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October 22, 2018


Regional Memorandum  
No. 174, s. 2018

**Project Ki'bo: REGIONAL CAREER GUIDANCE ADVOCACY**

To : Schools Division Superintendents  
Regional Chief Education Supervisors  
All Others Concerned

1. **Ki'bo** is a Japanese word for **hope**. **Project Ki'bo: Kabataan, Industriya, Buhay at Oportunidad**, transfigures the element of hope in to a way of bringing the youth's aspirations to focus. As a response and a crucial support mechanism, based on guidelines stipulated in DepEd Order No. 41, s. 2015, this Regional Career Guidance Advocacy Program envisions the strategic formulation of Career Guidance Advocacies based on regional realities and priorities.
2. The program considers the hopes and ideals of every learners, by the time they move in for Senior High School, they have built up their choices for careers that best suit their interests, skills, resources and the socio-economic needs. The Regional Advocacy Menu for 2018-2022, correlates with identifying effective strategies are that are target-specific, and how other support systems address learners' needs.
3. **Project Ki'bo** primarily aims to ensure all Grade 10 students (in-school, schooling, ALS, OSY) are well-informed of their career choices before entry to SHS. Specifically, the project aims to:
  - a. Ensure the foundations for Career Guidance Advocacies are target- specific and relevant;
  - b. Ensure specific improvements in delivering advocacy strategies in schools;
  - c. Strengthen competencies of development officers/focal persons/Career Guidance Advocates in delivering capability building programs, networks and partnerships related to Career Guidance, while establishing a sustainable and cost – effective Advocacy Development System for schools.
4. In this conjunction, this Office enjoins the Schools Division Offices to support the project run with scheduled activities for School Year 2018-2019, namely:
  - a. Gathering of Baseline Data and Target Setting
  - b. Support Management (Resource and Tool Kit Preparations)
  - c. Technical Assistance and Monitoring and Evaluation.

5. The expenses incurred relative to the conduct of this program shall be charged to the regional downloaded fund under **OSec-NCR-18-8746**, subject to the usual accounting and auditing rules and regulations.
6. Wide and immediate dissemination of this Memorandum is desired.

  
**WILFREDO E. CABRAL**  
Officer-in-Charge  
Office of the Regional Director

Reference : DepEd Order No. 41, s. 2015  
To be included in the Perpetual Index  
under the following subjects:

ADVOCACIES  
CAREER GUIDANCE  
LEARNERS  
PROGRAMS

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