



DepED MEMORANDUM
No. **491**, s. 2010

DEC 03 2010

2010 EDUCATION WEEK CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Department of Education (DepEd) will celebrate the Education Week nationwide with the theme, "*Edukasyon: Tungo sa Tapat na Pagbabago at Pag-Unlad*" on December 6-10, 2010.

1. The celebration aims to:



- a. reaffirm and emphasize the role of education in empowering and developing the young to become productive citizens of the country and responsive to the needs of the times;
- b. strengthen cooperation among stakeholders in education to support the necessary and significant changes to achieve quality and relevant education; and
- c. inspire every educator to do more for the schoolchildren to ensure their future.

3. All schools officials are encouraged to conduct simple and austere programs and activities consistent with the theme and objectives of this year's celebration during the week. The regional directors and schools division/city superintendents are enjoined to take active lead during the week-long celebration. Enclosed is the suggested list of activities to be conducted by all DepEd offices and schools. Necessary arrangements shall be made to enable teachers and students to participate in the celebration without disrupting classes.

4. Expenses relative to the conduct of activities during the celebration shall be charged to savings, local funds or cultural funds of the concerned office subject to the usual accounting and auditing rules and regulations.

5. All division and regional offices shall submit to the Office of Undersecretary Yolanda S. Quijano a report on the activities conducted in celebration of Education Week on or before January 14, 2011.

6. Immediate and widest dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary 



Encl.:

As stated

Reference:

DepEd Memorandum: No. 511, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
OFFICIALS
SCHOOLS

R:sgc/2010 education week celebration
November 30, 2010

(Enclosure to DepEd Memorandum No. 491, s. 2010)

2010 EDUCATION WEEK
December 6-10, 2010

SUGGESTED ACTIVITIES

1. Simultaneous Flag-Raising (Inspirational Talk of Highest Official Present)
2. Putting up Bazaars/Tiangge
3. Seminar/Training/Workshop/Team-Building for Teachers and Students
4. Exhibits of Outstanding Achievements
Awarding of Outstanding Teachers, Employees, Programs and Projects
Awarding of Appreciation to all Partners, LGUs, NGOs, PTAs and Sponsors
5. Academic and Co-Curricular Contests
6. Tree-Planting, Tree-Growing and Tree-Caring Activity (DepED Order No. 33, s. 2008)
7. Run for Education
(The funds collected will help in renovating school buildings destroyed by typhoons.)
8. *Brigada Eskwela Plus*
9. *Balik Paaralan*
(The Supreme Student Governments and Supreme Pupil Governments officers will serve as teachers to out-of-school youth, street children and others. They may give books, papers, pencils, pens and other school materials.)
10. *Pasko Na!*
(Schools and offices will conduct a pre-Christmas activity like gift-giving. Beneficiaries should come from poor communities, orphanages and others.)