



Republic of the Philippines  
**Department of Education**

20 SEP 2019

DepEd MEMORANDUM  
No. **124**, s. 2019

**2019 INTERNATIONAL CONFERENCE ON CULTURAL STATISTICS  
AND CREATIVE ECONOMY**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Minister, Basic, Higher, and Technical Education, BARMM  
Schools Division Superintendents  
Public and Private Elementary School Heads  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA) will conduct the **2019 International Conference on Cultural Statistics and Creative Economy (ICCSCE)** with the theme, **Cultural Statistics and Creative Economy as Drivers of Cultural Development**, from October 14 to 15, 2019 at the Waterfront Hotel, Lahug, Cebu City.
2. The conference aims to
  - a. push for the appreciation and utilization of cultural statistics as a tool in establishing data on creative economy and measures of development;
  - b. strengthen support for creative industries in the Philippines and beyond; and
  - c. encourage more researchers on culture and arts towards building a robust data bank.
3. The 2019 ICCSCE will be composed of plenary sessions and breakout sessions on Cultural Education, Cultural Awareness, Intangible Cultural Heritage, Creative Economy, Creative Economy Mapping of Cities, Social Enterprises, Cultural Hubs and Filipino Values.
4. The target participants to this activity are teachers of Social Studies, Mathematics, Statistics, Music, Arts, Physical Education and Health (MAPEH), Humanities and Social Sciences (HUMSS) tracks of Senior High School, local government units and national government offices. The breakdown of the number of participants from DepEd is provided in the enclosure.
5. There shall be no registration fee. Meals (snack and lunch) will be provided for two days. Accommodation, transportation and dinner expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

6. Teacher-participants to this activity shall be recommended by the schools division superintendent (SDS) while DepEd Central Office personnel shall submit their travel order signed by their respective heads. Confirmed participants shall submit their names to the NCCA secretariat at [ncca.iccsce@gmail.com](mailto:ncca.iccsce@gmail.com)

7. For more information, please contact **Ms. Hannah Catiis, National Commission for Culture and the Arts** through email [ncca.iccsce@gmail.com](mailto:ncca.iccsce@gmail.com) or through telephone no. (02) 527-2192 local 505 or **Ms. Cecilia R. Mendiola**, Project Development Officer II, **Culture and Arts Office-External Partnerships Service**, Ground Floor, Rizal Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at mobile phone no. 0915-578-0725.

8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:  
As stated

Reference:  
None

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCE  
CULTURE AND ARTS  
SCHOOLS  
TEACHERS

**Number of DepEd Participants for the 2019 International Conference on Cultural Statistics and Creative Harmony**

<b>Region</b>	<b>No. of Participants</b>
NCR	6
1	6
2	4
3	8
4A	8
4B	4
5	6
6	9
7	8
8	6
9	4
10	7
11	6
12	4
CAR	4
Caraga	6
BARMM	4
Total	100
Central Office Personnel with Cultural Statistics Background	6
<b>GRAND TOTAL</b>	<b>106</b>

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