



February 13, 2017

Regional Memorandum No. 14, s. 2017

GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA JINGLE MAKING CONTEST

001358

To: Schools Division Superintendents
Division Brigada Eskwela (BE) / Adopt-A-School Program (ASP) Coordinators
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) Regional Office V supports the **Jingle Making Contest for the 2017 Brigada Eskwela** with the theme, ***“Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan.”*** This Contest is spearheaded by the DepEd External Partnerships Service (EPS) as per ***DepEd Memorandum No. 19, s. 2017*** issued on February 8, 2017, copy of which is enclosed for reference.

2. As indicated in the said DepEd Memorandum, the Contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2017 Brigada Eskwela marketing and advocacy activities in order to attract more volunteer and partners for the schools' maintenance efforts before the opening of the school year.

3. The Contest is open to all learners either individual or group coming from public elementary and secondary schools.

4. Participation to the activity is subject to the No-Disruption-of-Classes Policy provided under DepEd Order No.9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

5. The Regional Selection and Evaluation Committee, as listed below, shall be under the direct supervision of Maria Cristina G. Baroso, PDO IV, ESSD and Ronald C. Asis, Chief, ESSD. They shall oversee the evaluation and selection of entries and submission of the regional entry to the DepEd EPS.

Chair	-	Sheldon Olea, EPS, QAD, DepEd ROV
Co-Chair	-	Casiano Perdigones, EPS, FTAD
Members	-	Ricardo Tejeretas, EPS, CLMD Catalina P. Garcia, EPS, HRDD Dr. Rosalia Vivien Maninang, Dentist III, ESSD

6. The timelines for the submission of entries as indicated in the DepEd Memorandum No. 19, s. 2017 are:

<i>Division Level</i>	<i>-</i>	<i>February 1-15, 2017</i>
<i>Regional Level</i>	<i>-</i>	<i>February 20-28, 2017</i>
<i>National Level</i>	<i>-</i>	<i>March 1-15, 2017</i>

Announcement of BE Jingle Winner- March 31, 2017

7. For the submission of entries and receipt thereof at the Regional Office, all Division BE and/or ASP Coordinators are advised to attend the Meeting on ***February 27, 2017, 8:00 am, Reading Recovery Center, DepEd ROV, Rawis, Legazpi City.*** Selection and evaluation of entries will be done immediately in the afternoon at 1:00 pm on the said day. The result will be released through a

regional memorandum. The winning entry at the regional level shall become the official entry to the national level contest.

8. The criteria will be:

Originality	-	50%
Musicality	-	30%
Melody		
Arrangement		
Instrument/Accompaniment		
Tone		
Appropriateness		
Singability		
Relevance to the BE Program and the Theme		-20%
Total		-100%

9. Prizes for the winning entries at the Regional Level are the following:

First Place	:	PhP7,000.00 for the students and Plaques of Recognition for the School and Division Office
Second Place	:	PhP5,000.00 for the students and Plaques of Recognition for the School and Division Office
Third Place	:	PhP3,000.00 for the students and Plaques of Recognition for the School and Division Office
Consolation Prize:		For Top 10 Participating entries is PhP1,000.00 for the students

10. Expenses relative to the conduct of the Contest at the Schools Division Offices (SDOs) and regional levels shall be charged to Adopt-A-School Program (ASP) Support Funds subject to the usual accounting and auditing rules and regulations.

11. Immediate dissemination of this Memorandum is desired.


RAMON FIEL G. ABCEDE
Regional Director

Encls.: As stated

References:

DepEd Memorandum: Nos. 19, s. 2017;
To be indicated in the Perpetual Index
under the following subjects:

ACTIVITIES
CONTESTS
PROGRAMS
RULES AND REGULATIONS

BRIGADA ESKWELA