Republic of the Philippines

Department of Education

24 SEP 2019

DepEd MEMORANDUM , s. 2019

2019 DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau and Service Directors Regional Directors Schools Division Superintendents Public and Private Elementary and Secondary School Heads

- The Department of Education (DepEd) will join in the observance of the Drug Abuse Prevention and Control (DAPC) Week with 2019 theme, Katarungan para sa Kalusugan, Kalusugan para sa Katarungan, from November 17 to 23, 2019. This is pursuant to Presidential Proclamation No. 124 dated November 26, 2001 entitled Declaring the 3rd Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week.
- The celebration aims to make people aware of the dangers posed by drug abuse, and to further strengthen their resolve to do their share in the fight against this menace.
- 3. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. The suggested activities are the following:
 - a. Preliminary Activities

All Others Concerned

- i. Putting up of bulletin displays depicting the theme in strategic places in the schools and in the community;
- ii. Radio broadcast announcing the DAPC Week Celebration; and
- iii. Coordination with the local government units (LGUs), such as parents-teachers municipal barangay officials, and associations (PTAs), and nongovernment organizations (NGOs) related to the week's activities.
- b. Activities during the Week
 - i. Holding of interfaith services to mark the beginning of the week;
 - ii. School-community parade;
 - iii. Literacy-musical program;
 - iv. Intensive educational campaign against drug abuse, through symposia, seminars, film showing, community assemblies, school PTA meetings/conferences and print broadcast media;

Stip

- v. Contests, such as slogan and essay writing, poster making, painting/drawing/sketching, composition of jingles, rhymes, and songs;
- vi. Integration of the drug abuse prevention messages/concepts in appropriate subject/learning areas at the elementary and secondary levels and in the school papers/organs;
- vii. Holding of exhibits and shows to be participated in by all sectors in the community;
- viii. Awarding of certificates of recognition to outstanding organizations, which have made significant contributions toward the prevention of drug and substance abuse in the schools and in the community; and
 - ix. Mobilization of all school organizations and scouts in the drug abuse prevention activities.
- 4. The National Drug Education Program coordinators from the schools divisions and regional offices are enjoined to reach out or coordinate activities with the LGUs and NGOs.
- 5. Activities should not disrupt classes as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
- 6. A brief narrative and pictorial report on the observance of DAPC Week shall be submitted to the **Bureau of Learner Support Services-School Health Division**, 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935 not later than **December 16, 2019**.
- 7. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES

Secretary

Reference:

DepEd Memorandum No. 174, s. 2018

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CAMPAIGN
CELEBRATIONS AND FESTIVALS
CONTESTS
DRUG EDUCATION
SCHOOLS
SOCIETY OR ASSOCIATIONS