

Advisory No. **036**, s. 2024

May 20, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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15th NATIONAL CAMPUS MEDIA CONFERENCE OF THE SCHOOL PRESS
ADVISERS MOVEMENT, INC.

The School Press Advisers Movement Inc. (SPAM Inc.), in cooperation with De La Salle University-Lipa and in partnership with International Society of Administrators and Researchers (1STAR), will conduct its 15th National Campus Media Conference and 2nd International Research Conference: Media and Community Development on September 18-20, 2024, at Angels' Hills Tagaytay Retreat and Formation Center, Tagaytay City, Cavite. The theme of this activity is Championing Accountability Campus Journalism for a Positive Societal Impact through eXpanding and Venturing the Digital Horizon.

The general objective of this conference is to showcase the skills and talents of campus journalists in pursuit of accountability campus journalism. At the end of the conference, participants will be able to

1. demonstrate their expertise in various fields of campus journalism;
2. promote accountability campus journalism for positive societal impact; and
3. develop camaraderie, collaborations, and benchmarking with campus journalists from the different parts of the country.

The convention will include activities and contests stated below.

1. Panel Interview of the Finalists for the Medallion of Excellence Awards (Categories: Moderator/Adviser, Editor, News Writer, Feature Writer, Photojournalist and Artist)
2. Contests for Advisers/Professors (Categories: Filipino and English)
 - News Writing
 - Copyreading and Headline Writing
3. Individual Contests for Students (Categories: Filipino and English)
 - Backpack Journalism (College Only)
 - Editorial Cartooning (Junior High School [JHS], Senior High School [SHS] and College)
 - Editorial Writing (Elementary to College)
 - News Story Writing (Elementary to College)
 - Visual Journalism: REELS form news feature (Elementary to College)
4. Group Contests
 - Pambansang Pautakang Pampahayagan (Elementary to College)
 - Digital Magazine Publishing (Elementary to College-English Category only)
 - I-Dokumento (JHS, SHS and College-Filipino Category only)
 - Radio Broadcasting (Elementary to College-Filipino and English)
5. Media and Community Development Research Presentations
6. Publication Contests: Newspaper and Magazine Issues published from January to August 2024
 - Best Newspaper (News Stories, Feature Stories, Editorial, Opinion/Column Articles, Editorial Cartoon, Front Page Layout, Inside Page Layout, Development Communication Page, News Photos, Sports Action Photos and Feature Photos)
 - Best Magazine (Feature Stories, News Stories, Editorial, Front Page Layout, Inside Page Layout, Development Communication Page and Feature Photo)

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