



DepEd MEMORANDUM
No. **470** , s. 2010

DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 124 dated November 26, 2001, **Drug Abuse Prevention and Control Week** will be observed on November 15-21, 2010 with the theme, *“Think Health Not Drugs”* to underscore the vital role of the community in strengthening drug abuse prevention. This year’s celebration will be spearheaded by the Inter-Agency Council for Drug Abuse Prevention Education.

2. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate this occasion. The following are the suggested activities:

- a. putting up of bulletin board displays or hanging of streamers depicting the theme in strategic places in the schools and in the communities;
- b. radio broadcast announcing the Drug Abuse Prevention and Control Week celebration;
- c. integration of drug abuse prevention concepts and messages in appropriate subject areas;
- d. conduct of seminars, symposia or workshops on the impact of drug abuse in the schools and in the community; and
- e. coordination with municipal and barangay officials, Parents-Teachers Associations (PTAs) and non-government organizations (NGOs) related to this celebration.



3. Regional/Division coordinators of the National Drug Education Program (NDEP) shall facilitate the conduct of these activities in cooperation with the different government and non-government agencies.

4. A brief narrative and pictorial report on the observance of Drug Abuse Prevention Week shall be submitted to the NDEP Coordinator, Health and Nutrition Center (HNC) at the 5th Floor Mabini Bldg., DepEd Complex, Meralco Avenue, Pasig City not later than December 15, 2010. For more information, please contact this Office at telephone nos.: (02) 633-7245 or (02) 637-5504.

5. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Reference:

DepEd Memorandum: No. 491, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
DRUG EDUCATION
HEALTH EDUCATION
SCHOOLS