



REPUBLIKANG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT SPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Office Area, Malabon Avenue
Pasig City, Philippines



2000
2000

Tagayudang Kailahim
Office of the Secretary

May 12, 1999

DECS ORDER
No. 53, s. 1999

**PROJECT DISH
(DIGITAL SATELLITE HIGHWAY)**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Directors of Services Centers and Heads of Units
School Administrators/Teachers

1. The geographical layout of the Philippines is a deterrent factor in making education accessible to all. The rapid population growth of students increases the disparity between available resources and the quality of education. Although the State takes appropriate steps to rectify the condition, quality of education seems to be a dream to many of our learners of basic education. Therefore, there is a need to deploy alternative resources, means or system of educating our learners and to provide them easy access to information and communication.

2. H.T. Telesis Incorporated (HTI), a privately-owned communications company, has been awarded a nationwide franchise (by virtue of Republic Act No. 8477 of the Tenth Congress of the Republic of the Philippines on February 6, 1998), to construct, install, establish and operate and maintain the Philippines' first direct transmitting satellite system that will reach the schools and learning centers. HTI was established to create a leading edge satellite-based communication infrastructure in response to the rapid development of digital technology in the country.

3. Therefore, H.T. Telesis Incorporated and the Department through the Philippine Educational Telecommunications Consortium, shall adopt the telecommunication satellite-based distance education as a learning delivery component of the Philippine Educational System. Otherwise known as the "Project Dish", the project hopes to reduce inequity and geographical disparity in access, quality and efficiency of public schools and support the Department's thrusts for decentralization and modernization.

4. "Project Dish" shall establish an educational network that will improve and equalize the quality of education over the whole archipelago.

Specifically, the objectives of the project are the following:

- Provide access to information for all learners of basic education;
- Empower the people especially the young through information technology;
- Enhance a communication network through a satellite technology to all schools and learning centers in the Philippines.

5. As per Memorandum of Agreement dated December 16, 1993 between DECS and I.T. Telesis, the Executive Committee responsible for the overall policy guidelines re: "Project Dish" shall be headed by Assistant Secretary Emmanuel M. Mariano as the Chairman with Mr. Hector Thomas A. Navasero, Chairman and CEO of I.T. Telesis Incorporated; and Mr. Jolly Benitez, Chairman of Distance Education Corporation, as members.

6. To ensure the smooth and successful implementation of the project, the Project Management Committee is hereby organized. It shall be headed by the Chairman of the Executive Committee, and comprised of the members of the Executive Committee, Chairs of the Secretariat, Technical, Curriculum Development and Program Acquisition and Teacher's Training committees of DECS and I.T. Telesis Incorporated.

7. The Project Management Committee will be primarily responsible for providing overall operational guidelines, and management and coordination of the project implementation.

8. The project and its monitoring and evaluation shall be executed by the various committees constituted by the officials and staff as indicated in enclosure 1.

9. The Project Management Committee Office shall be located at the Center for Education Technology (CET) G-Floor, Bonifacio Building, DECS Complex, Meralco Avenue, Pasig City, Telephone Numbers: 635 7369, 632 1361 locals 2086, 2165 & 2170; Telefax Number 631-9636.

10. All expenses incurred for this project by the DECS personnel shall be charged against Education Technology Project Funds under the Special Provisions of the DECS Budget subject to the usual accounting and auditing rules and regulations.

11. All DECS agencies and units are directed to provide assistance and support to the Project Management Committee.

12. Immediate dissemination of this Order is desired.

Andrew Gonzalez
ANDREW GONZALEZ
Secretary

Incl: As stated

Reference: None

Attachment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

Ms. Aura Duran
OIC Assistant Chief, CDD
Bureau of Elementary Education
DECS CO Member

Ms. Bella Mariñas
Assistant Chief, Curriculum Division
Bureau of Secondary Education
DECS CO Member

Mr. Jesse Borja
Education Program Specialist II
Bureau of Secondary Education
DECS CO Member

Mr. Owen Milambiling
Education Program Specialist II
Bureau of Secondary Education
DECS CO Member

Ms. Carmelita Joble
Assistant Chief, Continuing Education Division
Bureau of Non-Formal Education
ECS CO Member

Ms. Lourdes Visaya
District Supervisor I
P. Gomez Elementary School
Member

Ms. Victoria Pimienta
Master Teacher I
Cavite Science High School
Cavite City
Member

C. Teachers Training

Dr. Teotica C. Taguibao
Executive Director
Teachers Education Council
DECS CO Chair

Dir. Juan Bangquico, Jr.
Director III
National Educators Academy of the Philippines
DECS CO Co-Chair

Ms. Zenaida Ascueta
OIC Staff Development Division
DECS CO Member

Mrs. Milagros Valles
Assistant Chief, Staff Development Division
Bureau of Non-Formal Education
DECS CO Member

(Enclosure No. 1 to DECS Order No. 53, s. 1999)

**PROJECT DISH
PROJECT MANAGEMENT COMMITTEE**

A. Executive Committee

Atty. Emmanuel M. Mariano Assistant Secretary for Legal Affairs DECS	Chair
Mr. Hector Thomas Navarro Chairman and CEO H.T. Telesis Incorporated	Member
Mr. Jose Conrado Benitez President Philippine Distance Education Corporation	Member

B. Curriculum Development and Program Acquisition

Dr. Alberto P. Mendoza Director IV Bureau of Secondary Education DECS CO	Chair
Dr. Ladimila Luis-Santos Director IV Bureau of Elementary Education DECS CO	Co-Chair
Dr. Rosario de Guzman Director IV Bureau of Non-Formal Education DECS CO	Co-Chair
Ms. Lian Reyes Project Assistant H.T. Telesis Incorporated	Member
Ms. Cecile Wranke Marketing & Sales Manager H.T. Telesis Incorporated	Member
Ms. Merlita Nofido CIC Chief, Curriculum Development Division Bureau of Elementary Education DECS CO	Member

Ms. Angelita Esdical
Assistant Chief, Staff Development
Bureau of Elementary Education
DECS CO Member

Ms. Thea Manalo
Education Program Specialist II
Bureau of Elementary Education Member

Mr. Lamberto Gabriel
Assistant Chief, Staff Development Division
Bureau of Secondary Education
DECS CO Member

Mr. Virgilio Santos
Education Program Specialist II
Bureau of Secondary Education
DECS CO Member

Ms. Bentriz G. Torno
Project Development Officer I
Teachers Education Council
DECS CO Member

Ms. Melinda Alvarez
Administrative Assistant
Teachers Education Council
DECS CO Member

D. Technical Committee

Ms. Evangelina S. Serrano
OIC - Center for Education Technology
DECS CO Chair

Mrs. Bernadette Narvasa
Chief, Audio Visual Division
DECS CO Co-Chair

Mr. Ramon Carlos
Acting Chief Technology Officer
H.T. Telesis Incorporated Co-Chair

Mr. Roy Anthony A. Chan
Asia Pacific Marketing Manager
H.T. Telesis Member

Ms. Rosana Siann
General Manager
Apple Philippines Incorporated Member

Ms. Angie Raymundo
Assistant Chief of Staff
H.T. Telesis Incorporated

Member

Mr. Marcos Rodil
Project Development Officer III
CET-DECS CO

Member

Mr. Ferdinand Q. San Jose
Project Development Officer II
CET-DECS CO

Member

Mr. Joseph Nathaniel Santiago
Computer Maintenance Technician I
CET-DECS CO

Member

Mr. Florante Diñoza, Jr.
Computer Maintenance Technician I
CET-DECS CO

Member

Mr. Elmer Gutzano
Scriptwriter
AV-DECS CO

Member

Mr. Alejandro Nuñez, Jr.
Cinematographer
AV-DECS CO

Member

E. Secretariat Committee

Mrs. Rosine C. Rivera
Asst. Chief Audio Visual Division
DECS CO

Chair

Mrs. Patty Idelfonso
Project Head
H.T. Telesis

Co-Chair

Mr. Mario Frez
Executive Assistant III
DECS CO

Member

Mr. Eldy U. Onias
Education Program Specialist II
DECS CO

Member

Mrs. Eleanor S.J. Neponuceno
Project Development Officer II
DECS CO

Member