



Republic of the Philippines  
**Department of Education**

09 NOV 2018

DepEd MEMORANDUM  
No. **174**, s. 2018

**2018 DRUG ABUSE PREVENTION AND CONTROL WEEK**

To: Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) will join in the observance of the **2018 Drug Abuse Prevention and Control (DAPC) Week** with the theme, **LISTEN FIRST: Listening to Children and Youth is the First Step to Help them Grow Healthy and Safe**, from November 11 to 17, 2018. This is pursuant to Presidential Proclamation No. 124 dated November 26, 2001 entitled **Declaring the 3rd Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week**.

2. The celebration aims to make people aware of the dangers posed by drug abuse, and to further strengthen their resolve to do their share in the fight against this menace.

3. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. The suggested activities are the following:

a. Preliminary Activities

- i. Putting up of bulletin displays depicting the theme in strategic places in the schools and in the community;
- ii. Radio broadcast announcing the DAPC Week Celebration; and
- iii. Coordination with the local government units (LGUs), such as municipal and barangay officials, parent-teachers associations (PTAs), and nongovernment organizations (NGOs) related to the week's activities.

b. Activities during the Week

- i. Holding of Interfaith services to mark the beginning of the week;
- ii. School-community parade;
- iii. Literacy-musical program;
- iv. Intensive educational campaign against drug abuse, through symposia, seminars, film showing, community assemblies, school PTA meetings/conferences and print broadcast media;
- v. Contests, such as slogan and essay writing, poster making, painting/drawing/sketching, composition of jingles, rhymes, and songs;
- vi. Integration of the drug abuse prevention messages/concepts in appropriate subject/learning areas at the elementary and secondary levels and in the school papers/organs;

- vii. Holding of exhibits and shows to be participated in by all sectors in the community;
- viii. Awarding of certificates of recognition to outstanding organizations, which have made significant contributions toward the prevention of drug and substance abuse in the schools and in the community; and
- ix. Mobilization of all school organizations and scouts in the drug abuse prevention activities.

4. The National Drug Education Program coordinators from the schools divisions and regional offices are enjoined to reach out or coordinate activities with the LGUs and NGOs.

5. Activities should not disrupt classes as stipulated in DepEd Order No. 9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**

6. A brief narrative and pictorial report on the observance of DAPC Week shall be submitted to the **Bureau of Learner Support Services-School Health Division**, 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935 not later than **December 14, 2018.**

7. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Reference:

DepEd Memorandum No. 185, s. 2016

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
CELEBRATIONS AND FESTIVALS  
CONTESTS  
DRUG EDUCATION  
SCHOOLS  
SOCIETY OR ASSOCIATIONS