



Republic of the Philippines  
**Department of Education**

12 MAR 2020

DepEd MEMORANDUM  
No. **041**, s. 2020

**2020 NATIONAL LITERACY AWARDS**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the Literacy Coordinating Council (LCC), will hold the **2020 National Literacy Awards (NLA)** in September in Pasay City (exact date and venue to be announced).

2. Generally, the NLA aims to recognize best practices in literacy, which help alleviate poverty, provide livelihood, address welfare needs, promote freedom, and make education facilities accessible. The specific objectives of the NLA are to:

- a. contribute to the realization of the goal of universalizing literacy in the Philippines by creating public awareness of and interest in the programs, projects, and activities addressing this concern;
- b. sustain, expand, and institutionalize literacy efforts by motivating and recognizing individuals, institutions, and local government units through awards and appropriate recognition;
- c. encourage the development and replication of innovative, creative, and indigenous literacy programs; and
- d. bestow honor on and recognition to outstanding government and nongovernment organizations (NGOs) for their dedication, commitment, and contribution to the universalization of literacy in their respective communities.

3. The NLA has the following categories:

- a. **Outstanding Literacy Program** - an award given to civil society organizations, private organizations and private educational/academic institutions, that have developed and implemented literacy programs, which have had positive impacts on learners and communities; and
- b. **Outstanding Local Government Unit (LGU)** - an award given to LGUs that developed and implemented literacy policies, programs, and projects, which have positively created impacts on the quality of life of the people.

The LGU category is divided into four subcategories:

- (i) highly urbanized city,
- (ii) component independent/component city,
- (iii) first to third class municipality, and
- (iv) fourth to sixth class municipality.

4. Selection of regional winners shall be conducted from **April 1 to May 15, 2020**. The entries/portfolio of regional winners must be submitted to the LCC Secretariat **on or before June 8, 2020**. Other details on the selection process, as well as the timetable are contained in the enclosed guidelines.

5. The DepEd regional directors and Alternative Learning System (ALS) regional focal persons who are designated members of the Regional Selection Committee (RSC) are enjoined to spearhead the nomination and selection process at the regional level. They are advised to apply the revised set of criteria and guidelines for selection, and follow the new schedule provided.

6. The NLA support fund shall be downloaded to all DepEd regional offices to enable the RSC to conduct relevant activities.

7. The following documents are enclosed for reference:

- Enclosure No. 1 - 2020 NLA Timetable of Activities
- Enclosure No. 2 - 2020 NLA Categories and Procedures
- Enclosure No. 3 - 2020 NLA Guidelines on the Selection Process
- Enclosure No. 4a - 2020 NLA Outstanding LGU Category Nomination Form
- Enclosure No. 4b - 2020 NLA Outstanding Literacy Program Category Nomination Form
- Enclosure No. 5a - 2020 Score Sheet Outstanding Local Government Unit
- Enclosure No. 5b - 2020 Score Sheet Outstanding Literacy Program

8. In addition, the **Special Award of Excellence in Literacy** shall be awarded to an LGU for sustaining its exemplary programs in literacy for the last three years after winning the Hall of Fame Award in the 2017 National Literacy Conference.

9. For more information, please contact the **Literacy Coordinating Council Secretariat**, 2nd Floor, Bonifacio Bldg., Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [lcc@deped.gov.ph](mailto:lcc@deped.gov.ph) or at telephone nos. (02) 8631-0567, (02) 8631-0590, (02) 8635-9996, or telefax no. (02) 8631-0579.

10. Immediate dissemination of this Memorandum is desired.



**LEONOR MAGTOLIS BRIONES**  
Secretary

Encls.: As stated

Reference: DepEd Memorandum No. 113, s. 2018

To be indicated in the Perpetual Index  
under the following subjects:

AWARDS  
BUREAUS AND OFFICES  
LITERACY  
PRIZES OR AWARDS

OFFICIALS  
ORGANIZATIONS  
TEACHERS

**Enclosure 1**

**LITERACY COORDINATING COUNCIL**

**2020 NATIONAL LITERACY AWARDS AND  
SPECIAL AWARD OF EXCELLENCE IN LITERACY**

**Timetable of Activities**

April 1-May 15	Regional search/selection for the National Literacy Awards (NLA)
April 16	Deadline for submission of documents for the Special Award of Excellence in Literacy
April 23	Briefing of the Board of Judges (BOJs) and LCC Secretariat coordinators for the Special Award of Excellence in Literacy
May 4-15	On-site validation of BOJs and LCC Secretariat coordinators to LGU nominee for the Special Award of Excellence in Literacy
May 20	Final deliberation meeting of BOJs and LCC Secretariat coordinators on the results of the ocular visit for the Special Award of Excellence in Literacy
June 3	Announcement of regional NLA winners
June 8	Deadline for submission of NLA regional entries to the LCC Secretariat
June 11	Briefing of the NLA BOJs
June 11 – July 10	Shortlisting and evaluation of NLA entries by the BOJs
June 18	Report of BOJs to the Council the results of ocular visit on the Special Award of Excellence
July 14	Deliberation meeting of BOJs and LCC Secretariat coordinators for the five (5) shortlisted NLA entries for each category
July 27- August 20	On-site validation of BOJs and LCC Secretariat coordinators to the five (5) shortlisted NLA entries for each category
August 27	Final deliberation of NLA winners by BOJs and LCC Secretariat coordinators
September 3	Report of BOJs to the Council on the NLA winners including the Special Award of Excellence in Literacy
September 24	2020 NLA Awarding Ceremonies