



Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **178**, s. 2019

27 NOV 2019

**CAPACITY BUILDING OF THE DEPARTMENT OF EDUCATION PERSONNEL  
ON INTELLECTUAL PROPERTY (BATCH 4)**

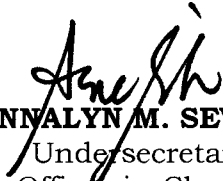
To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Secondary Schools  
All Others Concerned

1. The Department of Education (DepEd), through the Legal Affairs Strand, in cooperation with the World Intellectual Property Organization (WIPO), will conduct the **Capacity Building Activity of DepEd Personnel on Intellectual Property (Batch 4)** from December 1 to 6, 2019 (inclusive of travel time), at DepEd Ecotech Center, Cebu City. The first two batches of training were conducted in March 2019 while the third batch was conducted in September 2019.
2. The training on salient topics pertaining to Intellectual Property (IP) aims to heighten awareness on IP and promote its creation and use in the Department. Sessions will be conducted by resource persons from the Philippines and WIPO. WIPO is a specialized agency of the United Nations with headquarters in Geneva, Switzerland, which serves as the global forum for intellectual property policy, services, information and cooperation. Its mission is to promote the development of a balanced IP system that fosters innovation and creativity for the benefit of all. The Indicative Program is provided in Enclosure No. 1.
3. In this regard, slots have been provided for the central, regional and schools division offices and legal personnel who have not attended the training conducted in March and September 2019. The list of slots for the participants is contained in Enclosure No. 2.
4. The regional directors and the schools division superintendents shall confirm the attendance of their respective participants by sending the official list to [bernadeth.daran@deped.gov.ph](mailto:bernadeth.daran@deped.gov.ph) not later than **November 27, 2019**. Likewise, the participants are advised to register online at [www.bit.do/ipbatch4](http://www.bit.do/ipbatch4).
5. Attention is invited to the following details relative to the activity:
  - a. Check-in starts at 2:00 p.m. on **December 1, 2019** (Day 0, Sunday) while check-out is at 12 p.m. on **December 6, 2019** (Day 5, Friday). Accommodation beyond the said check-out time shall not be covered by the training arrangements.
  - b. Food will be served starting with the afternoon snack on Day 0 while the last meal to be served is p.m. snack on Day 5.
  - c. Each participant should bring a laptop, extension cord, and their own pocket wifi, if possible.

- d. Travel expenses of regional and schools division participants shall be charged to local funds, while venue, accommodation, travel and other incidental expenses of CO participants, members of the secretariat and WIPO resource persons shall be charged to the Legal Service.
- e. All expenses shall be subject to the usual accounting and auditing rules and regulations.

6. For more information, please contact **Ms. Bernadeth C. Daran**, Supervising Education Program Specialist, Bureau of Curriculum Development at telephone no. (02) 8632-7746 or through email [bernadeth.daran@deped.gov.ph](mailto:bernadeth.daran@deped.gov.ph).

7. Immediate dissemination of this Memorandum is desired.

  
**ANNALYN M. SEVILLA**  
Undersecretary  
Officer-in-Charge

Encls.:

As stated

References:

DepEd Memorandum: Nos. 26, and 117, s. 2019

To be indicated in the Perpetual Index  
under the following subjects:

OFFICIALS  
TRAINING PROGRAMS  
WORKSHOPS

(Enclosure No. 1 to DepEd Memorandum No. , s. 2019)

## CAPACITY BUILDING OF DEPED PERSONNEL ON INTELLECTUAL PROPERTY

### Indicative Program

| <b>Day 1 (Sunday): December 1, 2019</b> |                             |
|---|-----------------------------|
| <b>Time</b>                             | <b>Activity</b>             |
| 7:00 – 11:00 am                         | Travel Time                 |
| 11:00 am – 12:00 noon                   | Registration                |
| 12:00 noon – 1:00 pm                    | Lunch ( <i>First Meal</i> ) |
| 2:00 pm                                 | Start of Hotel Check-in     |

| <b>Day 2 (Monday): December 2, 2019</b>        |  |
|--|--|
| <b>Time</b>                                    | <b>Activity</b>  |
| 8:00 – 9:00 am                                 | Opening Ceremony   |
| 9:00 – 9:30 am                                 | <b>Topic 1:</b> Overview of the Training Program, Methodologies and Objectives   |
| 9:30 – 11:00 am<br><i>(with working break)</i> | <b>Topic 2:</b> Introduction to Intellectual Property – an Academic Sector Perspective   |
| 11:00 – 12:00 noon                             | Lunch  |
| 12:00 noon – 2:00 pm                           | <b>Topic 3:</b> History and Fundamentals of Patent Law (Novelty, Prior Art, Inventive Step, Industrial Applicability, etc.)  |
| 2:00 – 4:00 pm                                 | <b>Topic 4:</b> Patentable Subject Matter and Types of Patents: Electrical, Mechanical and Pharmaceutical Inventions; Protecting Living Organisms and Computer Programs; Invention Patents vs Utility Models |
| 4:00 – 5:30 pm                                 | <b>Topic 5:</b> Intellectual Property: Respect and Social Responsibility   |

| <b>Day 3 (Tuesday): December 3, 2019</b>        |   |
|---|---|
| <b>Time</b>                                     | <b>Activity</b>   |
| 8:00 – 8:30 am                                  | Management of Learning  |
| 8:30 – 10:30 am                                 | <b>Topic 6:</b> Elements of Patent Documentation and Registration Process   |
| 10:30 – 12:00 am<br><i>(with working break)</i> | <b>Topic 7:</b> FAQ when Teaching and Explaining Patents to Student Researchers                                   |
| 12:00 noon – 1:00 pm                            | Lunch   |
| 1:00 – 3:00 pm                                  | <b>Topic 8:</b> Fundamentals of Patent Drafting and Claims Interpretations  |
| 3:00 – 5:00 pm<br><i>(with working break)</i>   | <b>Topic 9:</b> Fundamentals of Patent Searching and Accessing Free Patent Databases for Teachers and Researchers |

**Day 4 (Wednesday): December 4, 2019**

| Time   | Activity   |
|--|--|
| 8:00 – 8:30 am                                   | Management of Learning   |
| 8:30 am – 9:30 am<br><i>(with working break)</i> | <b>Topic 10:</b> International IP System: Industrial Property Registration System (with emphasis on PCT) vs. Copyright |
| 9:30 – 10:30 am                                  | <b>Topic 11:</b> History and Fundamentals of Copyright Law, Concept and Principles                                     |
| 10:30 am – 12:00 noon                            | <b>Topic 12:</b> Copyright Authorship, Ownership and Exclusive Rights  |
| 12:00 noon – 1:00 pm                             | Lunch  |
| 1:00 – 2:00 pm                                   | <b>Topic 13:</b> Copyright Fair Use, Infringement and Case   |
| 2:00 – 3:00 pm                                   | <b>Topic 14:</b> Copyright vs Other Related Rights, Industrial Design and Trademark Rights                             |
| 3:00 – 4:00 pm<br><i>(with working break)</i>    | <b>Topic 15:</b> FAQ when Teaching and Explaining Copyrights to Students   |
| 4:00 – 5:30 pm                                   | <b>Topic 16:</b> Copyright in the Digital Space and Exceptions and Limitations   |

**Day 5 (Thursday): December 5, 2019**

| Time  | Activity   |
|---|--|
| 8:00 – 8:30 am                                      | Management of Learning   |
| 8:30 am – 12:00 noon<br><i>(with working break)</i> | <b>Topic 17:</b> History and Fundamentals of Trademark Law, Concept and Principles<br><b>Topic 18:</b> Trademark Registration Process and Classifications<br><b>Topic 19:</b> Trademark Infringement (Likelihood of Confusion, Concept of Dilution) and Unfair Competition |
| 12:00 noon – 1:00 pm                                | Lunch  |
| 1:00 – 4:00 pm<br><i>(with working break)</i>       | <b>Topic 20:</b> Territoriality of Trademark Rights, Exception to Territoriality, Well-known Marks and Other Issues of Trademarks<br><b>Topic 21:</b> FAQ when Teaching and Explaining Trademarks to Student Researchers   |
| 4:00 – 5:30 pm<br><i>(with working break)</i>       | <b>Topic 22:</b> IP for Youth and Teachers   |

**Day 6 (Friday): December 6, 2019**

| Time                  | Activity  |
|-----------------------|---|
| 8:00 – 8:30 am        | Management of Learning  |
| 8:30 – 10:00 am       | Inspirational Talk on Intellectual Property by Dr. Evelyn Taboada |
| 10:00 am – 12:00 noon | <b>Workshop:</b> Intellectual property concern of DepEd           |
| 12:00 noon – 1:00 pm  | Lunch   |
| 1:00 – 3:00 pm        | Closing Ceremony and Distribution of Certificates                 |
| 3:00 pm               | Home bound  |

(Enclosure No. 2 to DepEd Memorandum No. , s. 2019)

### PARTICIPANTS PER REGION

| REGION     | NUMBER OF PAX | PARTICULARS   |
|------------|---------------|---|
| I          | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| II         | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| III        | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 7             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| CALABARZON | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 7             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| MIMAROPA   | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| V          | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| VI         | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 7             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| VII        | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 7             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| VIII       | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| IX         | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |
| X          | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Division Supervisor in-charge of Arts, Math, Science or TLE   |
|            | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools |

| REGION | NUMBER OF PAX | PARTICULARS  |
|--------|---------------|--|
| XI     | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 4             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| XII    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| Caraga | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| BARMM  | 3             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 9             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| CAR    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| NCR    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 6             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| CO     | 2             | Specialists from Policy Research and Development Division of Planning Service    |
|        | 3             | Specialists from Bureau of Learning Delivery handling Arts, Math, Science or TLE |

| REGION | NUMBER OF PAX | PARTICULARS  |
|--------|---------------|--|
| XI     | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 4             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| XII    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| Caraga | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| BARMM  | 3             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 9             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| CAR    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 3             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| NCR    | 2             | Regional Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 6             | Division Supervisor in-charge of Arts, Math, Science or TLE                      |
|        | 5             | Research Advisers from RSHS, LSHS or STE-implementing schools                    |
| CO     | 2             | Specialists from Policy Research and Development Division of Planning Service    |
|        | 3             | Specialists from Bureau of Learning Delivery handling Arts, Math, Science or TLE |