

Advisory No. 192, s. 2019

October 30, 2019

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

MILO® CHAMP CAMP FOR SCHOOL YEAR 2019–2020

The Nestlé Philippines Inc., maker of MILO®, will conduct the Milo Champ Camp, a nationwide pop-up sports clinic program in select schools that teaches the fundamentals of different types of popular sports in experiential modules supervised by coaches such as basketball, volleyball, football, and/or martial arts, for School Year 2019–2020.

The program will be conducted in elementary schools, which meet the following criteria:

1. Must have a covered court (full court must be available for use within the school, not outside of school).
2. Student population for Grades 2–6 of at least
 - a. 2,400 for one school visit per day
 - b. 1,200 for two school visits per day
3. Room provision for
 - a. Parents session (request to have support from the principal for attendance)
 - b. Preparatory area of Sampling Team near the covered court
4. Parking space for Milo van near the covered court.

The program aims to

1. build interest in doing physical activities among elementary pupils through a fun, engaging, sports program;
2. communicate the importance of having a healthy, nutritious breakfast coupled with MILO everyday for them to have the winning energy to perform better in school (active minds are active learners); and
3. understand the life values one can learn by engaging in sports such as discipline, confidence, and teamwork.

The target participants to this activity are Grades 2–6 pupils.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For more information, contact:

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