



Republic of the Philippines  
**Department of Education**

SEP 22 2023

DepEd MEMORANDUM  
No. **059**, s. 2023

**2023 PHILIPPINE CREATIVE INDUSTRIES MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher, and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. In accordance with Section 24 of Republic Act No. 11904, also known as the Philippine Creative Industries Development Act (PCIDA), the month of September is declared as the Philippine Creative Industries Month (PCIM). The aim of this declaration is to raise awareness on the creative industries' role in the country's nation-building and socioeconomic advancement. With the theme, Celebrating Creative Filipinos, Advancing Creative Philippines, this year's PCIM celebration places emphasis on both the creative talents that give pride to the country, as well as on the plans and policies that will further the development of the creative industries<sup>1</sup>.

2. In view of the Department of Education (DepEd) Secretary's designation as an ex officio member of the Philippine Creative Industries Development Council (PCIDC)<sup>2</sup>, as well as its additional mandate to support and develop relevant programs related to creative industries<sup>3</sup>, DepEd unites with the rest of the country in celebrating the PCIM this September 2023 and promoting the creative industries to the youth.

3. To promote awareness about this celebration, all DepEd offices, including the Central, regional, and schools division offices, and most importantly, all public schools in the country, are encouraged to support this year's PCIM by undertaking related activities under its celebration pillars which are the following:

- Pillar 1 : Exhibitions, Installations, and Competitions,
- Pillar 2 : Showcases, Performances, and Recognitions of Local and Global Creative Filipinos,
- Pillar 3 : Workshops and Writeshops by Local and Global Creative Experts and Mentors,
- Pillar 4 : Competitions and Pitches of Creative Ideas and Outputs,
- Pillar 5 : Exchanges and Dialogues on Best Practices among International and Regional Creative Economies.

<sup>1</sup> 2023 PCIM Briefer

<sup>2</sup> Section 4, R.A. No. 11904.

<sup>3</sup> Section 17, R.A. No. 11904.

- Pillar 6 : Discussions and Conversations on Creative Industries Development Programs and Initiatives across National Agencies and Local Government Units (LGUs),
- Pillar 7 : Events and Activities for Domain-Specific Creative Industry Players, and
- Pillar 8 : Platforms and Avenues for Business Dialogues, Matching, and Other Forms of Collaboration.

4. Further details on how to participate on these pillars can be accessed through the enclosed 2023 PCIM Briefer.

5. The execution of activities that promote the objectives of the PCIM is encouraged. These activities include: (a) workshops that will promote appreciation towards arts, culture, and creative industries among the country's basic education learners; (b) competitions that will encourage basic education learners to share their creative talents with their peers and local communities; and (c) exhibitions of the creative works or basic education learners to showcase their talents and to give them the confidence to express their creativity further.

6. Participation of DepEd offices and schools are encouraged, and public school teachers and learners' participation in any suggested activities mentioned in the PCIM shall not hamper instructional time in compliance with DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

7. Materials, resources, and information related to the celebration may be accessed at the Philippine Creative Industries Month's official website: [www.pcim2023.com](http://www.pcim2023.com).

8. Events developed related to PCIM are to be enrolled at the official website to showcase support for the celebration and to promote these events to a wider audience. The process of enrolling events can be done by accomplishing this online form: <https://bit.ly/PCIM2023EventsEnrollment>.

9. Regional and schools division offices shall upload the narrative, pictorial, and video report on the highlights of their participation to the 2023 PCIM to <https://bit.ly/PCIM2023PhotosVideos> **on or before September 25, 2023**. Reports uploaded shall be incorporated into the presentation of the nationwide celebration of PCIM during its Grand Closing Ceremony to be held on September 29-30, 2023.

10. For coordination and clarifications, please contact the following:

- a. The Office of the Assistant Secretary for Operations  
Email Address: [oasops@deped.gov.ph](mailto:oasops@deped.gov.ph)  
Telephone Number: (02) 8632 1368
- b. The PCIDC Secretariat  
Email Address: [PCIDCSecretariat@dti.gov.ph](mailto:PCIDCSecretariat@dti.gov.ph)  
Telephone Number: (02) 8890 5128

11. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

  
**ATTY. REVSEE A. ESCOBEDO**  
Undersecretary

Encl.:  
As stated

Reference:  
DepEd Order: (No. 9, s. 2005)

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
EMPLOYEES  
LEARNERS  
PROGRAMS  
SCHOOLS  
TEACHERS





PCIM

PHILIPPINE  
**CREATIVE**  
INDUSTRIES MONTH



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# PHILIPPINE CREATIVE INDUSTRIES MONTH



## I. BACKGROUND

As one of the world's fastest-growing sectors<sup>1</sup>, the creative economy not only drives economic growth but also enriches societies, promotes cultural diversity, and fosters innovation. From traditional to modern creativity enabled by digital technologies, the creative industries have been leveraging knowledge and capability for innovation. Most countries have now considered their creative industry as a priority and expect to create more and better jobs for artists, artisans, creators, content providers, and creative workers and contribute to inclusive and sustainable economic growth and development.

The economic and social benefits of creative industries have been widely recognized in terms of high-valued human capital and increasing contribution to exports of products and services. Based on the March 2023 preliminary estimates of the Philippine Statistics Authority (PSA)<sup>2</sup>, the Philippine creative industries sector has employed 6.98 million Filipinos and generated Php 1.6 trillion, representing 7.3 percent of the country's Gross Domestic Product in 2022. Given that the Philippines is home to millions of skilled, creative, and talented individuals, its creative economy has the potential to generate more income and jobs through establishing linkages within creative sectors, to produce original Filipino content and intellectual properties.

<sup>1</sup> UNCTAD (2022).

<sup>2</sup> PSA (2023).



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The national government has already recognized the potential and opportunities in the sector, crafting strategies and restating priorities to aid the sustainability and development of Philippine creative industries.

The Republic Act (RA) No. 11904, otherwise known as the Philippine Creative Industries Development Act (PCIDA), which lapsed into law on 28 July 2022 and whose Implementing Rules and Regulation (IRR) was signed on 11 November 2022, mandates the development of a vibrant Philippine creative industry sector by protecting and strengthening the rights and capacities of the creative industry players—creative firms, artists, artisans, creators, creative workers, indigenous cultural communities, creative content providers, and other stakeholders.

During his first State of the Nation Address (SONA), President Ferdinand Bongbong Marcos expressed full support for the promotion and development of the said industries and acknowledged world-class Filipino creativity. With the country's pool of talents and the sector's potential to create more job opportunities, the President emphasized the need to institutionalize creative industries as it will advance the overall development of our country.

Following these pronouncements, fostering and improving the competitiveness of the creative industries have been among the key national strategies under the Philippine Development Plan (PDP) 2023-2028. Spearheading active promotions and building capabilities of creative industries, developing centers of creative excellence, showing



# PHILIPPINE CREATIVE INDUSTRIES MONTH

the assets of the country in creative tourism, and protecting creative workers are just among the myriad of initiatives espoused in the PDP.

Since the development of the creative economy is central to its industrialization and industrial transformation agenda through the country's Science, Technology, and Innovation-driven Industrialization Strategy, the DTI has staged two Creative Industries Summits (CIS) that celebrate all the programs and initiatives for the creative industries by the public and private sectors.

The First CIS in December 2022 has solicited recommendations from stakeholders on how to further establish the foundation of the creative industries. The necessity of establishing a shared understanding of an extensive framework that would provide the groundwork for a data-driven and market-oriented ecosystem for regional creatives was covered in depth at the Summit. Discussions on scoping and defining the creative sector and developing a creative industry satellite account are among the highlights of the Summit.

The Second CIS in March 2023, on the other hand, has promoted Philippine creativity and opportunities, explored new and emerging technologies and their impact on the creative industry, and provided platforms for various stakeholders to learn from experts and practitioners who have successfully integrated technology and culture in their work.



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## PCIDA Champions

## Selected Quoted Messages during the Second CIS



His Excellency President  
Ferdinand Romualdez Marcos, Jr.

*"With this comes a unified effort to craft initiatives and programs essential to the growth of the creative sector and generate countless opportunities for you, our creative stakeholders... I fully support and recognized the creative industry, not only as an active contributor to economic growth but also as a driving force that gives soul to the Filipino identity."*



PCIDC Chairperson and  
Secretary Alfredo "Fred" Pascual

*"We view the development of the creative economy as central to DTI's industrialization and industrial transformation agenda through our Science, Technology, and Innovation-driven Industrialization Strategy...While the task at hand is colossal and may seem formidable, our willingness to join hands in shaping the future of our country gives me comfort and confidence that the best is about to happen for the Philippine creative industries..."*



Presidential Adviser for Creative  
Communications Paul David  
Soriano

*"As we proudly enjoy international recognition, back home, there are challenges that we must solve, and we must face. There is a great need to develop the full potential of our creative industries. There is a great need to enhance its competitive advantage, and there have to be improved measures that will continue to recognize world-class Filipino talents and craftsmanship..."*





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## PCIDA Champions

## Selected Quoted Messages during the Second CIS



Congressman Christopher  
"Toff" De Venecia

*"With PCIDA and with the push towards a  
Malikhaing Pilipinas and a more Malikhaing  
Pinoy, we dream that arts, culture, and creativity  
are one that all 110 million plus Filipinos will  
realize, value, celebrate, cherish, call their own,  
and most especially, love..."*



Senate President Pro-Tempore  
Lorna Regina "Loren" Legarda

*"Our creative industries are instruments by  
which we promote Filipino talent and share it  
with the world..."*



Senator Maria Imelda Josefa  
Remedios "Imee" Marcos

*"It is my hope and prayer that we in the  
legislature adequately support with the budget,  
with logistics, with personnel, our creative  
industries law in the future..."*



Senator Aquilino "Koko"  
Pimentel III

*"PCIDA is our baby. No one neglects their own  
baby... People now sell ideas. People now buy  
ideas. So, if we want our creative economy to  
grow, we must develop and promote the  
Philippine Creative Industries"*



# PHILIPPINE CREATIVE INDUSTRIES MONTH

## II. OBJECTIVES

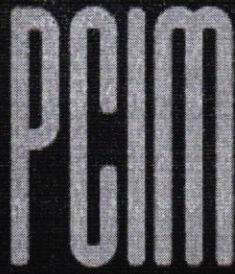
The celebration of the creative industry for the whole month of a given year is mandated by PCIDA<sup>3</sup>. Section 1. Philippine Creative Industry Month. - To promote the goods, products, and services of the Philippine creative industries and to raise awareness of their role in nation-building and socioeconomic advancement, the celebration of "Philippine Creative Industries Month" shall be held for the whole month of September of every year.

The Secretariat is hereby mandated to ensure the successful annual celebration of the "Philippine Creative Industries Month" throughout the country, in partnership with the private sector and the academe.

The Council shall lay down the mechanism, programs, and activities for the celebration by issuing the appropriate guidelines with the following minimum criteria:

- a) The Council shall examine the themes and priorities of particular creative industries or domains and choose a theme for the year that will guide all activities and programs to be undertaken during that year's celebration;
- b) To the extent possible and practicable, the Council shall request all participating agencies and organizations to ensure inclusivity for the different celebratory events by providing both online and face-to-face programs and/or activities; and

<sup>3</sup> Section 24 of the PCIDA and Section 1 Rule 9 of the PCIDA IRR.



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- c) The Council shall ensure the timely announcement of each year's theme, programs, and activities to allow the public appropriate time to prepare for the annual celebrations.

All departments, agencies, and instrumentalities of the national government, including government-owned and -controlled corporations, LGUs, and the private sector are directed to extend their full support and active participation in the programs and activities for this purpose.

Based on the foregoing, the PCIM Celebration has the following objectives:

- a) To promote the goods, products, and services of the Philippine creative industries; and,
- b) To raise awareness of the role of creative industries in nation-building and socioeconomic advancement

### **III. CELEBRATION THEME**

The promotion of the creative outputs and raising awareness of the role of the Philippine creative industries are the two major objectives of the month-long celebration. With this and following through the success of the two CIS in raising awareness of the value of creativity and forming a unified front in the development of the creative industries, the 2023 Philippine Creative Industry Month (PCIM) will be focusing on recognizing the creative talents of Filipinos



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by celebrating their successes not only in the local scenes but more importantly their achievements in the global stage.

Further, the month-long celebration will highlight the role of the creative economy in nation-building and strengthen the collective aspiration to make the Philippines *an emerging creative hub in the ASEAN*.

<b>1<sup>st</sup> Creative Industries Summit</b>	<b>2<sup>nd</sup> Creative Industries Summit</b>	<b>1<sup>st</sup> Philippine Creative Industry Month Celebration</b>
<i>"Establishing the Foundations of the Philippine Creative Industries"</i>	<i>"Unifying Creative Agenda, Elevating Filipino Creativity"</i>	<i>"Celebrating Filipino Creativity, Advancing Creative Philippines"</i>

The inaugural PCIM Grand Celebration will continue informing stakeholders of the revealed opportunities of the fusion of creativity and innovation, the emerging technological trends and current landscapes of the creative industries, and the roles of the various actors in the creative ecosystem (e.g., creative industry players, academe, government, private sectors, and development partners).

It encapsulates the essence of recognizing and promoting the creative genius of Filipinos while driving the growth and development of the creative sector in the Philippines. By celebrating Filipino creativity, we acknowledge the rich cultural heritage, artistic expressions, and innovative spirit that define the Filipino identity. It is a call to showcase and appreciate the talents of Filipino artists, musicians, writers, designers, and creators across various art forms. Simultaneously, the phrase emphasizes the importance of advancing the creative industries in the Philippines through nurturing talent, providing opportunities, and creating a supportive ecosystem. By harnessing the power of creativity, we can elevate the Philippines as a hub of artistic excellence, cultural vibrancy, and economic prosperity.



# PHILIPPINE CREATIVE INDUSTRIES MONTH

[First Component of the Theme]

[Second Component of the Theme]

*Celebrating Filipino Creativity*

*Advancing Creative Philippines*

*Celebration Pillar 1*

*Exhibitions and Installations of  
Outputs by Creative Industry  
Players*

*Celebration Pillar 5*

*Exchanges and Dialogues on Best  
Practices among International and  
Regional Creative Economies*

*Celebration Pillar 2*

*Showcases, Performances, and  
Recognitions of Local and Global  
Creative Filipinos*

*Celebration Pillar 6*

*Discussions and Conversations on  
Creative Industries Development  
Programs across National  
Agencies and Local Government  
Units*

*Celebration Pillar 3*

*Workshops and Writeshops by  
Local and Global Creative Experts  
and Mentors*

*Celebration Pillar 7*

*Events and Activities for Nine  
Domain-Specific Creative Sectors*

*Celebration Pillar 4*

*Competitions and Pitches of  
Creative Ideas and Projects*

*Celebration Pillar 8*

*Platforms and Avenues for  
Business Dialogue & Matching and  
Other Forms of Collaboration*



# PHILIPPINE CREATIVE INDUSTRIES MONTH

The Eight (8) Celebration Pillars allow the (a) Showcase of Creativity and Talents, (b) Promotion of Creative Expressions, (c) Networking and Collaboration among Creative Entities, (d) Validation and Recognition of Creative Individuals

## Celebration Pillar 1

### **Exhibitions and Installations of Outputs by Creative Industry Players**

Nurturing, promoting, and celebrating creativity and creative expressions are best articulated through exhibitions, installations, and competitions. These provide platforms for expression, connection, and growth within the creative industry while enriching appreciation and experiences for individuals and communities.

In line with the aim to celebrate Filipino Creativity, the 2023 PCIM Celebration will provide much-needed avenues for creative individuals to display their work and portray their talents to a wider audience. Exhibitions and installations allow artists, designers, and creators to display their creations in a tangible and immersive manner, while competitions offer opportunities for exposure and recognition in the hopes of discovering a new breed of Filipino artists and talents.



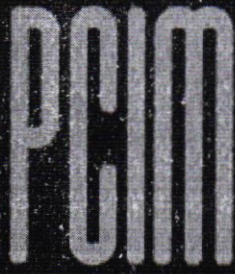
# PHILIPPINE CREATIVE INDUSTRIES MONTH

## Celebration Pillar 2

### **Showcases, Performances, and Recognitions of Local and Global Creative Filipinos**

The 2023 PCIM will provide world-class Filipino artists the stage and opportunities to showcase their creativity, innovation, and unique perspectives to a diverse audience. From traditional arts like folk dances and indigenous music to contemporary forms such as street art and digital media, a wide range of artistic expressions will be celebrated. These performances not only promote cultural exchange and appreciation but also foster connections between local and global communities. They create opportunities for collaboration, dialogue, and the exchange of ideas, enabling artists to learn from one another and expand their creative horizons. Moreover, these showcases help to preserve and promote Filipino cultural traditions, ensuring their continuity for future generations.

By highlighting the talents of both established and emerging artists and artisans, these series of national and regional events nurture a thriving creative ecosystem. They inspire and support the growth of new talents, providing opportunities for emerging artists to gain exposure, recognition, and mentorship. Furthermore, these showcases contribute to the global visibility and recognition of Filipino creativity, establishing the Philippines as a hub of artistic excellence and innovation.



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## Celebration Pillar 3

### *Workshops and Writeshops by Local and Global Creative Experts and Mentors*

Creative education and learning activities led by local and global creative experts and mentors provide invaluable opportunities for aspiring artists and writers to enhance their skills and gain insightful guidance. These highly-interactive sessions encourage knowledge co-creation and collaboration. Through hands-on activities, participants can acquire practical knowledge, refine their techniques and skills, and explore new artistic and creative approaches. The coaching and mentorship by leading creative professionals empower individuals to unlock their creative potential and overcome challenges. Furthermore, the workshops foster a sense of community, allowing participants to connect with like-minded individuals and build networks within the creative industry. Whether it is learning the intricacies of storytelling, mastering a musical instrument, or honing visual arts techniques, these workshops and writeshops serve as catalysts for artistic development and inspire new breeds to reach new heights in their chosen creative pursuits.

Furthermore, the industry-led experience-based mentoring sessions best provide cutting-edge and innovative ways of doing creative projects. They serve as opportunities for exploring new ideas, experimenting with different mediums and techniques, and pushing the boundaries of creativity.







# PHILIPPINE CREATIVE INDUSTRIES MONTH

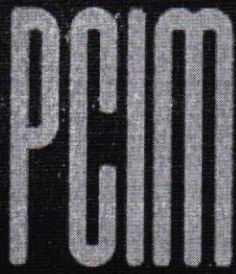
## Celebration Pillar 4

### ***Competition and Pitches of Creative Ideas and Projects***

Competitions and pitches serve as catalysts for creativity, fostering a vibrant ecosystem that celebrates and nurtures talent within the creative industries. This pillar provides a dynamic platform for individuals and teams to showcase their unique ideas and outputs, inspiring innovation and pushing the boundaries of artistic expression. By engaging in friendly competition, participants are motivated to continuously refine their craft, aiming for excellence and recognition.

These events encourage promising artists, creators, and other creative industry players to unleash their creative potential, offering opportunities to gain exposure and connect with industry firms. Moreover, competitions and pitches facilitate networking and collaboration, fostering meaningful connections among like-minded individuals and paving the way for potential partnerships that drive the creative industry forward.

With competition and pitches, PCIM creates a vibrant tapestry of talent and ingenuity. By highlighting exceptional ideas and outputs, PCIM not only promotes excellence but also inspires others to embark on their creative journeys and strive for greatness. Celebrating the power of imagination and innovation, this pillar of PCIM contributes to the growth and evolution of the creative industries, shaping a brighter future for artists and creators alike.



# PHILIPPINE CREATIVE INDUSTRIES MONTH

## Celebration Pillar 5

### *Exchanges and Dialogues on Best Practices among International and Regional Creative Economies*

The 2023 PCIM Celebrations are expected to advocate and promote the exchange of cutting-edge digital solutions and technological breakthroughs, the discovery of emerging interests and new ways of thinking in the creative world, and the promotion of ideas and insights from the forward-focused, multi-disciplinary line-up of leaders.

During the month-long nationwide celebrations, creative industry stakeholders from all over the world and from various backgrounds—government, policymakers, private sector, academics, media, and other creative economy actors—will be given the opportunities to gather, interact, and explore sustainable ways of advancing the agenda of the Philippine creative economy, establishing concrete economic cooperation, and expanding business communities.

During the dialogues, diverse perspectives, experiences, and ideas from international speakers will enable participants to learn global practices. The interactions promote cultural diversity and understanding of traditions and heritage thereby encouraging the preservation and promotion of local traditions while embracing global influences.



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## Celebration Pillar 6

### *Discussions and Conversations on Creative Industries Development Programs and Initiatives across National Agencies and Local Government Units (LGUs)*

Shaping policies and fostering a conducive environment for the growth of the creative sector are among the priorities of the current administration. Although the PCIDA has already unified the creative agenda and provided comprehensive policy guidance, there is always the need to continuously spark conversations among policy stakeholders, solicit insights from communities, and discuss often neglected areas of governance that have pivotal roles in nurturing and promoting the growth of the creative sector at the regional and local levels.

Through themed discussions and guided conversations, best practices and invaluable programs of government agencies and LGUs can be identified and sustained, sectoral constraints and challenges can be surfaced and addressed, and innovative solutions can be developed and implemented.

Moreover, these discussions enable the alignment of local efforts to the *Malikhaing Pinoy Program* (MPP) of DTI, ensuring not only a whole-of-government but a whole-of-society coordinated approach to creative industries development.





# PHILIPPINE CREATIVE INDUSTRIES MONTH

## Celebration Pillar 7

### *Events and Activities for Domain-Specific Creative Industry Players*

The development of all 73+ creative sectors in nine creative domains is crucial for nurturing a thriving and vibrant Philippine creative ecosystem.

By recognizing and investing in the diverse range of creative disciplines, including audiovisual media arts, performing arts, design, media, and more, governments and organizations can unlock immense economic and cultural potential.

Supporting creative entrepreneurs, providing access to funding and resources, and fostering collaboration and innovation are key aspects of this development. It not only generates jobs and stimulates economic growth but also enhances cultural expression, promotes social inclusion, and fosters a sense of identity and pride. The development of creative sectors and industries contributes to the overall well-being and prosperity of societies while celebrating and preserving cultural heritage.



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## Celebration Pillar 8

### **Platforms and Avenues for Business Dialogues, Matching, and Other Forms of Collaboration**

Celebration Pillar 8 plays a pivotal role in fostering innovation, growth, and sustainability within 2023 PCIM Celebration. These platforms bring together diverse stakeholders, such as businesses, entrepreneurs, investors, and industry experts, creating opportunities for meaningful engagement and exchange. Through dialogues, participants can share ideas, insights, and best practices, facilitating the transfer of knowledge and expertise.

Moreover, the matching and partnership programs offered provide a unique platform for businesses to connect with potential collaborators, suppliers, distributors, or investors, cultivating mutually beneficial relationships. The power of collaboration is harnessed through joint ventures, co-creation initiatives, and shared resources, resulting in enhanced competitiveness and the discovery of new market opportunities. These platforms serve as catalysts for economic development, driving entrepreneurship, fostering job creation, and propelling the overall progress of the creative industries.

By facilitating business dialogues, fostering strategic partnerships, and promoting collaboration, PCIM empowers the creative ecosystem to thrive, flourish, and contribute to the vibrant economic landscape of the Philippines.



# PHILIPPINE CREATIVE INDUSTRIES MONTH

## NINE CREATIVE DOMAINS AND 73+ CREATIVE SECTORS IN THE PHILIPPINES

Domains of the Creative Industries	Creative Sectors		
<b>Audiovisual Media</b>	<ul style="list-style-type: none"> <li>Film</li> <li>Broadcasting Content and Production</li> <li>Animated Film Productions</li> <li>Vlogs</li> </ul>	<ul style="list-style-type: none"> <li>Other Content Using:               <ul style="list-style-type: none"> <li>Recorded Music</li> <li>Music Scores</li> <li>Motion Graphics, 2D, and 3D Design Technology and Animatronics</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Other Content Using:               <ul style="list-style-type: none"> <li>Compositions for Recording</li> <li>Podcasts</li> <li>Entertaining Audio or Audiovisual or Content for Education</li> </ul> </li> </ul>
<b>Digital Interactive Media</b>	<ul style="list-style-type: none"> <li>Software and Mobile Applications</li> <li>Video Games</li> <li>Computer Games</li> </ul>	<ul style="list-style-type: none"> <li>Digital Content Streaming Platforms</li> <li>Mobile Games</li> <li>Virtual, Augmented or Mixed Reality Games</li> </ul>	<ul style="list-style-type: none"> <li>Digitized Creative Content</li> <li>Web Design and UX/UI</li> </ul>
<b>Creative Services</b>	<ul style="list-style-type: none"> <li>Advertising and Marketing</li> <li>Creative Research and Development</li> </ul>	<ul style="list-style-type: none"> <li>Cultural and recreational services</li> <li>Live creative experience</li> </ul>	<ul style="list-style-type: none"> <li>Communication and Graphic Design</li> </ul>
<b>Design</b>	<ul style="list-style-type: none"> <li>Architecture</li> <li>Urban Landscaping</li> <li>Environmental Planning</li> </ul>	<ul style="list-style-type: none"> <li>Interior and Spatial Planning</li> <li>Product Design</li> <li>Fashion and Accessory making</li> <li>Textile development</li> </ul>	<ul style="list-style-type: none"> <li>Furniture making</li> <li>Jewelry making</li> <li>Toy making</li> </ul>
<b>Publishing and Printed Media</b>	<ul style="list-style-type: none"> <li>Books and Textbooks</li> <li>Blogs</li> <li>Comics</li> </ul>	<ul style="list-style-type: none"> <li>Graphic Novels</li> <li>Physical Print</li> <li>Editorial and Commentaries</li> </ul>	<ul style="list-style-type: none"> <li>Magazines</li> <li>Newspapers</li> <li>Other Published Media</li> </ul>
<b>Performing Arts</b>	<ul style="list-style-type: none"> <li>Live Music</li> <li>Theater</li> <li>Musical Theater</li> </ul>	<ul style="list-style-type: none"> <li>Dance</li> <li>Live Events</li> <li>Opera</li> <li>Circus</li> </ul>	<ul style="list-style-type: none"> <li>Spoken Word</li> <li>Puppetry</li> <li>Cinema and Movie Theater</li> </ul>
<b>Visual Arts</b>	<ul style="list-style-type: none"> <li>Paintings</li> <li>Drawings</li> <li>Sculptures</li> </ul>	<ul style="list-style-type: none"> <li>Photography</li> <li>Antiques</li> <li>Performance Art</li> <li>Fine Arts</li> </ul>	<ul style="list-style-type: none"> <li>Art Toys</li> <li>Collages</li> <li>Other decorative material</li> </ul>
<b>Traditional Cultural Expressions</b>	<ul style="list-style-type: none"> <li>Arts and Crafts</li> <li>Gastronomy</li> </ul>	<ul style="list-style-type: none"> <li>Culinary Practices</li> <li>Cultural Festivals</li> </ul>	<ul style="list-style-type: none"> <li>Celebrations</li> <li>Cultural Education</li> </ul>
<b>Cultural Sites</b>	<ul style="list-style-type: none"> <li>Galleries and Museums</li> <li>Libraries</li> </ul>	<ul style="list-style-type: none"> <li>Creative Cities</li> <li>Performing Arts Venues</li> </ul>	<ul style="list-style-type: none"> <li>Cultural Exhibitions</li> <li>Heritage Sites</li> </ul>

Other such domains and industries as may be determined