



Republic of the Philippines  
**Department of Education**

04 OCT 2018

DepEd MEMORANDUM  
No. **162**, s. 2018

**FIRST NATIONAL CONVENTION ON CHILD-FRIENDLY TELEVISION**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The National Council for Children's Television (NCCT), an attached agency of the Department of Education (DepEd), will hold the **First National Convention on Child-Friendly Television** with the theme **Limitless Media Access and Content: Reshaping the Perception of the iGeneration** from November 21 to 23, 2018 at the Far Eastern University, Manila. This is pursuant to Republic Act No. 8370 entitled **Children's Television Act of 1997**, which mandates the NCCT to promote and encourage the production and broadcast of developmentally-appropriate television programs for Filipino children.

2. The convention aims to:

- a. determine the current state of the Filipino child,
- b. discuss relevant and prevailing issues on media and children,
- c. explore the significance of content creation in safeguarding children,
- d. acknowledge and understand the importance and impact of media (traditional and new media) on the holistic development of the Filipino children,
- e. raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality television programs,
- f. encourage children (and the youth) to promulgate meaningful television content by exposing them to quality documentaries, and
- g. celebrate local talent and child-friendly television programs.

3. Each region will send 15 participants comprising of:

- a. Five Grades 9 and 10 junior high school students, preferably from the Special Program for the Arts section, Campus Journalism, Supreme Student Government or Organizational Officers and Grade 11 senior high school students from the Humanities and Social Sciences strand;
- b. Five elementary and high school teachers; and
- c. Five parents, preferably Parents and Teachers Association officers.

4. The highlight of the convention is the screening and awarding of NCCT's video documentary contest entitled *DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino* with the theme Mental Health Matters: Promoting Awareness and Supportive Environments for the Well-being of Children.
5. The Video Documentary Contest is open to public and private elementary and secondary schools.
6. Each school division office is expected to submit at least but not limited to one *DokyuBata* entry. The deadline of submission will be on **October 10, 2018** at 5:00 p.m.
7. The mechanics of the contest is provided in the enclosure with supporting documents, guides, and requirements.
8. Free convention kits, admission and meals will be provided to the participants. Travel and accommodation expenses shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.
9. The names of participants will be submitted to NCCT on or before **October 26, 2018**.
10. For more information, contact **Ms. Airan Patricia D. Bueno**, Project Development Officer I, National Council for Children's Television, Room 214, 2nd Floor, Mabini Bldg., Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 637-2306, (02) 634-7156, mobile phone no. 0917-110-2687 or email at [ncct.nationalconvention@gmail.com](mailto:ncct.nationalconvention@gmail.com) and [ncct.ph@gmail.com](mailto:ncct.ph@gmail.com).
11. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

CONVENTION  
LEARNERS  
MEDIA  
OFFICIALS  
SCHOOLS  
TEACHERS

Department of Education  
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

**DokyuBata Festival 2018  
Video Documentary Contest**

**RULES AND REGULATIONS**

**Eligibility**

- DokyuBata 2018 Video Documentary Contest is open to Filipino citizen ages 12 to 17 for Children Division and ages 18 to 23 for Young Adult Division.
- The production team must be composed of maximum of 10 members who may or may not belong to the same school, barangay, or organization.
- Participants are welcome to join the competition individually.

**Guidelines**

- Entries must be in a **documentary genre, facts-based**.
- Entries must revolve around the theme: *“Mental Health Matters: Promoting Awareness and Supportive Environments for the Well-being of Children.”*
- Entries must be no shorter than 3 minutes and no longer than 5 minutes **for Children Division** and 6 to 10 minutes for the **Young Adult Division**. (This includes Opening billboard and Closing credits. Please find the credits guide at the end of the document.)
- Videos must feature live footage and may or may not have dialogues or host.
- Dialogues in the videos may be in any vernacular; **English subtitles however must be provided** when the spoken language in the video is neither English nor Filipino.
- Videos must be originally shot using any kind of camera.
- The incorporation of positive Filipino values and/or local culture in the videos is highly encouraged.
- Entries must not feature offensive situations harmful to the dignity of children or any elements of violence, sex, crime, and abuse.
- The use of music or musical score is not required (should it be deemed essential, music or musical score used in the video **must be original**, i.e., composition of the production team or royalty free music, and duly cited in the credits.)
- **Participants will be liable for any claim of infringement related to the materials included in the video.**
- The production team does not include the cast of actors.
- The production team of the Children Division entries must have at least one supervising adult (e.g. parent, faculty member, barangay official/employee, organization officer), a person of legal age whose role

would be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

- However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect genuine talent, skills, and worldview of the participants.
- **No logo or watermark of any editing software** shall be visible in the video.
- Once submitted, entries become the property of the National Council for Children's Television.
- The Council reserves the right to show the entries for educational and informational purposes in perpetuity.
- Documentaries must have been produced from January 2018 to September 2018.

### **Selection**

- Entries will be judged according to the following criteria:

Content/Message	8 points
Originality and Creativity	5 points
Adherence to the Theme	4 points
Overall Impact	3 points
Highest Possible Score	20 points
- A screening committee composed of the NCCT Secretariat and other qualified judges shall narrow down the entries into the Top 10 for both categories which will be shown during the Philippine National Convention on Child-Friendly Television.
- A board of judges that would include but not be limited to professional media practitioners, child rights, and mental health advocates, shall determine the best video and recipients of special awards from among the finalists. Their decision is final and irrevocable.
- Finalists will be notified via telephone or mobile and electronic mail. An official announcement will also be made on the official Facebook page of the National Council for Children's Television ([fb.com/NCCT.DepEd](https://www.facebook.com/NCCT.DepEd)).

### **Awards and Recognition**

- The Top 10 entries will be featured during the DokyuBata 2018 Awarding Ceremony to be held in November 2018.
- Certificates of Recognition will be given to every production team member and the supervising adult of all finalists.
- The following awards and prizes will be given:

<b>Children Division</b>	<b>Young Adult Division:</b>
Best Dokyu: P25,000.00 + plaque and certificate	Best Dokyu: P25,000.00 + plaque and certificate
2 <sup>nd</sup> Best Dokyu: P20,000.00+ Plaque and certificate	2 <sup>nd</sup> Best Dokyu: P20,000.00+ Plaque and certificate
3 <sup>rd</sup> Best Dokyu: P15,000.00+plaque and certificate	3 <sup>rd</sup> Best Dokyu: P15,000.00+plaque and certificate
Best Direction: P10,000.00 + plaque and certificate	Best Direction: P10,000.00 + plaque and certificate
Best Story: P10,000.00 + plaque and certificate	Best Story: P10,000.00 + plaque and certificate
Special Jury Prize: P5,000.00 + plaque and certificate	Special Jury Prize: P5,000.00 + plaque and certificate
Audience Choice: P5,000.00 + plaque and certificate	Audience Choice: P5,000.00 + plaque and certificate

### **Submission**

- The competition will accept submissions starting July 20, 2018. **Deadline of submission is on October 10, 2018.**
- **There is no entry fee for submission.**
- Each member of the production team, as well as the supervising adult, must submit a photocopy of any document of identification (e.g. valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
- One (1) copy of the video on a DVD-R or DVD+R must be submitted. The video must be in **.mp4 format**. **Aside from the .mp4 data file, the disc must also include three to five photos documenting the actual field shooting and editing of the entry.**
- Must be indicated on the disc are the title of the video, production name, and city/province. The disc must be placed in a sealed short brown envelope together with the following:
  1. Official entry form (See attached file)
  2. Proof of identification of each member and supervising adult
- An envelope must contain only one entry. **The envelope must be clearly labeled** with the title of the video, production name, and city/province.
- Entries may be submitted in person, via courier, or online to the following:
  - [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com)  
With subject heading: Entry for DokyuBata 2018\_ (title of entry)
  - **DokyuBata 2018**  
National Council for Children’s Television  
Room 214-215, 2<sup>nd</sup> Floor, Mabini Building,  
DepED Complex, Meralco Avenue, Pasig City

- **All entries, whether submitted in person, via courier or online should be received by the organizers on or before October 10, 2018, 5:00 PM.** Participants who would submit via courier are advised to notify the organizers upon sending their entries.
- Participants must shoulder the shipping cost of their submission materials.
- Receipt of entries shall be acknowledged via SMS or electronic mail. **Should entrant wish to receive a Certificate of Participation for the production team members, cast, supervising adult, and school, barangay, or organization** for whatever legal purpose, a **prepaid self-addressed return envelope** must be enclosed with the submission.
- For inquiries, contact the Festival organizers at (+632) 634-7156, (+632) 637-2306, 09171102687 or email at [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com)

### Credits Guide

- Credits must only be at the **beginning of the video**, still (non-moving), exactly 5 seconds in length, and **without** background music or countdown bleep.
- All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri), must be of white font color on black background, and listed in the order as in the following examples.
- Supervising adults must ensure that music used, if not an original composition of the production team members (i.e. under Creative Commons license), is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

*\*If music is an original composition of production team*

### **(Figure 1)**

<p><b>“GAMPANIN”</b>  Created by students/citizens/members of <b>Production Name</b>  for <b>DokyuBata Festival 2018</b></p> <p>Directed by: <b>Team Member</b>  Written by: <b>Team Member</b>  Shot by: <b>Team Member</b>  Edited by: <b>Team Member</b>  Production Design: <b>Team Member</b>  Original Music by: <b>Team Member</b>  Production Staff: <b>Team Member</b>  Supervising Adult: <b>Team Member (if applicable)</b>  Lead Cast: <b>Team Member</b></p>
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*\*If music used is Royalty Free*

**(Figure 2)**

<p><b>“GAMPANIN”</b> Created by students/citizens/members of <b>Production Name</b> for <b>DokyuBata Festival 2018</b></p> <p>Directed by: <b>Team Member</b> Written by: <b>Team Member</b> Shot by: <b>Team Member</b> Edited by: <b>Team Member</b> Production Design: <b>Team Member</b> Production Staff: <b>Team Member</b> Supervising Adult: <b>Team Member (if applicable)</b> Lead Cast: <b>Team Member</b></p> <p>This video features the composition “Music Title” by Author, under [specify Creative Commons license].</p>
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**(Figure 3)**

<p><b>“GAMPANIN”</b> Linikha ng mga mag-aaral/residente/kasapi ng <b>Production Name</b> para sa <b>DokyuBata Festival 2018</b></p> <p>Direksiyon: <b>Pangalan</b> Panulat: <b>Pangalan</b> Kuha: <b>Pangalan</b> Paghahabi: <b>Pangalan</b> Disenyo ng Produksiyon: <b>Pangalan</b> Orihinal na Musika: <b>Pangalan</b> Katuwang sa Produksiyon: <b>Pangalan</b> Tagapaggabay: <b>Pangalan</b> Mga Nagsipagganap: <b>Pangalan</b></p>
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- Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Linikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- Suggested translation of attribution in Figure No. 2: “Ginamit sa produksiyong ito ang komposisyong “Pamagat” ni Lumikha, sa bisa ng [partikular na Creative Commons license].”

**ENCLOSURES CHECKLIST**

- Accomplished Entry Form
- Complete List of Cast
- Proof of identification of every member and supervising adult (Photocopy)
- DVD containing (1) video entry in .mp4 format and (2) **three** to (5) **five** photo documentation of actual field shooting and post-production

**CERTIFICATES OF PARTICIPATION**

- We wish to receive Certificates of Participation as proof of entry to DokyuBata 2018. **Please find enclosed prepaid self-addressed return envelope.**
  
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

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**R E L E A S E**

**We confirm that we have read, understood, and agree to the rules and regulations of DokyuBata 2018 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.**

\_\_\_\_\_  
Signature over Printed Name of  
**Director**

\_\_\_\_\_  
Signature over Printed Name of  
**Supervising Adult (If applicable)**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

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Department of Education  
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

## 1<sup>st</sup> National Convention on Child-Friendly Television

November 21-23, 2018

Venue: Far Eastern University Manila

### Official List of Participants

Region: \_\_\_\_\_

#### Children

Name	School	Division	Grade Level	Contact Number	Email Address
1.					
2.					
3.					
4.					
5.					

#### Teachers

Name	School	Division	Designation	Contact Number	Email Address
1.					
2.					
3.					
4.					
5.					

#### Parents

Name	Address	Division	Affiliation	Contact Number	Email Address
1.					
2.					
3.					
4.					
5.					

Kindly send the list via email at [ncct.nationalconvention@gmail.com](mailto:ncct.nationalconvention@gmail.com) on or before October 26, 2018.

Department of Education  
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

**DokyuBata 2018**  
VIDEO DOCUMENTARY CONTEST

**Official Entry Form**

**Entry Information**

**Entry Title:** \_\_\_\_\_

**Production Name:** \_\_\_\_\_

**School/ City/ Provincial Address:** \_\_\_\_\_

**Logline/ Synopsis (May be in English/Filipino; maximum of 30 words)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Production Team**

Maximum of 10 members

**Age**

**Signature**

**Director:** \_\_\_\_\_

**Scriptwriter:** \_\_\_\_\_

**Camera person:** \_\_\_\_\_

**Music by:** \_\_\_\_\_

(if music used is an **original composition**)

**Production Staff**

**Name**

**Production Task**

**Age**

**Signature**

Name	Production Task	Age	Signature
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.*

**Supervising Adult**

*SA shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.*

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Contact no:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_