



Republic of the Philippines  
**Department of Education**

30 JUN 2021

DepEd MEMORANDUM  
No. **035**, s. 2021

**2021 NUTRITION MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher, and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) enjoins all learners, teaching and nonteaching personnel, officials, and other stakeholders, including parents to participate in the **2021 Nutrition Month Celebration** this July. This celebration is led by the National Nutrition Council (NNC), the country's highest policy making body and coordinating agency on nutrition.
2. The theme of the campaign for this year, *Malnutrisyon patuloy na labanan*, First 1000 days *tutukan!*, calls for continued efforts to address malnutrition in the country which is expected to worsen as a result of the pandemic and limited resources for nutrition. It emphasizes the importance of good nutrition during the first 1000 days of the child's life as the strategic intervention to prevent stunting and obesity.
3. The celebration aims to
  - a. raise awareness on the importance of the first 1000 days as a **golden window of opportunity** for a comprehensive package of nutrition and related interventions, to achieve significant reduction in under and overnutrition while contributing to optimal child development; and
  - b. advocate for interventions and services in the first 1000 days as mandated by Republic Act No. 11148 or the *Kalusugan at Nutrisyon ng Mag-Nanay Act* of 2018.
4. All DepEd offices and schools are enjoined to participate in meaningful undertakings, which will highlight the importance of good nutrition in addressing stunting and obesity through focusing on the First 1000 days among children while improving resistance against diseases in times of pandemic. DepEd offices may also conceptualize creative activities for learners and their families utilizing online and other platforms. It is reiterated that such activities after July 10, 2021 are no longer part of the school calendar per DepEd Order No. 012, s. 2021 titled, **Amendment to DepEd Order No. 030, s. 2020 (Amendment to DepEd Order No. 007, s. 2020, School Calendar and Activities for SY 2020-2021)**.

5. At the national level, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) and the Public Affairs Service (PAS) are tasked to launch online activities in DepEd social media platforms in support of the campaign.
6. Key messages, references, and resources related to the celebration may be accessed at the National Nutrition Council's official website [www.nnc.gov.ph](http://www.nnc.gov.ph). Resources that will be developed by the BLSS-SHD and PAS may be accessed at <https://bit.ly/2021nutrimonth>.
7. The report and pictorials on the highlights of the celebration of the Nutrition Month at the regional and division levels shall be incorporated in the consolidated *OK sa DepEd* progress and accomplishment reports for submission by the regional health and nutrition personnel to the BLSS-SHD. The same can be sent to NNC regional offices.
8. While July is designated as Nutrition Month, actions to achieve the objectives of the celebration are expected to be sustained throughout the year.
9. For more information, please contact the **Bureau of Learner Support Services-School Health Division**, 3rd Floor, Mabini Building, DepEd Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph) or at telephone number (02) 8632-9935.
10. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

References:

DepEd Memorandum No. 082, s. 2019  
DepEd Order No.: (030, s. 2020)

To be indicated in the Perpetual Index  
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