

Advisory No. 022, s. 2020

February 11, 2020

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
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WORLD HERITAGE EDUCATION & ENCOUNTER OF THE NATIONAL COORDINATING  
BODY OF UNESCO CLUBS IN THE PHILIPPINES INC.

The National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP) Inc., in partnership with the University of the Northern Philippines, its College of Arts and Social Sciences, and the Students of Arts and Sciences Organization, will spearhead the World Heritage Education & Encounter (WHEN) – a three-day seminar-workshop series.

The activity will be conducted in celebration of the 48th Anniversary of World Heritage Convention with the theme, Youth, Social Media and Natural & Cultural Heritage Preservation, and will be held from May 8 to 10, 2020 at the Hotel Linda and the University of the Northern Philippines, Heritage City of Vigan, Ilocos Sur.

The activity aims to

1. deepen awareness and understanding of the importance of UNESCO World Heritage Sites in the Philippines, its preservation and protection, particularly the Sta. Maria Church in Sta. Maria, Ilocos Sur, the Heritage City of Vigan, and the Paoay Church in Paoay, Ilocos Norte;
2. showcase outstanding youth skills needed to promote, protect, and preserve the UNESCO World Heritage Sites using social media as a platform; and
3. develop social media platforms like blogs, websites, and Facebook by participants, with their own articles, photographs, vlogs, digital posters/infographic materials, and local history essays that can be used for further networking and exchange of projects.

Target participants are youth leaders, campus journalists, young photographers, bloggers, *Sangguniang Kabataan* leaders, advisers of student organizations, and local government executives in-charge of youth, arts, and culture.

For more information, contact:

- Secretariat, National Coordinating Body of UNESCO Clubs  
in the Philippines Inc.  
c/o UNESCO National Commission of the Philippines  
G/F Department of Foreign Affairs  
Roxas Boulevard, Pasay City  
Email Address: [WHENilocos2020@gmail.com](mailto:WHENilocos2020@gmail.com)
- Danilo Soriano  
President, NCBUCP  
Mobile Phone No.: 0977-243-7912