



Republic of the Philippines  
**Department of Education**

13 SEP 2019

DepEd MEMORANDUM  
No. **118**, s. 2019

**DEVELOPMENT POLICY RESEARCH MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The Philippine Institute for Development Studies (PIDS) will celebrate the **Development Policy Research Month (DPRM)** with the theme, Navigating the New Globalization: Local Actions for Global Challenges in September. Its Filipino version is *Paglalayag sa Bagong Globalisasyon: Lokal na Pagkilos sa mga Pandaigdigang Hamon*. This is pursuant to Presidential Proclamation No. 247 dated September 2, 2002, titled **Declaring the Month of September of Every Year as Development Policy Research Month**.

2. The activity aims to promote and draw nationwide awareness on the importance of policy research in the formulation of national development plans, programs, and policies.

3. The PIDS, as the agency designated to lead and coordinate the yearly observance of the DPRM, invites agencies/institutions to participate in this celebration through the conduct of the following activities:

- a. Prominently displaying the DPRM banner/streamer within the institution premises (Please refer to Enclosure No. 1: design and specifications.) The banner template may be accessed at this link: <http://bit.ly/dprm2019>. It can be in English or Filipino version depending on the language preference of the office or the locality;
- b. Reposting and sharing of DPRM promotional videos, infographics, and related announcements on the office/agency website and social media pages. The DPRM materials produced by PIDS will be available on the DPRM website: <https://dprm.pids.gov.ph> and PIDS social media pages: <https://www.facebook.com/PIDS.PH/> and [https://twitter.com/PIDS\\_PH](https://twitter.com/PIDS_PH);
- c. Organizing activities or events that may be relevant to the theme or to policy research; and
- d. Encouraging employees/personnel to visit the DPRM and Annual Public Policy Conference (APPC) websites: <https://dprm.pids.gov.ph> and <http://appc.pids.gov.ph>, and follow PIDS on its social media pages: <https://www.facebook.com/PIDS.PH/> and [https://twitter.com/PIDS\\_PH](https://twitter.com/PIDS_PH).

4. To participate in these activities, the contact person of interested institution/official shall accomplish the Participation Confirmation Form in Enclosure No. 2 and send through [Ndelacruz@mail.pids.gov.ph](mailto:Ndelacruz@mail.pids.gov.ph).

5. For more information, contact **Ms. Neille Gwen de la Cruz**, Philippine Institute for Development Studies, 18th Floor, Three Cyberpod Centris-North Tower, EDSA corner Quezon Avenue, Quezon City through email at [gmanuel@mail.pids.gov.ph](mailto:gmanuel@mail.pids.gov.ph) or [Ndelacruz@mail.pids.gov.ph](mailto:Ndelacruz@mail.pids.gov.ph), website: <http://www.pids.gov.ph> and telephone nos. (02) 877-4000, (02) 372-1291 and (02) 372-1292.

6. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:  
As stated

Reference:  
DepEd Memorandum No. 149, s. 2018

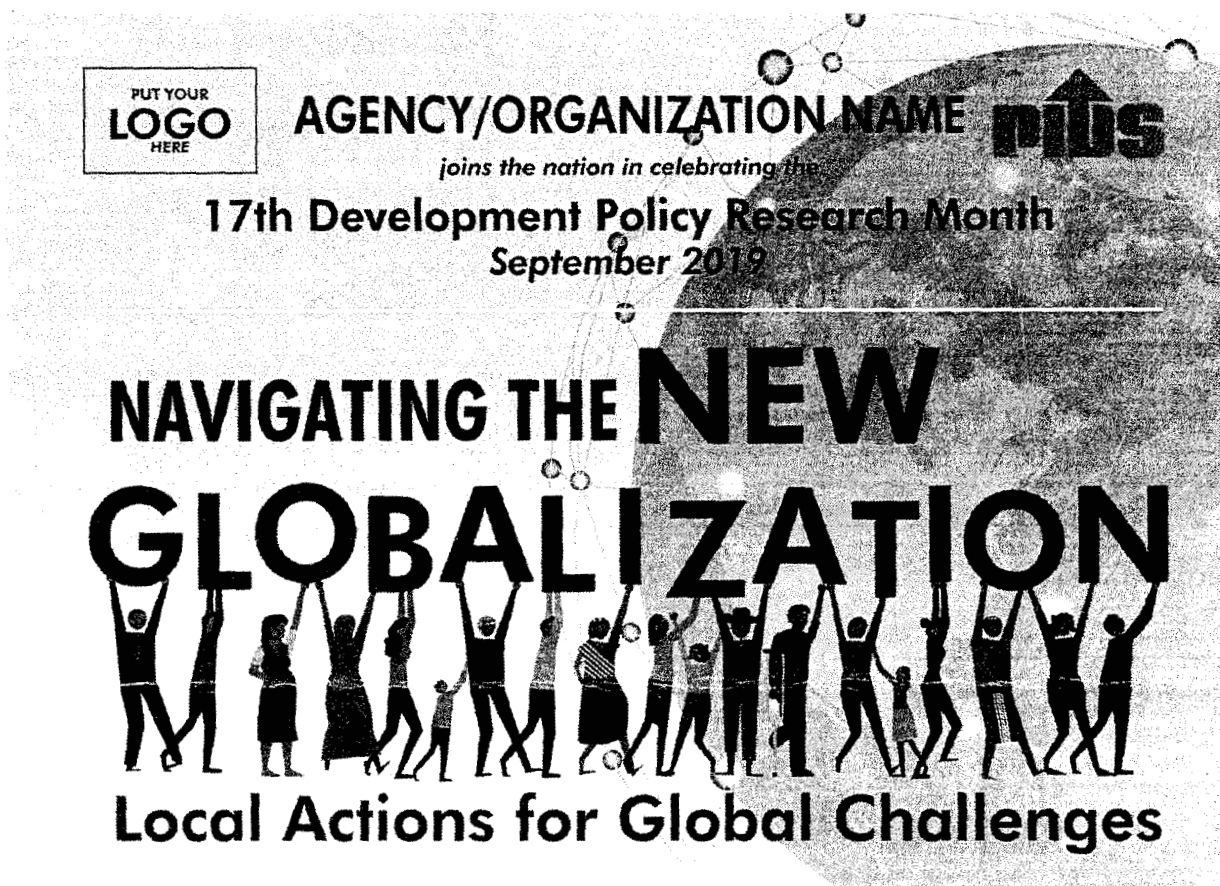
To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS OR OFFICES  
CELEBRATIONS OR FESTIVALS  
PROGRAMS  
RESEARCH  
SCHOOLS

## How to Use the DPRM Banner

The DPRM banner is available in two versions: English and Filipino. Just choose the version that best suits your area's language preference.

1. The DPRM banners may be downloaded in JPEG format and in actual sizes (recommended size is 200 cm x 150 cm) from this URL: <http://bit.ly/dprm2019>. Alternatively, you may also get the file from <https://dprm.pids.gov.ph/resources/dprm-banner>.
2. Open the JPEG file using a photo editor application such as Adobe Photoshop.
3. Insert your agency/company's logo at the top left portion of the banner and your agency/company name beside it as shown in the image below.



If you have questions, please email us at [inquiries@mail.pids.gov.ph](mailto:inquiries@mail.pids.gov.ph).



**Philippine Institute for Development Studies**  
18F Three Cyberpod Centris - North Tower  
EDSA corner Quezon Avenue, Quezon City

**Development Policy Research Month (DPRM) 2019**  
September 2019

**“Navigating the New Globalization: Local Actions for Global Challenges”**

*(“Paglalayag sa Bagong Globalisasyon:  
Lokal na Pagkilos sa mga Pandaigdigang Hamon”)*

**Note:** Please send via network fax no: **(632) 877- 4099** or at telefax no: **(632) 372-1292** (c/o Ms. Neille Gwen de la Cruz); **OR** thru email to [Ndelacruz@mail.pids.gov.ph](mailto:Ndelacruz@mail.pids.gov.ph).

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**Participation Confirmation Form**

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Institution/ Office Affiliation: \_\_\_\_\_  
Contact Person/s : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Address : \_\_\_\_\_  
Telephone No. : \_\_\_\_\_ Fax No.: \_\_\_\_\_  
E-mail Address : \_\_\_\_\_

Activity/ Activities Planned:

**Activity 1: Organization and/or conduct of fora/seminars/events/trainings**

Title: \_\_\_\_\_  
Date: \_\_\_\_\_ Venue: \_\_\_\_\_  
Speaker/s and Institutional Affiliation (if any): \_\_\_\_\_  
\_\_\_\_\_

**Activity 2: Display of DPRM streamer/banner in a prominent place/spot in your institution's/agency's/library's premises**

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\_\_\_\_\_

**Activity 3: Publication of announcements and/or articles about the DPRM and its theme in your institutional materials/publications, social media accounts, and other dissemination outlets**

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Comments:

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