHS
3	CALAPAN CITY	HOLY INFANT ACADEMY
4	MARINDUQUE	BUENAVISTA NATIONAL HS
5	MARINDUQUE	MARINDUQUE NATIONAL HS
6	PALAWAN	QUEZON NATIONAL HIGH SCHOOL
7	PALAWAN	ROXAS NATIONAL COMPREHENSIVE HS
8	PALAWAN	SAN FRANCISCO JAVIER COLLEGE
9	OCCIDENTAL MINDORO	SAN JOSE NATIONAL HS
10	OCCIDENTAL MINDORO	CALINTAAN NATIONAL HS
11	OCCIDENTAL MINDORO	SAN VICENTE NATIONAL HS
12	OCCIDENTAL MINDORO	DIVINE WORLD COLLEGE
13	PUERTO PRINCESA	PALAWAN NATIONAL HS
14	PUERTO PRINCESA	MARCELINO JAVAREZ NATIONAL HS
15	PUERTO PRINCESA	HOLY TRINITY COLLEGE
16	PUERTO PRINCESA	MARCELINO ABADIANO NATIONAL HS
17	ROMBLON	LOOC NATIONAL HS
18	ROMBLON	CORCUERA NATIONAL HS
19	ROMBLON	VIRGINIA CENTURIONE BARCELI SCHOOL
20	ORIENTAL MINDORO	LEUTEBORO NATIONAL HIGH SCHOOL
21	ORIENTAL MINDORO	FE DEL MUNDO NATIONAL HS
22	ORIENTAL MINDORO	IMMACULATE HEART OF MARY ACADEMY
<b>REGION V</b>		
1	LEGAZPI CITY	LEGAZPI CITY HIGH SCHOOL*
2		POLANGGI GENERAL COMPREHENSIVE HS*
3	IRIGA CITY	STO. NIÑP NATIONAL HS
4	NAGA CITY	NAGA CITY SCIENCE HIGH SCHOOL
5	NAGA CITY	UNIVERSITY OF ST. ANTHONY
6	LIGAO CITY	LIGAO NATIONAL HIGH SCHOOL
7	TABACO CITY	SAN NATIONAL HIGH SCHOOL
8	CAMARINES NORTE	CAMARINES NORTE NATIONAL HS

DIVISION		NAME OF SCHOOL
9	CAMARINES NORTE	SAN LORENZON NATIONAL HS
10	CAMARINES NORTE	MABINI COLLEGE
<b>REGION VI ●(4)</b>		
1	BACOLOD CITY	DOMINGO LACSON NATIONAL HS
2	BACOLOD CITY	SIBUCAO BRGY. BANAGO
3	SAN CARLOS CITY	JULIO LEDESMA NATIONAL HS
4	CAPIZ	CUARTERO NATIONAL HS
5	AKLAN	ALTAVAS NATIONAL HS
6	ROXAS CITY	FILAMER CRISTINA COLLEGE
<b>REGION VII</b>		
1	MANDAUE CITY	DON GERARDO LL. OUANO MNHS
2	MANDAUE CITY	MANDAUE CHRISTIAN SCHOOL
3	LAPU-LAPU CITY	PAJO NATIONAL HIGH SCHOOL
4	CEBU PROVINCE	DAANBANTAYAN NATIONAL HS
5	SIQUIJOR	BANBAN NATIONAL HS
6	NEGROS ORIENTAL	VALENCIA NATIONAL HIGH SCHOOL
7	DUMAGUETE CITY	CAMANHAC HIGH SCHOL
8	DUMAGUETE CITY	SILIMAN UNIVERSITY
9	CEBU CITY	RAMON DUTERTE MEMORIAL NHS
10	CEBU PROVINCE	CAMOTES NATIONAL HS*
<b>REGION VIII ●(4)</b>		
1	EASTERN SAMAR	MARY SACRED HEART SISTERS ACADEMY
2	EASTERN SAMAR	MISSIONARY SISTER OF THE SACRED HEART ACADEMY
3	SAMAR	SAMAR NATIONAL HIGH SCHOOL
4	TACLOBAN	SAGKAHAN NATIONAL HS
5	LEYTE	JAVIER NATIONAL HS
6	ORMOC	GENARO B. LUREÑANA NATIONAL HS
<b>REGION IX ●(4)</b>		
1	DIPOLOG CITY	ZAMBOANGA DEL NORTE NATIONAL HS
2	ZAMBOANGA DEL NORTE	TAMPILISAN NATIONAL HS
3	ZAMBOANGA DEL SUR	MOLAVE VOCATIONAL TECHNICAL SCHOOL
4	ZAMBOANGA DEL SUR	TAMBULIG NATIONAL HS
5	ZAMBOANGA CITY	ZAMBOANGA CITY HIGH SCHOOL
6	ZAMBOANGA CITY	IMMACULATE CONCEPTION ARCHDIOCESAN SCHOOL
<b>REGION X</b>		
1	BUKIDNON	BUKIDNON NATIONAL HS*
2	BUKIDNON	MANOLO FORTICH NATIONAL HS

DIVISION		NAME OF SCHOOL
3	MISAMIS OCCIDENTAL	CLARIN NATIONAL HS*
4	OZAMIS CITY	OZAMIS CITY NATIONAL CHS*
5	LANAO DEL NORTE	KAPATAGAN NATIONAL HS*
6	ILIGAN CTIY	ILIGAN CITY EAST NATIONAL HS
7	CAGAYAN DE ORO CITY	ST. MARY'S ACADEMY
8	MISAMIS ORIENTAL	MISAMIS ORIENTAL NATIONAL COMPREHENSIVE HS
9	CAGAYAN DE ORO CITY	LAPASAN NATIONAL HS
10	GINGOOG CITY	GINGOOG CITY NATIONAL HS*
<b>REGION XI</b>		
1	DAVAO ORIENTAL	PUNTALINAO NHS
2	TAGUM CITY	LA FILIPINA NHS
3	PANABO CITY	A.O. FLOIRENDO NHS
4	DAVAO DEL NORTE	CARMEN NATIONAL HS
5	DIGOS CITY	RUPASAN NATIONAL HS
6	DAVAO CITY	DANIEL R. AGUINALDO NHS
7	DAVAO CITY	EMAR LEARNING CENTER
8	DAVAO CITY	DAVAO CITY NATIONAL HS
9	DAVAO CITY	HOLY CROSS ACADEMY OF SASA
10	COMPOSTELA VALLEY	LORENZO S. SARMIENTO NHS
<b>REGION XII</b>		
1	SARANGANI	ALABEL NATIONAL HS
2	GENERAL SANTOS CITY	HOPE CHRISTIAN SCHOOL
3	SOUTH COTABATO	SILWAY NATIONAL HS
4	KORONADAL	NOTRE DAME SIENNA SCHOOL OF MARBEL
5	TACURONG CITY	TACURONG NATIONAL HS
6	TACURONG CITY	SAN EMMANUEL NATIONAL HS
7	SULTAN KUDARAT	KALANAWA II, NATIONAL HS
8	SULTAN KUDARAT	ESPERANZA NATIONAL HS
9	COTABATO CITY	COTABATO CITY NATIONAL HS
11	KIDAPAWAN CITY	KIDAPAWAN CITY NATIONAL HS
<b>CARAGA</b>		
1	SURIGAO CITY	SURIGAO CITY NATIONAL HIGH SCHOOL
2	BUTUAN CITY	LIBERTAD NATIONAL HIGH SCHOOL
3	BUTUAN CITY	ENFANT CHERI STUDY CENTER, INC.
4	DINAGAT IS.	DINAGAT SCHOOL OF FISHERIES
5	AGUSAN DEL NORTE	MAGALLANES NATIONAL HIGH SCHOOL
6	AGUSAN DEL SUR	AGUSAN DEL SUR NATIONAL HS*

DIVISION		NAME OF SCHOOL
7	SURIGAO DEL NORTE	SURIGAO DEL NORTE NATIONAL HS*
8	SURIGAO DEL SUR	JACINTO P. ELPA NATIONAL HS*
9	BISLIG CITY	TABON M. ESTRELLA NATIONAL HS*
10	AGUSAN DEL SUR	FATHER URIOS HIGH SCHOOL*
<b>ARMM ●(6)</b>		
1	MARAWI CITY	CALI MEDICAL COLLEGE FOUNDATION, INC.
2	MAGUINDANAO	DATU MALAMBUK LIMOK'N MEMORIAL HS
3	MAGUINDANAO	ARMM REGIONAL SCIENCE HS
4	LANAO DEL SUR II	MALABANG NATIONAL HIGH SCHOOL
<b>CORDILLERA ADMINISTRATIVE REGION</b>		
1	BENGUET	BENGUET NATIONAL HS
2	BENGUET	CORDILLERA CAREER DEV'T COLLEGE LAB. HS
3	BAGUIO CITY	BAGUIO CITY NATIONAL HS
4	BAGUIO CITY	PINES CITY NATIONAL HS
5	BENGUET	MANKAYAN NATIONAL HS*
6	MOUNTAIN PROVINCE	MT. PROVINCE GENERAL COMPREHENSIVE HIGH SCHOOL
7	IFUGAO	HAPID NATIONAL HS*
8	MOUNTAIN PROVINCE	TABUK NATIOAL HS
9	APAYAO	FLORA NATIONAL HS*
10	ABRA	ABRA HIGH SCHOOL*
<b>NATIONAL CAPITAL REGION</b>		
1	MANILA	LAKANDULA HIGH SCHOOL
2	QUEZON CITY	ERNESTO ONDON HIGH SCHOOL
3	VALENZUELA CITY	DALANDANAN NATIONAL HIGH SCHOOL
4	TAGUIG CTY/ PATEROS	PATEROS NATIONAL HIGH SCHOOL
5	TAGUIG CTY/ PATEROS	NOTRE DAME GREATER MANILA
6	PASIG CITY	RIZAL HIGH SCHOOL
7	QUEZON CITY	BALINGASA HIGH SCHOOL
8	QUEZON CITY	STA. LUCIA HIGH SCHOOL
9	MANDALUYONG CITY	MANDALUYONG SCIENCE HIGH SCHOOL
10	MANDALUYONG CITY	MATAAS NA PAARALANG NEPTALI GONZALES
11	PASIG CITY	STA. LUCIA HIGH SCHOOL

\*NEWLY IDENTIFIED PILOT SCHOOL

●REGIONS TO IDENTIFY ADDITIONAL PILOT SCHOOLS

**REGIONAL ORIENTATION FOR THE PILOT SCHOOL HEADS IN PREPARATION FOR THE  
NATIONAL PILOTING AND MONITORING OF THE CONSUMER EDUCATION PROJECT  
TENTATIVE SCHEDULE OF ACTIVITIES**

<b>TIME</b>	<b>DAY 1: PARTICIPANTS</b>	<b>TIME</b>	<b>DAY 2: PARTICIPANTS</b>
7:30-10:00	Registration Opening Program Mechanics	7:30-10:00	Registration Opening Program Mechanics
10:00-10:15	BREAKTIME	10:00-10:15	BREAKTIME
10:15-11:15	DepED-DTI Partnership on Consumer Education DTI Regional Chief (Representative)	10:15-11:30	DTI-DepED Partnership The Consumer Act of the Philippines Focus: Rights and Obligations of Consumers
11:15-12:00	Strategizing the Implementation of the National Action Plan by Chief Secondary Education Division	11:30-12:00	Open Forum
12:00-1:00	LUNCH BREAK	12:00-1:00	LUNCH BREAK
1:00-2:00	Familiarization of the Monitoring Instrument and Scheme	1:00-2:00	The Integration Process
2:00-3:00	Open Forum Scheme of the of the Distribution of the Materials to the Pilot School	2:00-3:00	Workshop 1 (By Subject Area) The Lesson Exemplars and Its Features, Concepts and Point of Entries
3:15-4:15	WORKING BREAK	3:00-3:15	WORKING BREAK
4:15-4:30		3:15-4:15	Sample Peer Demonstration by Area (simultaneous)
4:30-5:00	Clearing House for other Concerns	4:15-5:00	Clearing House
5:00-5:30	Closing Program / Commitment	5:00-5:30	Closing Program / Commitment



## RECOMMENDED NATIONAL ACTION PLAN FOR CONSUMER EDUCATION PROGRAM

ACTIVITIES	OBJECTIVE	STRATEGIES	TIME FRAME	RESOURCES			OUTPUT	REMARKS
				Human	Materials	Funding		
<b>A. Pre-Implementation</b>								
1. Audience with the DepED and DTI RDS	Inform the RDS of the agreements during the meeting at TTIC	Presentation of the agreements at TTIC meeting; Implementation of action plan for Regional Orientation Program and the action plan for consumer education activities for approval	October 2010	RD/ARD Chief/Asst. Chief	CD, DepED Memo, Implementati on Plan, etc.		1. Issuance eof DepED CO Memorandum circular in the conduct of regional orientation program with accompanying details	
2. Preparation of orientation/project proposal		1. Preparation of training matrix,  2. Identification and coordination for venue host, resource speakers, schedule dates of orientation	2nd week of October	SED Chief/ Regional/Divisi on Special Events Coordinator			2. DepED regional memo with DTI participation specifying details of implementation plan for the regional orientation prog. 3. Final list of participating schools Training matrix based on proposed orientation program	Regional Memo/s/ circular on regional orientation program issued to the field on time
3. Orientation/Briefing on the Consumer Education for Implementers	Familiarize implementers on the mechanics and guidelines on consumer education	Holding of two-day orientation/briefing program	3rd week of October	SED Chief/ SED Asst. Principals/Dept . Head & Representative Teachers of the participating Schools	Brochures, training materials,		Training modules and training matrix and other details  Knowledge, skills and attitude developed	detailed implementation plan indicated in the training matrix  Lesson exemplars and reference materials distributed
							Specific roles of all concerned delineated Identification of year level and subject area to be monitored per school	

<b>B. Implementation</b>							
1. Pilot implementation in ten identified schools	Integration of consumer education in the identified points of entry in every learning area	Actual try-out of LES in the classroom	November-December 2010	Teacher Implementer, ES1, SH	Observation Tools/ Monitoring Instrument, Lesson exemplars/	Consumer awareness on consumer rights and responsibilities	Modification to be done in the LES based on the Feedbacks gathered
2. Conduct of consumer-related activities:	Widening the scope of consumer education concerns to other schools and communities	<ol style="list-style-type: none"> <li>Holding of consumer-related contests, school/division/ region quiz bees, essay writing</li> <li>Organization of Young Consumer Advocates Club (YCAC) , Consumer Information Board, publication in the school organ</li> <li>Organization of Technical Working Committees for consumer education contest</li> <li>Planning and implementation of consumer education and other related-activities</li> <li>Enjoining the support of LGUs and stakeholders in the conduct of consumer education contests and other related activities</li> </ol>	<p>Nov 2010- Mar 2011</p>	<p>DTI RO/ DepED Regional/Division/schools/ student contestants/participants, teacher coaches, judges, LGUs, stakeholders</p>	<p>Sets of contest criteria, school papers/ organs, bulletin boards,</p>	<p>Regional Memo indicating the list of regional winners</p> <p>list of officers of the YCAC Awards/prizes/certificates/ Articles</p> <p>Members of TWG</p> <p>School division action plan</p> <p>Donations from sponsors (cash/in kind)</p>	<p>winners recognized</p>
3. Continuing improvement program for consumer awareness on their rights and responsibilities	Sustainability of interest and practice of consumer rights and responsibilities	Providing stronger partnership between and among DTI and DepED and other concerned government agencies	Nov 2010- Mar 2011	DTI RO/ DepED Regional/Division/schools/ student contestants/participants, teacher coaches, judges, LGUs, stakeholders	Flyers, latest issuances on consumer related laws	Joint participation/envolvement on consumer education improvement projects of all concerned	High percentage of participation of all concerned

4. Progress Monitoring	Respond to the Gaps and provide technical assistance	Pilot School visit by implementers	Dec. 2010-Feb. 2011	DTI, SEU, Regional Office and Division Office	Monitoring tools	DepED- CO and DTI CO	Pilot Schools monitored to track progress of implementation	Monitoring team shall be assigned to regions
<b>C. Post Implementation</b>								
1. Monitoring and Evaluation	Evaluation and feedback giving on the pilot implementation of consumer education in schools	Post conferences and feedback sessions with pilot teacher implementers	End of School Year	SED Chiefs/Assistants, Special Events Coordinators, Participating Schools	Write up of Best school practices		Schools with best practices, Best school implementer	Best practices recognized, Best school implementer awarded
2. Consolidation of Monitoring Results in the National Level	Establishing a national basis for modifications/improvements of the lesson exemplars	Sharing of best practices during school/division meetings Search for the region's best implementer Converging of reports from each monitoring team	April to May 2011	DepED-DTI National Monitoring Teams	Monitoring Reports of each team		Consolidated monitoring reports	Consolidated recommendations applied to LEs for improvement

**MONITORING INSTRUMENT FOR THE PILOT IMPLEMENTATION  
OF THE CONSUMER EDUCATION PROGRAM**

**INTERVIEW GUIDE**

**For Teachers**

1. Describe briefly the pilot implementation of the Consumer Education Program.

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2. What do you like about the Program?

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3. Did you make any modifications aside from what you have in the curriculum documents? If yes, what?

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If no, why?

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4. Least developed/mastered elements of the curriculum.

- Standards
- Essential understanding (EU)
- Essential questions (EQ)
- Assessment
- Product and performance
- Facets of understanding

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(Continuation: Interview Guide for teachers)

5. What problems did you encounter in the following:

a. drawing out the student's essential understanding?

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b. assessing the student's facets of understanding?

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c. assessing the student's products and performance?

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d. How did you address the problems?

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6. Other comments and suggestions.

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(Enclosure to DepEd Memorandum No. , s. 2010)

**MONITORING INSTRUMENT FOR THE PILOT IMPLEMENTATION  
OF THE CONSUMER EDUCATION PROGRAM**

**INTERVIEW GUIDE**

**For Principals**

- 1. What factors facilitated/hindered the pilot implementation of the Consumer Education?

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- 2. What are the issues and problems encountered during the implementation of Consumer Education, and how, did you address the problems?

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- 3. Any comments and suggestions?

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(Enclosure to DepEd Memorandum No. , s. 2010)

**MONITORING INSTRUMENT FOR THE PILOT IMPLEMENTATION  
OF THE CONSUMER EDUCATION PROGRAM**

**INTERVIEW GUIDE**

**For Students**

1. How do you find the Consumer Education Program?

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2. Do you find the lessons and the activities meaningful or relevant to your life? Why?

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3. How are you assessed by your teachers?

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4. What problems did you encounter in giving/expressing your essential understanding?

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