



Republic of the Philippines  
**Department of Education**

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24 OCT 2022

DepEd MEMORANDUM  
No. **096**, s. 2022

**2022 GLOBAL HANDWASHING DAY**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Minister, Basic, Higher, and Technical Education, BARMM  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in partnership with the Department of Health (DOH), World Health Organization (WHO), United Nations Children's Fund (UNICEF) and the Local Government of Marikina City, shall organize this year's celebration of the **Global Handwashing Day** with the global theme, Unite for Universal Hand Hygiene. This global advocacy day is celebrated every 15th of October and is dedicated to increasing awareness and understanding on the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives.
2. In line with the said celebration, an in-person program titled **Sama-samang Ikaway, Malinis na Kamay** will be held at the Marikina Elementary School on October 14, 2022 (Friday), 9:00-11:30 a.m. and will also be broadcasted live via the *OK sa DepEd* and DepEd Philippines Facebook Pages. This shall be attended by selected personnel from DepEd Central Office, UNICEF, DOH, Local Government of Marikina City.
3. This activity aims to highlight the importance of multisectoral collaboration in promoting a culture of hand hygiene and to emphasize hand hygiene as a critical public health measure to ensure safe schools and communities. To showcase best practices in hand hygiene-related preparations for school reopening, the event shall feature video presentations submitted by the regions.
4. In this regard, all DepEd offices and schools are enjoined to actively participate in the said activity.
5. All Regional, Division, and School WinS Coordinators are requested to watch the live broadcast of the event via the *OK sa DepEd* and DepEd Philippines Facebook Pages.
6. The Regional Directors and Schools Division Superintendents are enjoined to ensure and monitor the participation of personnel and learners to the said activity.

7. While the 15th day of October every year is designated as the Global Handwashing Day, the public is encouraged to sustain the initiatives to achieve the objectives of the celebration throughout the year.

8. The following documents are enclosed for reference:

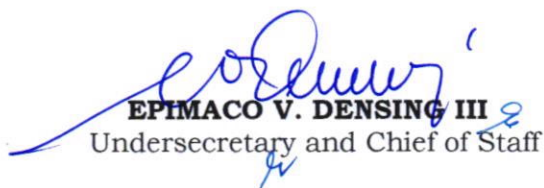
- a. Enclosure No. 1 - Program of Activities, and
- b. Enclosure No. 2 - Guidelines for Recording the Required Video Presentation of each Region.

9. For more information, please contact **Mr. Vonerich B. Berba**, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph) or telephone number (02) 8632 9935.

10. Immediate dissemination of this Memorandum is desired.

For Approval of the Secretary



  
**EPIMACO V. DENISING III**  
Undersecretary and Chief of Staff

Encls.:

As stated

Reference:

DepEd Memorandum No. 070, s. 2021

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
HEALTH EDUCATION  
LEARNERS  
OFFICIALS  
PROGRAMS  
SCHOOLS

**Enclosure No. 1 to DepEd Memorandum No. 096, s. 2022**



***Sama-samang Ikaway, Malinis na Kamay!***

14 October 2022 (Friday) at 9:00–11:30 a.m.

Marikina Elementary School

**Program**

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
<b>PART 1: HAND HYGIENE FOR SAFE SCHOOLS AND COMMUNITIES</b>		
9:00 – 9:10 a.m.	Welcome Remarks	DepEd Schools Division Office Marikina
9:10 – 9:35 a.m.	Role of hand hygiene in ensuring safe school reopening	DepEd Bureau of Learner Support Services–School Health Division
9:35 – 9:40 a.m.	Hand hygiene initiatives for school reopening: DepEd Regions 1 to 7	DepEd Video
9:40 – 10:05 a.m.	Hand Hygiene Behavior Change in Communities: DOH Playbook on behavioral nudges for handwashing	DOH-Health Promotion Bureau
10:05 – 10:10 a.m.	Hand hygiene initiatives for school reopening: DepEd Regions 8 to 13, CAR, BARMM and NCR	DepEd Video
10:10 – 10:20 a.m.	Wash O’Clock Tiktok Dance Challenge and Announcement of Winners	Marikina City Health Office
<b>PART 2: STATEMENT OF COMMITMENT OF PARTNERS FOR HAND HYGIENE</b>		
10:20 – 10:25 a.m.	Keynote address: Universal Health Care and Hand Hygiene	WHO Representative
10:25 – 10:30 a.m.	Keynote address: Children’s Rights to Water, Sanitation and Hygiene	UNICEF Representative
10:30 – 10:40 a.m.	Statement of promise to children on Hand Hygiene  Short performance that will include a mother and child asking a question on hand hygiene and different representatives answering by stating briefly with visual cues their main promise for building a culture of hand hygiene for children.	Mayor / LGU Representative, DepEd Representative, DOH Representative, PTA Representative, Private Sector Representative
10:40 – 10:45 a.m.	Statement of Commitment from Marikina City	Mayor/LGU Representative
10:45 – 10:50 a.m.	Statement of Commitment from DepEd	ATTY. REVSEE A. ESCOBEDO



		Undersecretary, Governance and Field Operations
10:50 – 10:55 a.m.	Statement of Commitment from DOH	DOH Representative
10:55 – 11:00 a.m.	Hand Hygiene for All Alliance Video (Private sector efforts and commitment video)	Video
11:00 – 11:05 a.m.	Group photo with all partners and visual cues of their statement of commitments	All partners
<b>PART 3: HAND HYGIENE ACTIVITIES</b>		
11:05 – 11:30 a.m.	<ul style="list-style-type: none"> <li>• Handwashing with partners and learners</li> <li>• Placement of hand hygiene nudges in handwashing facility</li> </ul>	DepEd, DOH, LGU, WHO, UNICEF, Partners, Learners

\*Note: The designated representative or speaker shall be confirmed before the event.



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## Enclosure No. 2 to DepEd Memorandum No. 096, s. 2022

### **Guidelines for recording the required video presentation of each region**

1. The video presentation on hand-hygiene initiatives in the schools to be submitted by each region should highlight the following:
  - a. Innovative handwashing facilities;
  - b. Partnership;
  - c. Promotional events; and
  - d. Teaching practice to students.
2. The duration of the video presentation must be **45 seconds to 1 minute (must not exceed 1 minute)**;
3. The following procedures are recommended when recording a video:
  - a. Subject must be positioned at the center of the frame;
  - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
  - c. Give at least an inch for the head room for the subject;
  - d. Set audio recording to Stereo;
  - e. Choose a good background, face the window instead and use it as a source of light;
  - f. Illuminate your face using a ring light or any source of light;
4. Video format should be MP4 with 1080p or 720p resolution;
5. Recommended minimum specifications for videos:
  - a. File Format: MP4
  - b. Dimensions: 1920px x 1080px (16:9)
  - c. Orientation: Landscape
  - d. Frame Rate: 30fps