

Advisory No. **041**, s. 2020

November 19, 2020

In compliance with DepEd Order (DO) No. 8, s. 2013,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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MANILA INTERNATIONAL ONLINE BOOK FAIR
OF PRIMETRADE ASIA INCORPORATED

The Primetrade Asia Incorporated, in partnership with the Book Development Association of the Philippines, Philippine Book Sellers Association Inc., the Overseas Publishers' Representatives Association of the Philippines (OPRAP), and the Asian Catholic Communicators Inc., will conduct the Manila International Online Book Fair or IMBF Online, held in conjunction with the National Book Week from November 24 to 30, 2020.

The Online Book Fair aims to

1. redefine and showcase the largest and most comprehensive collection of books, magazines, comics, educational aids, and allied materials;
2. promote good reading habits, especially among the youth;
3. create opportunities for people to avail of books and learning tools for the development, upgrading, and institutionalizing skills of the book industry and its allied industries;
4. upgrade learning and teaching levels;
5. provide a venue where an exchange of ideas can take place among publishers, booksellers, librarians, academicians, writers, printers, manufacturers and distributors of educational aids and all those connected with book development, publishing, printing, computer distributors or retailers, school and office supplies, computer and learning institutes, and related trade from within and outside the Philippines; and
6. encourage authorship and improve the literacy and creative content of books published.

All DepEd personnel, learners, and other stakeholders are invited to attend this activity.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, along with similar and subsequent DepEd issuances related to the adoption of the Basic Education Learning Continuity Plan. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges, and Universities (Ganzon Law).

For more information, contact:

- Ms. Irene Lloren
 - Ms. Cristina Capistrano
- Primetrade Asia Inc.
5/F Accelerando Building, 395 Sen. Gil Puyat Avenue
Brgy. Bel-Air, Makati City
Telephone Numbers: (632) 8896-0661 and (632) 8896-0695
Fax Number: (632) 8896-0695
Email Addresses: bookfair@primetradeasia.com, info@primetradeasia.com
Website: www.manilabookfair.com