



Republic of the Philippines  
**Department of Education**

21 OCT 2020

DepEd MEMORANDUM  
No. **064**, s. 2020

**SUBMISSION OF W.A.T.C.H. CLUBS AND OTHER W.A.T.C.H. REPORTS**  
(We Advocate Time Consciousness and Honesty)

To: Regional Directors  
Schools Division/City Superintendents  
Regional and Division Special Events Coordinators  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) issued DepEd Memorandum No. 410, s. 2009 titled **Guidelines on the Establishment of a W.A.T.C.H. School (We Advocate Time Consciousness and Honesty)** to strengthen the values of punctuality and honesty in the Department. This is pursuant to Administrative Order No. 255 and Presidential Proclamation No.1782 titled *Declaring the Month of June as W.A.T.C.H. Month*.
2. The major goal of the W.A.T.C.H. program is to push forward the recognition of punctuality and honesty as two core values in promoting renewal and development.
3. DepEd, together with the Junior Chamber International (JCI) Senate Philippines, has set the schedule of activities for the 2020 W.A.T.C.H. implementation as follows:

<b>Schedule</b>	<b>Activity</b>
On or before November 13	Submission of Entries/Entry Form Online Submission of Soft Copy (EBook)
November 14 to December 18 (exact date to be determined)	Pre-Judging of Entries (Online) Validation Interview (Online)
Within the Month of December (exact date to be determined)	Awarding of winners

4. All W.A.T.C.H. advocates are enjoined to submit their reports on W.A.T.C.H. Clubs and other accomplishments in preparation for the upcoming **2020 National Search for the Outstanding W.A.T.C.H. Schools**. Entries should include the following:

- a. Updated W.A.T.C.H. logo (Enclosure No. 1);
- b. Entry Form (Enclosure No. 2);
- c. **EBook Report** – The content of the said report shall follow the guidelines contained in Enclosure No. 3.
  - **Video Documentation** should be in the form of a five-minute W.A.T.C.H. audio video presentation (AVP) in MP4 format. The content of the said video should follow the guidelines contained in Enclosure No. 3.
  - Supporting documents must be uploaded to the official JCI website.
  - In case of inability to upload online, save EBook Report to a USB flash drive with filename: **PROJECT W.A.T.C.H. (Name of School)** and send it to:

**Mr. Romeo B. Parayno**

External Partnerships Service-Special Events Unit (EPS-SEU)  
Department of Education Central Office  
DepEd Complex, Meralco Avenue, Pasig City  
Telephone Nos.: (02) 8633-7252  
Email Address: [deped@jcispprojectwatch.com](mailto:deped@jcispprojectwatch.com)

WEBSITE (FOR THE SUBMISSION OF ENTRIES):  
<http://www.jcispprojectwatch.com>

5. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encls.:

As stated



To authenticate this document,  
please scan the QR code



DEPED-OSEC-435822

References:

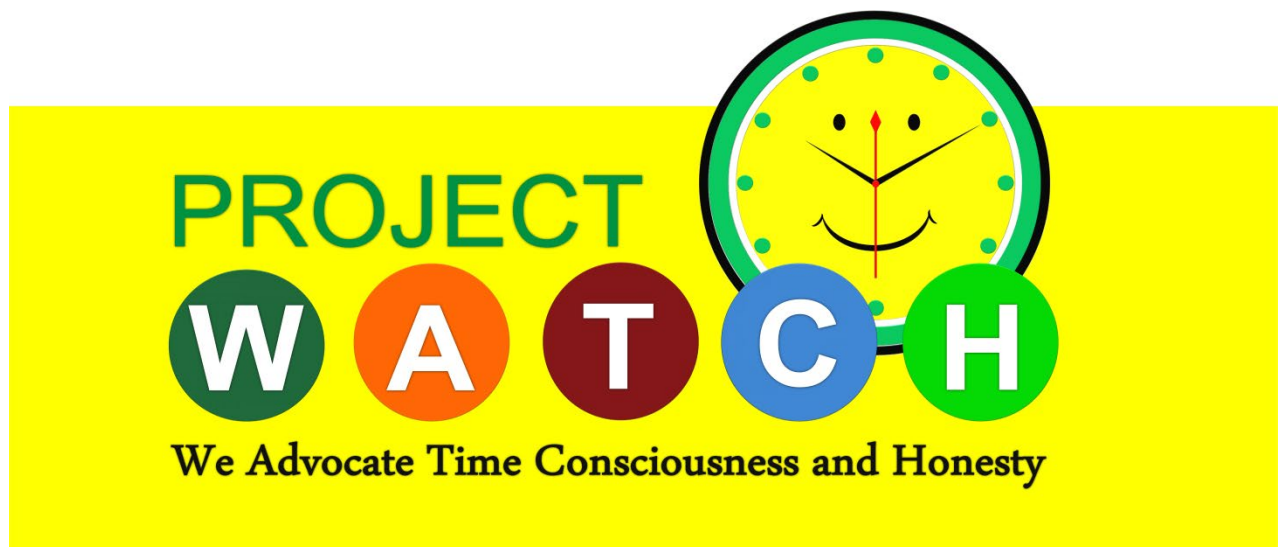
DepEd Memorandum Nos.: 410, s. 2009 and 159, s. 2017

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
LOGO  
OFFICIALS  
PROGRAMS  
REPORTS  
SCHOOLS  
SEARCH

SMMA/APA/MOPC, DM Project Watch  
April 28/May 02/July 6, 2020

(Enclosure No. 1 to DepEd Memorandum No. **064**, s. 2020)



(Enclosure No. 2 to DepEd Memorandum No. **064**, s. 2020)

**PROJECT W.A.T.C.H. 2020: SUBMISSION OF ENTRIES**

● **ENTRY FORM**

School entries must be accompanied by an entry form.

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**NATIONWIDE SEARCH FOR W.A.T.C.H SCHOOL**  
Public and Private Elementary / High School

Entry Date Filed: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID No.: \_\_\_\_\_

School Address: \_\_\_\_\_

Region: \_\_\_\_\_ Division: \_\_\_\_\_

Email Address: \_\_\_\_\_

No. of Enrollees: \_\_\_\_\_ School Year \_\_\_\_\_  
\_\_\_ Public \_\_\_ Private \_\_\_ Elementary \_\_\_ High School

Principal \_\_\_\_\_ Contact Number \_\_\_\_\_

School Coordinator \_\_\_\_\_ Contact Number \_\_\_\_\_

Entries submitted in MP4 Format

\_\_\_ USB Flash Drive \_\_\_ Uploaded to Website :

\_\_\_ Project W.A.T.C.H. audio video presentation (AVP)

\_\_\_ Ebook Report

\_\_\_ Kick-off Program

The Department of Education is collecting personal data (name, school, email address, contact number, etc.) for the purpose of this search only.

The collected personal data shall be used solely for this purpose and shall not be forwarded to external parties, unless in case of emergency.

The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.

- **EBOOK Report**

The Ebook Report to be submitted must show best practices amidst challenges faced during the COVID-19 pandemic. The report must be substantiated with supporting evidence such as certifications, pictures, programs, narrative reports of accomplishments and video documentation.

#### VIDEO DOCUMENTATION REQUIREMENTS

The following are the requirements on the creation and submission of the video documentation:

1. Must show video of best practices amidst challenges faced during COVID-19 pandemic;
2. Must be a high-quality Audio-Visual Presentation in MP4 format;
3. Must be uploaded to the official JCI website. In case of inability to upload due to limited access/connectivity, it must be saved in a flash drive (use of CDs/DVDs is discouraged); and
4. Must not run for more than five (5) minutes.
5. Must contain shots within the prescribed timeframe: January 1, 2020 to October 31, 2020.
6. Must be submitted and labeled with the following information:

PROJECT W.A.T.C.H. 2020  
Region/Division  
Name of submitting school  
School Head/Contact Number  
School Coordinator/Contact Number  
Mailing address of submitting school

- **KICK-OFF PROGRAM**

The National Virtual Kick-off Launch of Project W.A.T.C.H. was held last July 29, 2020. The reschedule took into consideration the applicable guidelines set by the Inter Agency Task Force on Emerging Infectious Diseases (IATF-EID), the Department of Health (DOH), DepEd and local government quarantine rules, in light of the COVID-19 public health situation. The conduct of said event was consistent with the IATF-EID/DOH/LGU guidelines on mass gatherings. Schools **may** also opt to conduct their virtual Kick-Off taking into careful consideration existing IATF-EID/DOH/LGU guidelines on mass gatherings.

1. A special award shall be given to the school that best exhibits, on the day of the virtual kick-off, the practices that aim to strengthen punctuality and honesty even working at home or that the school plans to implement for the whole school year.
2. The said virtual kick-off shall involve learners, teachers, non-teaching personnel, stakeholders, and other members of the community.

3. Running time for the video report shall be **five (5) minutes only**. Exceeding time shall have corresponding deductions.
4. Entries must be uploaded to the website together with the Ebook Report and the Project W.A.T.C.H. Audio Video Presentation. In case of inability to upload online, save **in the same USB flash drive** as the video documentation report.
5. Filename must be: **VIRTUAL KICK OFF PROGRAM (Name of School)**.

- **GENERAL GUIDELINES**

1. Upload all video documentation reports such as Project W.A.T.C.H. and Virtual Kick Off Program on the website. Organize and label documents before uploading on the website. In case of inability to upload online due to limited access/internet connectivity, save the reports **in one flash drive only**;
2. For those submitting a flash drive, place all materials for submission inside an envelope and label with the following information:

PROJECT W.A.T.C.H. 2020  
 Region/ Division  
 Name of submitting school  
 School Head/ Contact Number/ Email Address  
 School Coordinator / Contact Number / Email Address  
 Mailing address of submitting school

- **SUBMISSION**

All interested schools must submit all requirements on or before **November 13, 2020**.

- **JUDGING PROCESS**

The W.A.T.C.H. Judging Committee will choose 10 Best School Implementers in Elementary and 10 Best School Implementers in High School following the set criteria for judging. Mode of validation will be announced later by the Validation Team subject to prevailing IATF, DOH, DepEd and LGU rules/guidelines.

- **CRITERIA FOR JUDGING:**

Project Undertaken:		
○ Awareness of Advocacy together with Community Partner	-	30%
○ Training Orientation in the new normal set up (Teachers, PTA, Students and Others)	-	20%
○ W.A.T.C.H. Club Activities	-	20%
○ Curriculum Integration	-	30%
		100%