

Advisory No. 042, s. 2018

March 1, 2018

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

EARTH HOUR 2018

The Department of Education (DepEd) supports the World Wide Fund (WWF) for Nature Philippines in observance of Earth Hour 2018 on March 24, 2018, Saturday, from 8:30 p.m. to 9:30 p.m. at the Cultural Center of the Philippines (CCP) Main Grounds in Pasay City.

All DepEd officials, officers, personnel/staff, teachers, parents and learners from public and private sectors are encouraged to log in and register support at the Earth Hour *Pilipinas* website: <https://www.earthhour.org/celebrating-earth-hour>, and to participate in this observance through the following activities:

1. releasing a memorandum inviting employees, including those in regional offices to join and be part of Earth Hour 2018;
2. switching off or dimming of nonessential lights, including streetlights, signages, and key monuments, during the global 'lights out' event on Saturday, March 24, 2018 at 8:30 p.m. for one hour;
3. documenting the Earth Hour event, sending it to WWF, and uploading the photos online with social media hashtags #EarthHourPH2018 and #Connect2Earth to showcase endeavors to celebrate Earth Hour 2018 around the country;
4. mobilizing the private sector to support Earth Hour 2018 by switching off the signage lights or some of the lights in their facilities, as the operations or business allow; and
5. pledging to go Beyond the Hour by publicly promoting renewed ways/practices/programs of initiating change, which include environmental projects or actions that the offices and individuals are willing to undertake throughout the year.

For more information, contact:

Atty. Angela Consuelo S. Ibay
National Director, Earth Hour *Pilipinas*
Head, Climate Change and Energy Unit
World Wide Fund (WWF)-Philippines
Telephone Nos.: (02) 920-7923; (02) 920-7926
(02) 920-7931 local 17
Email Address: earthhour@wwf.org.ph
Website: www.earthhour.org/celebrating-earth-hour
www.wwf.org.ph/
Facebook Page: www.facebook.com/wwf.philippines
Twitter Account: twitter.com/wwf_philippines