

Republic of the Philippine
Department of Education
DepEd Complex, Meralco Avenue
Pasig City



K to 12 Basic Education Curriculum for the Alternative Learning System (ALS-K to 12)

Learning Strand 4

LIFE AND CAREER SKILLS

2017

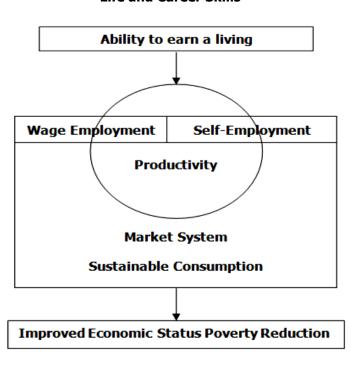
Learning Strand 4: LIFE AND CAREER SKILLS

This Learning Strand addresses the improvement of the economic status of Filipinos, (and the reduction of poverty) particularly among ALS learners. It focuses on the attitudes, skills, and knowledge (competencies) necessary for earning a living and promoting a sustainable lifestyle.

This Learning Strand covers ability to earn a living through employment/self-employment or entrepreneurship; sustainable consumption (reduction of wasteful expenditure and wise consumption/utilization of resources); conserving resources for future generations; and productivity and using work related skills, knowledge, values and technology to maximize one's efficiency and performance as a productive citizen.

Below is a schematic presentation of the conceptual framework.

Life and Career Skills



In addition to demonstrating mastery of skills completed under LS 3, all ALS learners are encouraged to complete at least one (1) TVL track specilization leading to the acquisition of occupational skills and a national certificate (NC). Refer to the K to 12 Curriculum Guide (CG) of the Technical-Vocational Livelihood (TVL) track on the different areas of specializations. The purpose of the TVL track specialization is to ensure ALS learners graduate with practical skills to improve their immediate employability and livelihood options.

The skills needs vary from learner to learner. Some may already have the skills and competencies, background knowledge or experience while others may not. Hence, the acquisition of such skills follow the sequencing and spiralling of competencies, with the easiest skills to be acquired at the beginning stage as "pre-requisite tools." It will also allow the learner to gradually move from simple to more difficult skills and competencies.

In this strand, spiralling of competencies takes into account the interest, learning needs, experience, aspirations, resources and creativity of the learner at each level. Therefore, there is a need for the Facilitator and Instructional Manager to assist the learners at each level and at the same time provide challenging experiences of success in improving the chances of his/her own productivity.

Example 1: Content Standard: Ability to earn a living (Self-employment/Entrepreneurship)

Performance Standard B : Apply working knowledge, skills and positive attitudes as a self- employed individual/entrepreneur to engage in a business activity involving marketable goods and services to earn a living and improve one's economic status.

Elementary Level (Lower) : Assess one's personal strengths/attributes/assets/limitation/interests as a potential entrepreneur

Elementary Level (Advanced) : Explore options/opportunities/business ideas/pathways as a self-employed entrepreneur

Junior High School : Analyse feasible/viable business opportunities and potential for earning a living from a business enterprise

Senior High School : Develop and nurture individual entrepreneural competencies

In example 1, the competency is distributed across the two levels with varying degrees of difficulty. In the Elementary Level (Lower), learners are introduced to assessing one's personal strengths/attributes/assets/limitation/interests as a potential entrepreneur. In the elementary level (Advanced), learners will explore the option/opportunities/business ideas/pathways as self-employed entrepreneur. As the learning progresses, it is expected that the learners acquire more concepts, knowledge and skills on self-employment/entrepreneurship. In the secondary level, as the learners master the competency, they can already analyze fesible/viable business opportunities and potential for earning a living from a business enterprise and develop and nurture individual entrepreneural competencies.

SENIOR HIGH SCHOOL

To complete SHS and meet the competencies for the middle skills development, entrepreneurship, and employment exits of the basic education curriculum, ALS learners must complete the competencies that are specified in Entrepreneurship (which is an applied subject). They should also complete the specialization subjects of any of the following Senior High School tracks: Sports, Arts and Design or Technical-Vocational-Livelihood.

College-bound ALS learners in SHS must also complete the core subject Personal Development (or its equivalent). They must also complete all the specialization subjects in any of the Academic Strands (Accountancy, Business and Management [ABM], Humanities and Social Sciences [HUMSS], Science, Technology, Engineering and Mathematics [STEM], or General Academic).

If an ALS learner who has completed the K to 12 curriculum wishes to proceed to higher education, this learner may return to the ALS program and take the core curriculum at any time.

Learning Strand 4: Life and Career Skills

Content Standard: Ability to earn a living (Employment)

Performance Standard A: Apply working knowledge, attitudes, and work-related skills as an employed person to earn a living and improve one's economic status.

		Co	ode		E	L	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1	Assess one's personal strengths /attributes /assets/limitation/interests as a potential employee		LS4LC-AE-PSA- AE/LS/AS-1			√	√	√
2	Appreciate the importance of planning for life and career development		LS4LC-AE-PSA- AE/LS/AS-2			√	√	√
3	Demonstrate an awareness of occupations in the local and global community and understand the interdependence of these occupations		LS4LC-AE-PSA- LS/AS-3				√	√
4	Demonstrate an understanding of the concept of career-related terms such as career, occupation, job and work in planning for the future		LS4LC-AE-PSA- LS/AS-4				√	√
5	Demonstrate effective decision-making skills in life and career planning	EsP-PD11/12CP-III- 13.3	LS4LC-AE-PSA- LS/AS-5				√	√
6	Demonstrate knowledge of themselves: their relationships with others, their skills, their educational plans, future dreams, their and predictions for the future to develop life and career plans that include short- and long-term goals		LS4LC-AE-PSA- AE/LS/AS-6			√	√	√
7	Determine and planning one's employment career options/pathways		LS4LC-AE-PSA- AE/LS/AS-7			√	√	√
7.1	Identify possible carrer options aligned with one's interest/strengths/assets		LS4LC-AE-PSA- AE/LS/AS-7.1			√	√	√

		Co	ode		E	L	SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
7.2	Analyze job and wage employment opportunities in the community, province, region, country and overseas		LS4LC-AE-PSA- AE/LS/AS-7.2			√	√	√
7.3	Match personal skills and interests with available jobs		LS4LC-AE-PSA- AE/LS/AS-7.3			√	√	√
7.4	Establish career goals		LS4LC-AE-PSA- AE/LS/AS-7.4			√	√	√
7.5	Identify competency requirements for different career options		LS4LC-AE-PSA- AE/LS/AS-7.5			√	√	√
7.6	Determine pathways to acquire competency requirements of identified career options		LS4LC-AE-PSA- AE/LS/AS-7.6			√	√	√
7.7	Develop a career pathway map		LS4LC-AE-PSA- AE/LS/AS-7.7			√	√	√
7.8	Utilize resources for exploring occupational alternatives		LS4LC-AE-PSA- AE/LS/AS-7.8			√	√	√
7.9	Track progress in achieving career goals		LS4LC-AE-PSA- AE/LS/AS-7.9			√	√	√
7.10	Maintain a career portfolio to develop lifelong career plans		LS4LC-AE-PSA- AE/LS/AS-7.10			√	√	√
7.11	Identify possible future trends for life and career planning		LS4LC-AE-PSA- AE/LS/AS-7			√	√	√
8	Determine the advantages and disadvantages of earning a living through wage employment		LS4LC-AE-PSA- AE/LS/AS-8			√	√	√
	or earning a living through wage employment					√	√	√
9	Identify role models among the wage employed		LS4LC-AE-PSA- AE/LS/AS-9			√	√	√
	Demonstrate the following work readiness skills:		LS4LC-AE-PSA- AE/LS/AS-10			√	√	√
10	Applying for a job	Work Immersion						
	i. Preparing a written job application	vvork immersion				√	√	√
	ii. Preparing a biodata/CV					√	√	√

		(Code		E	L	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	iii. Preparing for a job interview					√	√	√
	Giving/following work - related instructions					√	√	√
	Teamwork and collaboration					√	√	√
	Taking initiative					√	√	√
	Attendance and punctuality					√	√	√
	Workplace problem-solving and thinking skills					√	√	√
	Dependability					√	√	√
	Willingness to learn					√	√	√
	Resiliency					√	√	√
	Self-management (e.g. complete assigned tasks, show commitment and responsibility, follow work-related rules and regulations)					√	√	√
	Discuss the rights and responsibilities of employees and employers. This includes:		LS4LC-AE-PSA- AE/LS/AS-11			√	√	√
	Workers rights and responsibilities		, ,					
	Employers rights and responsibilities					√	√	√
	Terms and condition of employment and employee benefits					√	√	√
	Health and safety in the workplace							
11	Harmonious and productive work relationships (collegues, superior, subordinates)					√	√	√
	Philippine labor laws e.g., contractualization, minimum wage, lawful and unlawful dismissal					√	√	√
	Demonstrate familiarity with the legal rights and responsibilities of employees					√	√	√
	Demonstrate an understanding of the role of unions and other employer/employee associations.							

		Co	ode		E	L	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Appreciate the need for constant upgrading of your knowledge and skills to maintain one's ability to earn a living as an employee through:		LS4LC-AE-PSA- AE/LS/AS-12			√	√	✓
	Attending training programs					√	√	√
	 Learning new skills on the job 					√	√	√
12	 Coaching and mentoring by supervisors/colleagues 							
	• Reading new developments/latest trends/innovations in one's area of employment					√	√	√
	 Joining on-line forums of like-minded professionals/employees 					√	√	√
13	Demonstrate knowledge of how their experiences and decisions have already influenced thier lives and will affect their lives in the future.	EsP7PB-IVg-16.1 EsP7PB-IVh-16.4	LS4LC-AE-PSA- AE/LS/AS-13			V	√	√
14	Be aware of the influence of social and economic coditions on future choices.		LS4LC-AE-PSA- AE/LS/AS-14			√	√	√
15	Demonstrate a knowledge of entrepreneurial characteristics	EPP4IE-0a-2	LS4LC-AE-PSA- AE/LS/AS-15			√	√	√

Learning Strand 4: Life and Career Skills

Content Standard: Ability to earn a living (Self-employment/Entrepreneurship)

Performance Standard B: Apply working knowledge, skills and positive attitudes as a self- employed individual/entrepreneur to engage in a business activity involving marketable goods and services to earn aliving and improve one's economic status.

		Co	ode		E	īL .	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Appreciate the skills needed to be a successful self-employed individual/entrepreneur	EPP4IE-0a-2 EPP4IE-0b-3	LS4LC-AE-PSB- LE/AE/LS/AS-1					
	Identifying and seizing opportunities				√	√	√	√
1	Calculated risk-taking					√	\checkmark	\checkmark
	Determination and perseverance					√	\checkmark	\checkmark
	Discipline					√	\checkmark	\checkmark
	Creativity and vision					√	√	√
2	Determine the advantages and disadvantages of being self-employed		LS4LC-AE-PSB- LE/AE/LS/AS-2		√	√	√	√
3	Identify successful enterpreneurs/self- employed persons in the community as potential role models/mentors		LS4LC-AE-PSB- LE/AE/LS/AS-3		√	√	√	√
	Develop/strengthen one's own personal entrepreneural competencies and skills (PECs)	Common Competencies in TLE and TVL	LS4LC-AE-PSB- LE/AE/LS/AS-4		√	√	√	√
	• Assess one's PECs (strengths, attitudes, assets, skills, limitations) as a potential entrepreneur/self-employed person				V	√	√	√
4	Compare one's own PECs with those of a practising self-employed individual/ entrepeneur				√	√	√	√
	• Identify one's own PECs for improvement, development and growth				√	√	√	√
	Align one's PECs with possible business areas/choices				√	√	√	√

		Coc	de			EL	S	SL
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Develop a plan to develop one's PECs to support a possible business career/pathway				√	√	√	√
	Develop and nurture individual PECs				√	√	√	√
	Generate new business ideas	ABM_BES12-Ia-c-1	LS4LC-AE-PSB- LE/AE/LS/AS-5			√	√	√
	• Generate business ideas from one's PECs and career interests					√	√	√
5	• Generate business ideas using product innovation from trends and emerging needs					√	√	√
	• Generate business ideas using other methods (e.g., benchmarking, SWOT analysis, serependity walk)					√	√	√
	Analyze potential business ideas to identify possible viable/feasible business options as a self-employed entrepreneur using a set of criteria including:	ABM_BES12-Ia-c-1 ABM_BES12-Ia-c-2 ABM_BES12-Ia-c-3 ABM_BES12-Ia-c-4	LS4LC-AE-PSB- LE/AE/LS/AS-6			√	√	√
	Alignment with PECs and career interests					√	√	√
	Useability/practicality					√	√	√
6	 Access to potential customers (including size, profile and stability of market and potential for growth/expansion) 					√	√	√
	Profile of Potential competitors					√	√	√
	• Resource requirements (human/skills, financial, land, raw materials technology) and availability					√	√	√
	Risks involved					√	√	√
	Results of SWOT analysis					√	√	√
	Profitability/Financial viability					√	√	√
	Opportunity costs					√	√	√
7	For at least one identified feasible business idea propose a new Product/Service		LS4LC-AE-PSB- LE/AE/LS/AS-7			√	√	√

		Co	de			EL	S	SL .
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
7.1	Identify what is of value to the customer		LS4LC-AE-PSB- LE/AE/LS/AS-7.1			√	√	√
7.2	Decribe a profile of the potential customer/market	CS_EP11/12ENTREP- 0d-8	LS4LC-AE-PSB- LE/AE/LS/AS-7.2			√	√	√
7.3	Explain what makes your proposed product unique and competitive		LS4LC-AE-PSB- LE/AE/LS/AS-7.3			√	√	√
7.4	Apply creative and innovative techniques to develop a sample marketable product		LS4LC-AE-PSB- LE/AE/LS/AS-7.4			√	√	√
7.5	Emply a Unique proposition (EUP) to the product/service		LS4LC-AE-PSB- LE/AE/LS/AS-7.5			√	√	√
8	Demonstrate understanding of business planning concepts	ABM_BES12-Id-j-9	LS4LC-AE-PSB- LE/AE/LS/AS-8		√	√	√	√
8.1	Planning for a business		LS4LC-AE-PSB- LE/AE/LS/AS-8.1		√	√	√	√
8.2	Establishing a business enterprise		LS4LC-AE-PSB- LE/AE/LS/AS-8.2					
8.3	Understanding market and market system		LS4LC-AE-PSB- LE/AE/LS/AS-8.3				√	√
8.4	Preparing a production plan		LS4LC-AE-PSB- LE/AE/LS/AS-8.4				√	√
8.5	Preparing a marketing plan		LS4LC-AE-PSB- LE/AE/LS/AS-8.5				√	√
8.6	Preparing a distribution/sales plan		LS4LC-AE-PSB- LE/AE/LS/AS-8.6				√	√
8.7	Preparing a business quality management plan		LS4LC-AE-PSB- LE/AE/LS/AS-8.7				√	√
9	Appreciate the need for constant upgrading of your PECs to maintain one's ability to earn a living as a self-employed individual/entrepreneur through:		LS4LC-AE-PSB- LE/AE/LS/AS-9				√	√
	Attending training programs						√	√

		Coc	de		i	<u>:</u> L	SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Benchmarking with competitors/other businesses							
	Mentoring by a successful entrepreneur						√	√
	Reading re: new developments/ latest trends/innovations in entrepreneurship						√	√
	Joining on-line forums of other entrepreneurs						√	√

Learning Strand 4: Life and Career Skills

Content Standard: Productivity (Employment)

Performance Standard C: Enhance one's capacity to work with efficiency in utilizing resources to produce quality outputs as an employed.

		Co	ode		E	iL .	SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1.1	Discussing the responsibilities of employees for working efficiently to produce quality work outputs;		LS4LC-PE-PSC- AE/LS/AS-1.1			√	√	√
1.2	Identify opportunities and barriers to improved productivity as an employee		LS4LC-PE-PSC- AE/LS/AS-1.2			√	√	√
1.3	Managing time efficiently		LS4LC-PE-PSC- AE/LS/AS-1.3			√	√	√
1.4	Appropriate workplace behavior		LS4LC-PE-PSC- AE/LS/AS-1.4			√	√	√
1.5	Efficient, safe and cost-effective use of appropriate work tools		LS4LC-PE-PSC- AE/LS/AS-1.5			√	√	√
1.6	Efficient utilization of supplies/materials	Work Immersion	LS4LC-PE-PSC- AE/LS/AS-1.6			√	√	√
1.7	Proper care and maintenance of tools and equipment		LS4LC-PE-PSC- AE/LS/AS-1.7			√	√	√
1.8	Identifying, reporting and reducing risks and hazards		LS4LC-PE-PSC- AE/LS/AS-1.8			√	√	√
1.9	Keeping the workplace clean and tidy		LS4LC-PE-PSC- AE/LS/AS-1.9			√	√	√
1.10	Demonstrating concern for quality		LS4LC-PE-PSC- AE/LS/AS-1.10			√	√	√
1.11	Practicing health and safety measures at work		LS4LC-PE-PSC- AE/LS/AS-1.11			√	√	√
1.12	Demonstrating knowledge of first-aid treatment for workplace injuries		LS4LC-PE-PSC- AE/LS/AS-1.12			√	√	√

		(Code		EL		SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1.13	Practicing professional work ethics		LS4LC-PE-PSC- AE/LS/AS-1.13			√	√	√
1.14	Exploring opportunities for continous improvement and improved profitability		LS4LC-PE-PSC- AE/LS/AS-1.14			√	√	√
2	Demonstrate understanding of the possibilities and limitations of using appropriate technology as a means to make a living and improve productivity as an employee		LS4LC-PE-PSC- AS/LS/AS-2			√	√	√
2.1	Identify traditional and indigenous technologies in the community, province, region used to make a living and improve work productivity		LS4LC-PE-PSC- AS/LS/AS-2.1			√	√	√
2.2	Identify modern technologies predominantly used to make a living and improve work productivity		LS4LC-PE-PSC- AS/LS/AS-2.2			√	√	√
3	Discuss the benefits of increased productivity as an employed person		LS4LC-PE-PSC- AS/LS/AS-2.3			√	√	√

Learning Strand 4: Life and Career Skills

Content Standard: Productivity (Self-employment/Entrepreneurship)

Performance Standard D: Enhance one's capibility to use resources efficiency to produce quality outputs as a self-employed person

		Code			E	:L	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1	Discuss the benefits of increased productivity as a self-employed person/entrepreneur	ABM_ESR12-IVm-p-4.1	LS4LC-PS-PSD- LE/AE/LS/AS-1		√	√	√	√
2	Create a plan of action to improve productivity of his/her business choice by:		LS4LC-PS-PSD- AE/LS/AS-2			√	√	√
2.1	Identifying opportunities and barriers to improved productivity in a business	CS_EP11/12ENTREP-0h-j-12 CS_EP11/12ENTREP-0h-j-10	LS4LC-PS-PSD- AE/LS/AS-2.1			√	√	√
2.2	Identifying potential customers and maximizing customer/client satisfaction		LS4LC-PS-PSD- AE/LS/AS-2.2			√	√	√
2.3	Performing efficient utilization of supplies/materials		LS4LC-PS-PSD- AE/LS/AS-2.3			√	√	√
2.4	Maintaining quality control/improvement of the production process		LS4LC-PS-PSD- AE/LS/AS-2.4			√	√	√
2.5	Controlling purchasing and storage of materials to prevent losses		LS4LC-PS-PSD- AE/LS/AS-2.5			√	√	√
2.6	Identifying risks and developing strategies to reduce, mitigate or transfer such risks		LS4LC-PS-PSD- AE/LS/AS-2.6			√	√	√
2.7	Troubleshooting business-related problems (materials, manpower, methods, machinery, money, service)		LS4LC-PS-PSD- AE/LS/AS-2.7			√	√	√
2.8	Managing the relationship between improving productivity and competitiveness		LS4LC-PS-PSD- AE/LS/AS-2.8			√	√	√
2.9	Identifying/selecting/using appropriate technology to improve productivity, efficiency and quality		LS4LC-PS-PSD- AE/LS/AS-2.9			√	√	√
2.10	Sustaining productivity gains		LS4LC-PS-PSD- AE/LS/AS-2.10			√	√	√

Learning Strand 4: Life and Career Skills

Content Standard: Understanding the market system

Performance Standard E: Demonstrate understanding of the market system of goods and services, and its opportunities and challenges for earning a living.

		Cod	de		I	EL	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1	Describe the main features of the market system		LS4LC-UM-PSE- LS/AS-1				√	√
	Enumerate various criteria and steps in selecting a business idea	ABM_BES12-Ia-c-1 ABM_BES12-Ia-c-2 ABM_BES12-Ia-c-3 ABM_BES12-Ia-c-4					√	√
1 1	Private ownership of resources		LS4LC-UM-PSE-				√	√
1.1	Production for sale		LS/AS-1.1				√	√
	Competition among sellers and buyers						√	√
	Profit as driving motive						√	√
	 Money as a resource for buying and selling 						√	√
2	Discuss the different factors that influence choice of goods and services in the market system.		LS4LC-UM-PSE- LS/AS-2				√	√
	Identify the advantages and opportunities in the market system						√	√
3	Competition encourages efficiency and improved productivity		LS4LC-UM-PSE-				√	√
3	• Increasing demand induces development of technologies to increase production		LS/AS-3				√	√
	System of exchange encourages specialization and complementation						√	√
4	Discuss the disadvantages and dangers of the market system		LS4LC-UM-PSE- LS/AS-4				√	√

		Cod	le		EL		SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Sacrificing sustainable use of resources to meet the market						√	√
	Monopoly and unfair competition						√	√
	Erosion of cooperation and solidarity						√	√
5	Determine what can be done in the light of the saying: "The market is a good servant but a bad master."		LS4LC-UM-PSE- LS/AS-5				√	√
6	Develop a brand for a chosen product.		LS4LC-UM-PSE- AE/LS/AS-6			√	√	√
6.1	Identify the benefits of having a good brand		LS4LC-UM-PSE- AE/LS/AS-6.1			√	√	√
6.2	Enumerate recognizable brands in the town / province		LS4LC-UM-PSE- AE/LS/AS-6.2			√	√	√
6.3	Enumerate the criteria for developing a brand		LS4LC-UM-PSE- AE/LS/AS-6.3			√	√	√
6.4	Generate a clear appealing product brand		LS4LC-UM-PSE- AE/LS/AS-6.4			√	√	√
6.5	Innovate one's product to make it unique and a stand-out		LS4LC-UM-PSE- AE/LS/AS-6.5			√	√	√
6.5.1	Determine opportunities for products and services that have the income-generating potentital at home and in the market	ABM_BES12-Ia-c-2	LS4LC-UM-PSE- AE/LS/AS-6.5.1			√	√	√
6.5.2	Explain the definition and difference between products and services.		LS4LC-UM-PSE- AE/LS/AS-6.5.2			√	√	√
6.5.3	Determine the clientele for the most appropriate products and services		LS4LC-UM-PSE- AE/LS/AS-6.5.3			√	√	√
6.5.4	Determines the business opportunities at home and in the market	CS_EP11/12ENTREP- 0a-3	LS4LC-UM-PSE- AE/LS/AS-6.5.4			√	√	√

		Coc	le			EL	S	SL .
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
6.5.5	Sell a unique product		LS4LC-UM-PSE- LS/AS-6.5.5				√	√
7	Relate the elasticity of demand with price of commodities and services.		LS4LC-UM-PSE- LS/AS-7				√	√
7.1	Explain the interaction between demand and supply to the price and the market		LS4LC-UM-PSE- LS/AS-7.1				√	√
8	Assess the potential for earning a living in the market system - in the community, province and region.	CS_EP11/12ENTREP- 0a-3	LS4LC-UM-PSE- LS/AS-8				√	√
9	Discuss the challenges and opportunities of economic activities of a country		LS4LC-UM-PSE- LS/AS-9				√	√
	Determine Specialized skills					√	√	\checkmark
	 weavers in the community (weaving handicraft or handloom) (MAPE) 					√	√	√
	• Create artworks that can be assembled with local materials.					√	√	√
	 Shoemakers 		LS4LC-UM-PSE-			√	√	$\sqrt{}$
9.1	seaweed culture		AE/LS/AS-9.1			√	√	√
	Traditional skills		AL/LO/AS J.I			√	√	√
	 Technology 					√	√	$\sqrt{}$
	Information Technology						√	√
	• e-mail						√	√
	e-commerce						√	√
	use of Internet					√	√	√
9.2	Determine Products and services that are in demand	CS_EP11/12ENTREP- 0a-3 CS_EP11/12ENTREP- 0d-6	LS4LC-UM-PSE-			√	√	√
	• Products		AE/LS/AS-9.2			√	√	√
	- Traditional medicines/folk medicine e.g., reflexology					√	√	√

		Code			EL		SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
	Individual Services such as:					√	√	√
	- Reflexology					√	√	√
	- Manicuring					√	√	√
	- Driving					√	√	√
	- buying and selling						√	√
	- care-giving					√	√	√
	• Service business such as:					$\sqrt{}$	√	
	- bag/shoe repair					\checkmark	√	√
	- laundry center					$\sqrt{}$	√	\checkmark
	- vulcanizing					\checkmark	√	
	- carinderia					√	√	√
	- animal raising					$\sqrt{}$	√	
	- car washing					\checkmark	√	\checkmark
	Arts and craft shop					√	√	√
	- crochet					√	√	\checkmark
	- ceramics					√	√	√
	Shop keeping					√	√	√
	- electronics services					√	√	\checkmark
10	Recognize and understand the market	ABM_PM11-Ie-i-11 CS_EP11/12ENTREP- 0d-7	LS4LC-UM-PSE- AE/LS/AS-10			√	√	√
10.1	Identify the players / competitors within the town		LS4LC-UM-PSE- AE/LS/AS-10.1			√	√	√
10.2	Identify the different products / services available in the market		LS4LC-UM-PSE- AE/LS/AS-10.2			√	√	√
11	Recognize the potential customer / market	CS_EP11/12ENTREP- 0a-1 CS_EP11/12ENTREP- 0d-8	LS4LC-UM-PSE- AE/LS/AS-11			√	√	√
11.1	Identify the profile of potential customers		LS4LC-UM-PSE- AE/LS/AS-11.1			√	√	√

		Cod	Code EL		EL		S	SL	
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL	
11.2	Identify the customer's needs and wants through consumer analysis		LS4LC-UM-PSE- LS/AS-11.2				√	√	
11.3	Conduct consumer / market analysis	ABM_BES12-Ia-c-2	LS4LC-UM-PSE- LS/AS-11.3				√	√	

Learning Strand 4: Life and Career Skills

Content Standard: Sustainable Consumption

Performance Standard F: Apply working knowledge, attitudes and life skills as a consumer to promote more sustainable living

		C	ode			EL	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
1	Demonstrate understanding of daily practices that promote sustainable living. This includes:	AP4LKE-IIe-6 AP10IPE-Ih-20 AP10IPE-Ii-23	LS4LC-SC-PSF- AE/LS/AS-1			√	√	√
1.1	Satisfying human needs (balancing wants and desirea and available resources) while living within one's means		LS4LC-SC-PSF- AE/LS/AS-1.1			√	√	√
1.2	Minimizing resource use, waste and pollution and reducing environmental damage as a consumer		LS4LC-SC-PSF- AE/LS/AS-1.2			√	√	√
1.3	Practising reusing and recycling		LS4LC-SC-PSF- AE/LS/AS-1.3			√	√	√
1.4	Conserving resources for future generations in relation to the production, distribution, use and disposal of products and services		LS4LC-SC-PSF- AE/LS/AS-1.4			√	√	√
2	Making informed choices as a consumer of products and services	H3CH-IIId-e-5 H3CH-IIIf-g-8 AP9MKE-Ih-17	LS4LC-SC-PSF- AE/LS/AS-2			√	√	√
2.1	Making decisions as a consumer taking into account social, econimic, ecological considerations e.g., avoiding children's toys made of toxic materials	AP9MKE-Ih-17 AP9MKE-Ih-16	LS4LC-SC-PSF- AE/LS/AS-2.1			√	√	√
2.2	Discussing the rights and responsibilities of consumers	H3CH-IIIf-g-7 H3CH-IIIh-9 AP9MKE-Ih-18	LS4LC-SC-PSF- AE/LS/AS-2.2			√	√	√
2.3	Critically analyzing information and claims made in advertisements as input to decision-making as a consumer		LS4LC-SC-PSF- AE/LS/AS-2.3			√	√	√

		C	ode			EL	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
2.4	Demonstrating knowledge and skills in protecting one's privacy as a consumer (e.g.,keeping secure passwords for bank accounts) by using digital technologies e.g., internet, social media as sources of consumer information to guide purchases of goods and services		LS4LC-SC-PSF- AE/LS/AS-2.4			√	√	√
3	Demonstrate knowledge and skills in financial literacy and consumer economics.	AP9MKE-Ih-17 AP9MKE-Ih-16	LS4LC-SC-PSF- AE/LS/AS-3			√	√	√
3.1	Managing personal and home finances, including:	AP9MAK-IIIc-7	LS4LC-SC-PSF- AE/LS/AS-3.1			√	√	√
3.1.1	Budgeting		LS4LC-SC-PSF-AS- 3.1.1					√
3.1.2	Wise and safe handling of money		LS4LC-SC-PSF- AE/LS/AS-3.1.2			√	√	√
3.1.3	Generating and managing savings		LS4LC-SC-PSF- AE/LS/AS-3.1.3			√	√	√
3.1.4	Managing financial loans and investments		LS4LC-SC-PSF- AE/LS/AS-3.1.4			√	√	√
3.1.5	Computing personal taxes		LS4LC-SC-PSF- AE/LS/AS-3.1.5			√	√	√
3.1.6	Making financial decisions		LS4LC-SC-PSF- AE/LS/AS-3.1.6			√	√	√
3.2	Buying and selling goods in the market place (as a consumer and seller)		LS4LC-SC-PSF- AE/LS/AS-3.2			√	√	√
3.3	Demonstarting sufficiency and moderation in ones individual and family consumption practices		LS4LC-SC-PSF- AE/LS/AS-3.3			√	√	√
3.4	Balancing quality and affordability when buying and selling		LS4LC-SC-PSF- AE/LS-3.4			√	√	

		Co	ode		E	L	S	L
No.	Learning Competency	K to 12	ALS	BL	(L)	(A)	JUNIOR HIGH SCHOOL	SENIOR HIGH SCHOOL
3.5	Explaining the opportunities, benefits and risks offered by E-Commerce e.g., e-banking, e-bill payments, on-line purchasing, e-marketing		LS4LC-SC-PSF-AS- 3.5					√

CODE LEGEND

Learning Strand Code

Learning Strand 1	Communication Skills	LS1CS
Learning Strand 2	Scientific Literacy and Critical Thinking Skills	LS2SC
Learning Strand 3	Mathematical and Problem Solving Skills	LS3MP
Learning Strand 4	Life and Career skills	LS4LC
Learning Strand 5	Understanding the Self and Society	LS5US
Learning Strand 6	Digital Literacy	LS6DL

ALS Level Code

Basic Literacy	BL
Elementary Level (Lower)	LE
Elementary Level (Advanced)	AE
Secondary Level (Lower)	LS
Secondary Level (Advanced)	AS

Filipino					
Antas Elementarya (Mababa)	AEMB				
Antas Elementarya (Mataas)	AEMT				
Junior High School	ASMB				
Senior High School	ASMT				

LEARNING STRAND 4: LIFE AND CAREER SKILLS

Sample: LS4LC-PE-PSC-AE/LS/AS-2.1

	LEGEND	SAMPLE				
First Entry	Learning Strand	Learning Strand 4 Life and Career Skills	LS4LC			
	Content Standard	Productivity (Employment)	PE			
	Performance Standard	Performance Standard C	PSC			
Uppercase Letter/s	Level	Elementary Level (Advanced)/ Junior High School/ Senior High School	AE/LS/AS			
Arabic Number	Learning Competency	Learning Competency	2.1			

Content Standard	Code
Ability to Earn a Living (Employment)	AE
Ability to Earn a Living (Self-Employment/Entrepreneurship)	AS
Productivity (Employment)	PE
Productivity (Self-Employment/Entrepreneurship)	PS
Understanding the Market System	UM
Sustainable Consumption	SC