



Republic of the Philippines  
**Department of Education**

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06 FEB 2018

DepEd MEMORANDUM  
No. **016**, s. 2018

**PHILIPPINE CULTURAL EDUCATION PROGRAM: 2018 PROGRAM COMPONENTS**

To: Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the following programs for the year 2018:

**a. Graduate Diploma in Cultural Education (GDCE);**

The 24-unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA. The list of HEIs is provided in Enclosure No. 1.

The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and other expenses.

The GDCE will be implemented starting **from April 16 to May 26, 2018.**

**b. Graduate Diploma in Teaching Arts (GDTA);**

A two-summer 24-unit post-baccalaureate program divided into Levels I and II, which offers foundational and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.

The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and sundry expenses.

The GDTA will be implemented starting **from April 16 to May 26, 2018**.

**c. *Pagsasanay sa Edukasyong Pangkultura (PEP)*;**

The PEP, formerly called the *Kaguruang Makabayan* Training, is an information-dissemination campaign that aims to orient school administrators, teachers, and other DepEd personnel on culture-based education across various subject areas. This activity also encourages teachers to participate in the yearly Lesson Exemplar Competitions.

This will be conducted in three batches in Luzon (July 9–11, 2018), Visayas (July 16–18, 2018), and Mindanao (July 23–25, 2018).

**d. *Bantula: International Research Conference on Culture-Based Education*;**

The conference serves as a venue for stakeholders in cultural education—institutional leaders and policymakers, academicians, artists, cultural workers, local government officials, culture bearers, as well as cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.

The conference will be conducted **from October 22 to 23, 2018** in Metro Manila.

**e. *Diwang: Sagisag Kultura Competition and Festival*;**

The competition aims to promote culture through promoting, treasuring, and disseminating the *Sagisag Kulturang Filipino* through competitions, culture camp, culture research and media documentations. *Diwang* is composed of the following activities:

- i. Digital *Kwiz* for Grades 4 to 10 learners,
- ii. *Laro ng Lahi*,
- iii. Arts and Crafts Creative Competition,
- iv. *Pambansang Balagtasan*,
- v. *DokyuKultura*: Culture Based Media Documentation Competition for GDCE and GDTA Scholars, and
- vi. Lesson Exemplar Competition.

The competition finals will be on **September 24, 2018**.

**f. CUL-ED MARKET: NACES Advocacy on Philippine Culture and Arts Resources**

This event shall promote and further advocate for the development of the Philippine Culture and Arts Program. This will be composed of cultural learning experiences, as well as lectures and symposia that will showcase the Special Program for the Arts and School of Living Traditions.

This event shall also highlight the culmination of the *Kampong Sining* activity. Books and craft materials showcasing cultural education will also be available for sale.

All Special Program for the Arts schools are encouraged to participate. This is open to all public and private school teachers and students.

The CUL-ED Market will take place in Cagayan de Oro **from July 31 to August 1, 2018** and in Metro Manila **from August 13 to 15, 2018**.

2. It is hereby requested that all DepEd regional directors release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and Regional Coordinators. The PCEP Secretariat shall coordinate with the Regional Coordinators the details and requirements per program. The list of Regional Coordinators is contained in Enclosure No. 2.

3. All regional coordinators are required to attend the PCEP 2018 Program Orientation and Evaluation. The details of the orientation, including letter requests, will be provided by the PCEP Secretariat through email.

4. The PCEP shall provide for the transportation, accommodation, and meals during the said orientation.

5. For further information and inquiries, contact the **PCEP Secretariat**, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at telephone no. (02) 527-2192 local 529, email address: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com), facebook page: @pceppofficial and website: [www.philippineculturaleducation.com.ph](http://www.philippineculturaleducation.com.ph).

6. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encls.: As stated

Reference: DepEd Memorandum: No. 20, s. 2017

To be indicated in the Perpetual Index  
under the following subjects:

CULTURAL EDUCATION  
LEARNERS  
LEARNING AREA, ARTS

OFFICIALS  
SCHOLARSHIP  
TEACHERS

**LIST OF HIGHER EDUCATION INSTITUTIONS OFFERING  
GDCE AND GDTA COURSES**

	<b>REGION 2 – CAGAYAN VALLEY</b>	
1.	<b>Isabela State University</b> Pan-Philippine H-way San Fabian, Echague, Isabela Telephone Number: (078) 305-9013 Email: president@isu.edu.ph, president_isu@yahoo.com Website: <a href="http://www.isu.edu.ph/">http://www.isu.edu.ph/</a>	GDCE 2
	<b>REGION 3 - CENTRAL LUZON</b>	
2.	<b>La Consolacion University Philippines</b> Catmon Road, Capitol View Park Subdivision, Barangay Bulihan, Malolos, Bulacan Telephone Number:(044) 898 5590 / (044) 931 8600 Email: admin@lcup.edu.ph Website: <a href="https://www.lcup.edu.ph/">https://www.lcup.edu.ph/</a>	GDCE2 GDTA1
	<b>Region 4A - CALABARZON</b>	
3.	<b>Colegio de San Juan de Letran-Calamba</b> Bucal, Calamba City, Laguna Telephone Number: (049) 545-5453 Website: <a href="https://www.lettran-calamba.edu.ph/">https://www.lettran-calamba.edu.ph/</a>	GDCE 1
	<b>Region 4B - MIMAROPA</b>	
4.	<b>Marinduque State College</b> Panfilo M. Manguera, Sr. Road, Tanza, Boac, Marinduque Telephone Number: (042) 332-2028/2728 Website: <a href="http://marinduquestatecollege.edu.ph/">http://marinduquestatecollege.edu.ph/</a>	GDCE 1
	<b>Region 7 - CENTRAL VISAYAS</b>	
5.	<b>Cebu Normal University</b> Osmeña Boulevard, Cebu City Telephone Number: (032)253 7915, (032)254 1452 Email address: info@cnu.edu.ph Website: <a href="http://www.cnu.edu.ph/">http://www.cnu.edu.ph/</a>	GDCE 2
	<b>Region 10 - NORTHERN MINDANAO</b>	
6.	<b>La Salle University Ozamiz</b> La Salle St., Barangay Aguada, Ozamis City, Misamis Occidental Telephone number: (088) 564-0181 Website: <a href="https://www.lsu.edu.ph/">https://www.lsu.edu.ph/</a>	GDCE2 GDTA1
	<b>Region 10 - NORTHERN MINDANAO</b>	
7.	<b>Xavier University – Ateneo de Cagayan</b> Corrales Avenue, Cagayan de Oro City Telephone number: (088) 853-9800	GDCE2 GDTA1

	<p>Email address: <a href="mailto:cisohelpdesk@xu.edu.ph">cisohelpdesk@xu.edu.ph</a>  Website: <a href="http://www.xu.edu.ph/">http://www.xu.edu.ph/</a></p>	
8.	<p><b>Region12 - SOCCSKSARGEN</b></p> <p><b>Notre Dame of Marbel University</b>  Alunan Avenue, City of Koronadal, South Cotabato  Telephone number: (083) 228 3598  Email address: <a href="mailto:ndmu1946@gmail.com">ndmu1946@gmail.com</a>  Website: <a href="http://www.ndmu.edu.ph/">http://www.ndmu.edu.ph/</a></p>	GDCE 2

**LIST OF REGIONAL COORDINATORS**

<b>REGION</b>	<b>REGIONAL DIRECTOR</b>	<b>REGIONAL COORDINATOR</b>
<b>NATIONAL CAPITAL REGION</b> Misamis St., BagoBantay, Quezon City	<b>Dr. Ponciano A. Menguito</b> Regional Director Fax: (02) 929-0153 ncr2@deped.gov.ph	<b>Mr. Emmanuel I. Maninang</b> Mobile: 0918-6494070/ 0917-8288439 emmanuel.maninang@ deped.gov.ph
<b>CORDILLERA ADMINISTRATIVE REGION</b> Wangal, La Trinidad 2601 Benguet	<b>Dr. May B. Eclar</b> Regional Director Fax: (074) 422-4074 car@deped.gov.ph	<b>Ms. Jeanie Claire Y. Piggangay</b> Mobile: 0930-623886 jeanieclairep@yahoo.com; clmd.depedcar@gmail.com;
<b>REGION I – ILOCOS REGION</b> San Fernando, La Union	<b>Dr. Alma Ruby C. Torio</b> Regional Director Fax: (072) 607-8136 region1@deped.gov.ph	<b>Mr. Jose Ritchie B. Perez</b> Mobile 0918-9512441/ 0977-0138877 joseritchie.perez@deped.gov.ph
<b>REGION II – CAGAYAN VALLEY</b> Tuguegarao, Cagayan	<b>Dr. Estela L. Cariño</b> Regional Director Fax: (078) 304-7742 depedro2rd@gmail.com	<b>Mr. Denis M. Agbayani</b> Mobile: 0905-6190336 denismartinagbayani @yahoo.com
<b>REGION III – CENTRAL LUZON</b> Maimpis, San Fernando, Pampanga	<b>Dr. Malcolm S. Garma</b> OIC Regional Director Fax: (045) 455-2312 region3@deped.gov.ph; malcolm.garma@deped.gov .ph	<b>Mr. Engelbert B. Agunday</b> Mobile: 0922-8307643 / 0917-8524129 ebagunday@gmail.com
<b>REGION IV- A - CALABARZON</b> Gate 2, Karangalan Drive, Cainta, Rizal	<b>Dr. Diosdado M. San Antonio</b> Regional Director Fax: (02) 682-1223 Region4a@deped.gov.p h	<b>Ms. Fe V. Enguero</b> Mobile: 0932-8827801 0919-9930772 fenguero@yahoo.com; Clmt.calabarzon@yahoo.co m
<b>REGION IV-B - MIMAROPA</b> Meralco Ave, cor St. Paul Road, Pasig	<b>Dr. Lorna D. Dino</b> Regional Director Fax: (02) 637-3093 lorna.dino@deped.gov. ph	<b>Ms. Annabel M. Marmol</b> Mobile: 0939-6147894; 0927-4818108 labskobheng.an@gmail.com ; eed_mimaropa@yahoo.com
<b>REGION V – BICOL REGION</b> Legaspi City	<b>Mr. Ramon Fiel G. Abcede</b> Regional Director Fax: (052) 482-0373 deped.rov@deped.gov.p	<b>Mr. Francisco B. Bulalacao, Jr.</b> Mobile: 0921-4427831 franciscobulalacao@yahoo.c om

	h; ramon.abcede@deped.gov. ph	
<b>REGION VI – WESTERN VISAYAS</b> Duran St., Iloilo City	<b>Ms. Ma. Gemma M. Ledesma</b> Regional Director Fax: (033) 336-2816 depedregion6@ yahoo.com <u>region6@deped.gov.ph;</u> <u>depedregion6@yahoo.com;</u>	<b>Ms. Darnell Denamarquez</b> bf.brillantes@yahoo.com
<b>REGION VII – CENTRAL VISAYAS</b> Ecotech, Lahug, Cebu City	<b>Dr. Juliet A. Jeruta</b> Regional Director Fax: (032) 231-1309 region7@deped.gov.ph	<b>Dr. Juvelyn P. Otero</b> Mobile: 0922-2789867 Ro7@deped.gov.ph oterojuvelyn@yahoo.com
<b>REGION VIII - EASTERN VISAYAS</b> Govt. Center, Candahug Leyte	<b>Dr. Ramir B. Uytico</b> Regional Director Fax: (053) 323-3156 Ro8@deped.gov.ph	<b>Ms. Nova Jorge</b> Mobile: 0929-8585004 npjorge72@gmail.com depedclmd@gmail.com
<b>REGION IX – WESTERN MINDANAO</b> Zamboanga City	<b>Dr. Isabelita M. Borres</b> Regional Director Fax: (062) 215-3753 <u>Ro9@deped.gov.ph;</u> <u>region9@deped.gov.ph</u>	<b>Mr. Mario Shoji N. Romarate</b> Mobile: 0977-8541303 <u>shoji.romarate@deped.gov.ph</u>
<b>REGION X – NORTHERN MINDANAO</b> Cagayan de Oro City	<b>Dr. Allan G. Farnazo</b> Regional Director Fax: (08822) 726-574 <u>ro10@deped.gov.ph;</u> <u>region10@deped.gov.ph</u>	<b>Mr. Bienvenido U. Tagolimot Jr.</b> Mobile: 0977-8127679 benztjr@gmail.com
<b>REGION XI – SOUTHERNMINDAN AO</b> F. Torres St., Davao City	<b>Atty. Alberto T. Escobarte</b> Regional Director Fax: (082) 227-9342	<b>Ms. Jeselyn B. dela Cuesta</b> Mobile: 0917-5543966; 0998-9771084 Jeselyn_delacuesta@ yahoo.com
<b>REGION XII – CENTRAL MINDANAO</b> Koronadal City	<b>Dr. Arturo B. Bayucot</b> Regional Director Fax: (083) 228-8825 depedregionxii@ yahoo.com; <u>region12@deped.gov.ph</u>	<b>Mr. Gerardo O. Magno</b> Mobile: 0905-1755711 Ro12@deped.gov.ph yogmagno@yahoo.com.ph
<b>CARAGA ADMINISTRATIVE REGION</b> Butuan City	<b>Dr. May B. Eclar</b> Regional Director Fax: (085) 342-0302 caraga@deped.gov.ph	<b>Mr. Bernard C. Abellana</b> Mobile: 0919-9797340 boyetbadcom@yahoo.com

<b>ARMM</b> ARMM ORC Compound, Cotabato City	<b>Dr. John A. Magno</b> Regional Secretary Fax: (064) 390-1467	<b>Mr. Bernardo D. Libetario</b> Mobile: 0927-3196359; 0912-4772852 bernardlibetario@ yahoo.com libetariobernard@yahoo.co m
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