



Republic of the Philippines
Department of Education

06 SEP 2021

DepEd MEMORANDUM
No. **059**, s. 2021

2021 MARITIME AND ARCHIPELAGIC NATION AWARENESS MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) enjoins all teaching and nonteaching personnel, officials, learners, and stakeholders to participate in the **2021 Maritime and Archipelagic Nation Awareness Month (MANA Mo) Celebration**. This celebration is conducted annually by virtue of Presidential Proclamation No. 316, s. 2017 declaring the month of September every year as the Maritime and Archipelagic Nation Awareness Month (MANA Mo). This celebration is headed by the National Coast Watch Council (NCSC), the national coordinating agency on maritime and archipelagic issues and concerns.

2. The theme for MANA Mo Celebration this year is **Our Seas, Our Livelihood, Our Heritage: Connecting Lives and Nations**, which calls for a nationwide effort to raise consciousness on the preservation of marine biodiversity and cultural heritages and promotion of maritime industries and security as important fields in economic sustainability.

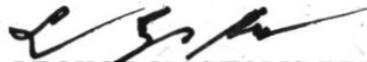
3. The celebration aims to

- a. foster a collective promotion and protection of Philippines' maritime biodiversity, ecosystem, and cultural heritages; and
- b. raise awareness and consciousness of maritime and archipelagic issues and concerns for a sustainable future.

4. All DepEd offices and schools are enjoined to participate in meaningful undertakings, which highlight the promotion and protection of maritime biodiversity, ecosystem, and cultural heritages. DepEd offices are encouraged to support national and local government activities in their respective communities. Also, they are encouraged to conceptualize worthwhile activities for teachers, learners, and their families by utilizing online platforms. The activities must entail learners' voluntary participation and parental consent, and they must be conducted virtually and in compliance with community quarantine guidelines.

5. In support of the event, the Bureau of Learning Delivery and the Public Affairs Service will host online activities on DepEd social media channels. The DepEd MANA Mo Webinar Series, an online lecture series that will run for the entire month of September, aims to raise awareness of maritime biodiversity, heritage, protection, and security. Learners are also encouraged to participate in the Essay Writing, Slogan-Writing, and Poster-Making Contests, which will allow them to demonstrate their ingenuity and creativity while highlighting the maritime cultural legacy and biodiversity.

6. The documents below are enclosed for the information and guidance of all concerned.
- a. Enclosure No. 1 – Topics and schedule of DepEd MANA Mo Webinar series
 - b. Enclosure No. 2 – Essay Writing Contest Mechanics
 - c. Enclosure No. 3 – Slogan-Making Contest Mechanics
 - d. Enclosure No. 4 – Poster-Making Contest Mechanics
 - e. Enclosure No. 5 – Application Form for the Contests
 - f. Enclosure No. 6 – MANA Mo 2021 Official Promotional Poster
7. **Each region may send one official entry for each of the contests.** Entries must be submitted through email to manamo@deped.gov.ph not later than **September 20, 2021**, with the subject, **MANAMO_CONTESTS_Region** (ex. **MANAMO_CONTESTS_ROVIII**). The email should include consolidated entries of the region. It should include the (a) endorsement letter; (b) application form of each contestant; and (c) pdf file of entry for essay and jpg file for slogan and poster entries. Any contest entry that does not include all the required documents will be invalidated.
8. For more information, please contact **Mr. Julieven Abrea**, Senior Education Program Specialist, Teaching and Learning Division-Bureau of Learning Delivery, Department of Education Central Office, 4th Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City through email at manamo@deped.gov.ph or at telephone number (02) 8638-4799.
9. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:
As stated

Reference:
DepEd Order No. 029, s. 2021

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CONTESTS
SCHOOLS
SEMINARS



(Enclosure No. 1 to DepEd Memorandum No. **059**, s. 2021)

The schedule of the **DepEd MANA MO Webinar Series** episodes and the corresponding topics are as follows:

EPISODE	DATE	TOPIC
1	Sept. 6, 2021 (Monday)	Discovering the Richness of Philippine Coastal and Marine Ecosystem and Biodiversity
2	Sept. 8, 2021 (Wednesday)	Understanding Marine Fishery Resources: Establishment of Fishery Management Areas as a New Fisheries Management Approach in the Philippines
3	Sept. 13, 2021 (Monday)	Threats to Coastal and Marine Environments: Issues and Management
4	Sept. 15, 2021 (Wednesday)	Seeing the Seas in Philippine History: Importance of the Maritime Environment in Philippine History and Society
5	Sept. 20, 2021 (Monday)	Tangible and Intangible Maritime Cultural Heritages: Its Educational Implications
6	Sept. 22, 2021 (Wednesday)	Protection and Preservation of Philippine Maritime Cultural Heritages
7	Sept. 27, 2021 (Monday)	Philippine Maritime Industries: Economic Roles and Impact
8	Sept. 29, 2021 (Wednesday)	Maritime Territorial Protection and Security

DepEd MANA Mo: Essay-Writing contest mechanics

1. The competition is open to all Senior High School learners from both Public and Private Schools (SY 2021-2022) in the country. Only individual entries are allowed.
2. The participant's essay must be written based on this theme: "Our Seas, Our Livelihood, Our Heritage: Connecting Lives and Nations". The essay must be written in English.
3. The whole content of the essay must be written and developed by the participant himself/herself.
4. The essay should have the following specifications:
 - a. Number of words: Minimum of 400 words and maximum of 500 words
 - b. Paper size: A4 size
 - c. Margin and spacing: Normal (1-inch all sides), double space
 - d. Font style and size: Bookman Old Style, 10-11pts
 - e. There should be no identifying mark. Provide the title and front page picture of the entry in the application form.
 - f. Entries should be submitted in pdf format.
5. Any entry found to be plagiarized or not the participant's original work will be disqualified immediately.
6. Each region shall send **one (1)** official entry to the national DepEd MANA Mo Essay-Writing Contest. It must be duly endorsed by the regional director by using the application form for the official entry. Regional offices may create their own selection strategy using their own resources in order to come up with regional entry.
7. Regional entry should be submitted on or before **September 20, 2021 through email at manamo@deped.gov.ph.**
8. All entries endorsed by the regional offices shall undergo evaluation and judging at the national level. To identify the national winners, the panel of external evaluators/judges shall use the following criteria:

Relevance to the Theme	30 %
Content	30 %
Organization and Style	20 %
Grammar, Mechanics, Spelling and Sentence Formation	20 %

9. The three entries with the highest scores from the the evaluation results of the Panel of Judges shall be declared as winners. The result of evaluation shall be final and irrevocable.
10. The winners shall receive medal and certificate. Winners shall be formally announced through a DepEd Advisory and will be posted in DepEd Philippines Facebook Page.

DepEd MANA Mo: Slogan-Making Contest Mechanics

1. The competition is open to all Elementary-level learners from both Public and Private Schools (SY 2021-2022) in the country. Only individual entries are allowed.
2. The participant's slogan must reflect the theme: "Our Seas, Our Livelihood, Our Heritage: Connecting Lives and Nations" (*Ating mga Dagat, Ating Kabuhayan, Ating Pamana: Umuugnay ng mga Buhay at Bansa*). The slogan should be written in Filipino.
3. The whole content of the slogan must be written and developed by the participant himself/herself.
4. Other specifications:
 - a. Paper Size: A4
 - b. Number of Words: Maximum of fifteen (15) words
 - c. Design: Use of any coloring materials / digital art design
 - d. There should be no identifying mark. Provide picture of the entry in the application form.
 - e. Entries should be in jpeg format (or scanned copy of slogan in jpeg format).
5. Any entry found to be plagiarized or not the participant's original work will be disqualified immediately.
6. Each region shall send **one (1)** official entry to the national DepEd MANA Mo Slogan-Making Contest. It must be duly endorsed by the regional director by using the application form for the official entry. Regional offices may create their own selection strategy using their own resources in order to come up with regional entry.
7. Regional entry should be submitted on or before **September 20, 2021 through email at manamo@deped.gov.ph**.
8. All entries endorsed by the regional offices shall undergo evaluation and judging at the national level. To identify the national winners, the panel of external evaluators/judges shall use the following criteria:

Relevance to the Theme	30 %
Quality of Content	30 %
Creativity and Presentation	20 %
Originality	20 %

9. The three entries with the highest scores from the the evaluation results of the Panel of Judges shall be declared as winners. The result of evaluation shall be final and irrevocable.
10. Winners shall receive medal and certificate. Winners shall be formally announced through a DepEd Advisory and will be posted in DepEd Philippines Facebook Page.

DepEd MANA Mo: Poster-Making Contest Mechanics

1. The competition is open to all all Junior High School learners from both Public and Private Schools (SY 2021-2022) in the country. Only individual entries are allowed.
2. The participant's poster must reflect the theme: "Our Seas, Our Livelihood, Our Heritage: Connecting Lives and Nations".
3. The whole content of the poster must be designed and drawn by the participant himself/herself.
4. Other specifications:
 - a. Paper size: A4
 - b. Coloring material: Any coloring materials
 - c. Color type: In full color
 - d. There should be no identifying mark. Provide picture of the entry in the application form.
 - e. Scanned copy of poster should be submitted in jpeg format.
5. Any entry found to be plagiarized or not the participant's original work will be disqualified immediately.
6. Each region shall send **one (1)** official entry to the national DepEd MANA Mo Poster-Making Contest. It must be duly endorsed by the regional director by using the application form for the official entry. Regional offices may create their own selection strategy using their own resources in order to come up with regional entry.
7. Regional entry should be submitted on or before **September 20, 2021 through email at manamo@deped.gov.ph.**
8. All entries endorsed by the regional offices shall undergo evaluation and judging at the national level. To identify the national winners, the panel of external evaluators/judges shall use the following criteria:

Relevance to the Theme	30 %
Quality of Content	30 %
Creativity and Presentation	20 %
Originality	20 %

9. The three entries with the highest scores from the the evaluation results of the Panel of Judges shall be declared as winners. The result of evaluation shall be final and irrevocable.
10. Winners shall receive medal and certificate. Winners shall be formally announced through a DepEd Advisory and will be posted in DepEd Philippines Facebook Page.

(Enclosure No. 5 to DepEd Memorandum No. **059**, s. 2021)

DepEd MANA Mo: CONTESTS APPLICATION FORM

Contest (Check one):

Essay-Writing Contest Slogan-Making Contest Poster-Making Contest

NAME OF LEARNER/CONTESTANT (<i>Surname, Given Name, Middle Initial</i>)		Grade Level:	Sex:
Residential Address	House no., Street, Subdivision, Barangay		
	City, Province, Region, Zip code		
Email:	Mobile No.:	Alternate/Landline No:	
School:	Type of School <input type="checkbox"/> DepEd Public <input type="checkbox"/> Private <input type="checkbox"/> Others: _____		
School Address:			
Name of Coach:		Contact No. Coach:	
Name of Principal/ School Head:		Contact No. of School:	
Division Office:		Regional Office:	
Title of Entry:	Picture of the Entry: <i>(Paste the picture of the entry here. Ensure no identifying marks in the actual entry.)</i>		

<p>I affirm that my submission is an original and individual work, that I fully understand the mechanics and guidelines of the contest, and that I abide by it as I submit my entry.</p> <p>_____ Date _____ <i>Student Name</i> <i>Signature over Printed Name</i></p>	<p>I fully understand the mechanics and guidelines of the contest and I am allowing my child/ward to participate in the contest.</p> <p>_____ Date _____ <i>Parent/Guardian Name</i> <i>Signature over Printed Name</i></p>
<p>I fully understand the mechanics and guidelines of the contest and I endorse the participation of our student representing our region in the contest.</p> <p>_____ Date _____ <i>Regional Director or Designated Representative</i> <i>Signature over Printed Name</i></p>	

Note: In line with Republic Act 10173 or the Data Privacy Act of 2012, all information shall be used solely for the MANA Mo. Contest.

(Enclosure No. 6 to DepEd Memorandum No. **059**, s. 2021)

The National Coast Watch Council (NCWC) under the Office of the President provided the **Maritime and Archipelagic Awareness Month (MANA Mo) 2021** official promotional poster below:

