



Republic of the Philippines
Department of Education

04 AUG 2021

DepEd MEMORANDUM
No. 050, s. 2021

2021 NATIONAL SCHOOLS PRESS CONFERENCE

To: Bureau Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Curriculum Development (BCD), announces the conduct of the **2021 National Schools Press Conference (NSPC)** from August 11 to 13, 2021 online, dubbed as the **National Conference on Campus Journalism in the 21st Century** with the theme, *Pahayagang Pangkampus: Kaagapay sa Paghilom at Pagbangon ng Sambayanan*. This is pursuant to Republic Act (RA) No. 7079, also known as **Campus Journalism Act of 1991**, and its Implementing Rules and Regulations (IRR) specifically Rule IX of Section I.

2. The Conference aims to

- a. capacitate learners, school paper advisers and relevant field personnel with understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness and environmental awareness;
- c. provide a venue for an enriching learning experience for students interested in Journalism as a career or those who intend to use skill sets learned through campus journalism to give them a better edge in their chosen careers;
- d. promote responsible journalism and fair and ethical use of social media;
- e. introduce the new NSPC events and its alignment with the Special Program in Journalism; and
- f. showcase the campus journalistic skills of students across the regions.

3. Conference activities shall include training-workshops on the following:

Event	Suggested attendees
1. Documentary Film <ol style="list-style-type: none">a. Investigative Reportb. Science Discoveryc. Advocacy Journalism	JHS and SHS Level students and School Paper Advisers
2. Mobile Journalism	Elementary and Secondary Level Students and School Paper Advisers
3. Online Publication	
4. Development of Instructional Materials on Campus Journalism	Elementary and Secondary Level School Paper Advisers
5. Research on Campus Journalism	JHS and SHS Level Students and School Paper Advisers
6. TV Scriptwriting and Broadcasting (English and Filipino)	

7. Radio Scriptwriting and Broadcasting (English and Filipino)	Elementary and Secondary Level Students and School Paper Advisers
8. Editorial Cartooning	
9. Editorial & Column Writing	
10. Infomercial	
11. News and Feature Writing	
12. Sports Writing	
13. Photojournalism	
14. Orientation on the Search for Outstanding Campus Journalism Project	JHS and SHS Level Students and School Paper Advisers
15. Campus Journalism Vlog	

4. The Department adheres to the rule concerning plagiarism and intellectual Property Rights in the conduct of the activity.

5. Each region shall determine their own official participants (**both students and school paper advisers**) guided by the following pointers:

The School Paper Advisers must—

- a. be from public or private elementary or secondary schools;
- b. have seven years and above experiences in campus journalism;
- c. have a good command of both languages both in English and Filipino (both spoken and written forms);
- d. have been a trainer or facilitator of training/workshop for at least seven years;
- e. have never been involved in any case of plagiarism;
- f. be able to use Microsoft Office, and online platforms;
- g. not be retiring from service in the next two years (for school paper advisers);
- h. be willing to spend time to train and serve other school paper advisers and campus journalists; and
- i. have available gadgets/devices and internet connectivity for the whole duration of the activity.

The Students must—

- a. be from public or private elementary or secondary schools;
- b. have seven years and above experiences in campus journalism
- c. have good command of the language both in English and Filipino (both in spoken and written forms);
- d. have been consistently winning in the DSPPC, RSPC and NSPC;
- e. never been involved in any case of plagiarism;
- f. be able to use Microsoft Office, and online platforms; and
- g. have available gadgets/devices and internet connectivity for the whole duration of the activity.

6. Each region is expected to submit their Official List of Regional Delegates (using the format provided in the Enclosure) duly endorsed by their Regional Director and send it at nspccentral@gmail.com on or before **August 4, 2021**. All participants are required to register online through <http://bit.ly2021NSPCReg> following the stated deadline of submission.

7. The link of the online platform per session will be sent through the email of all participants.

8. All regions shall ensure a parental consent for all participating students who may be included in the video recording to be uploaded on DepEd website/social media accounts.

9. A communication allowance charged against DPCJ Funds shall be downloaded to each region to cover the expenses incurred of their official participants.

10. For more information, please contact **Mr. Mark Anthony V. Barcando**, Bureau of Curriculum Development, 3rd Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email address nspccentral@gmail.com or at telefax no. (02) 8635-9822.

11. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

References:

DepEd Memorandum Nos. 176, s. 2019; 216, s. 2016;
148 and 50, s. 2015; and 128, s. 2014
DepEd Order No. 47, s. 2010

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCE
FUNDS
LEARNERS
SCHOOLS
SCHOOL PAPER

MCR/JDMC/APA/MPC/JBM, DM 2021 National School Press Conference
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Enclosure No. 1 Official Regional Delegates for 2021 NSPC

Region: _____ Regional EPS in charge of Campus Journalism: _____ Contact Number: _____					
Event	No. pax	Name	SDO	School	Designation
1. Documentary Film					
a. Investigative Report	15	Ex. 1. Dela Cruz, Juan 2. De Leon, Juana 3. Flores, Eliza	1. Quezon City 2. Las Piñas City 3. Makati City	1. Quezon City Nat'l HS 2. Las Piñas Nat'l HS 3. N/A	1. Student 2. Teacher 3. EPS
b. Science Discovery	15				
c. Advocacy Journalism	15				
2. Mobile Journalism	15				
3. Online Publication	15				
4. Development of Instructional Materials on Campus Journalism	30				
5. Research on Campus Journalism	30				
6. Orientation on the Search for Outstanding Campus Journalism Project	30				
7. TV Scriptwriting & Broadcasting (English)	15				
8. TV Scriptwriting & Broadcasting (Fil.)	15				
9. Radio Scriptwriting & Broadcasting (Eng.)	15				
10. Radio Scriptwriting & Broadcasting (Fil.)	15				
11. Editorial Cartooning	15				
12. Editorial & Column Writing	15				
13. Campus Journalism Vlog	15				
14. Infomercial	15				
15. News and Features	15				
16. Sports Writing	15				
17. Photojournalism	15				
Total	330				

Approved by:
Regional Director