



Republic of the Philippines  
**Department of Education**

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APR 30 2024

DepEd MEMORANDUM  
No. **022**, s. 2024

**2024 NATIONAL HERITAGE MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. Presidential Proclamation No. 439, s. 2003 declared May of every year as the National Heritage Month (NHM) and should be celebrated annually. Relative thereto, the National Commission for Culture and the Arts (NCCA) announces the observance of the **2024 National Heritage Month**.
2. This year's theme, **Championing Heritage: Capacity Building to Transform Communities**, emphasizes the much-needed support for the cultural workers and advocates within the local communities and indigenous peoples (IP) by boosting their knowledge and skills in heritage management. This can be achieved by organizing proper training and capacity-building activities and tools such as basic conservation, historical research, and cultural mapping methodologies, heritage impact assessments, the effective management of museums, galleries, libraries, and archives, and the maintenance of local registries for submission to the Philippine Registry of Heritage (TALAPAMANA).
3. Schools, schools division offices (SDOs), and regional offices (ROs) are encouraged to support the 2024 NHM by undertaking related activities, such as but not limited to:
  - a. active use, posting, and sharing of the 2024 NHM advocacy materials, including the Official 2024 NHM Poster, Facebook Banner/s, and 2024 NHM Calendar of Activities in all schools divisions and schools' website and social media accounts;
  - b. participation in the online campaign thread about the 2024 NHM celebration by sharing heritage-related content, including photos, videos, news features, and other collaterals released by the NCCA and NHM Facebook Pages ([facebook.com/nationalheritagemonthph](https://facebook.com/nationalheritagemonthph)) using the hashtags #NHM2024 and #NHMChampioningHeritage;

- c. use of various online audiovisual programs and content related to heritage, such as **Dayaw, Philippine Heritage Awards**, and previous videos of National Heritage Month as part of instructional materials for students, accessible through the NCCA Learning Hub (<https://www.nccalearninghub.com/>) and/or NHM Facebook Page (<https://www.facebook.com/nationalheritagemonthph>);
- d. organizing own NHM activities and participating in heritage-related events such as seminars, webinars, workshops, lectures, and exhibits; and
- e. preparation of activity implementation reports with high-quality photos for submission to **events.chs@ncca.gov.ph**, (cc: **nhmsecretariat@gmail.com**), in Word document file with the details provided below for inclusion in the NHM 2024 Souvenir Program on or before June 14, 2024 (Friday). Please note that participation in this activity is voluntary only.

- Name of Institution
- Date of Activity
- Venue of Activity
- Brief Description of Activity

4. Schools, SDOs, and ROs organizing their own NHM 2024 are requested to fill out the 2024 NHM Activity Proposal Form and send the final information to the NHM secretariat for the inclusion in the Calendar of Activities on or before **April 30, 2024 (Tuesday)**. The NHM 2024 reference materials can be accessed through this link: **bit.ly/NHM2024Ref**. For easier consideration, the activities may be accomplished along with the submission of the agency's high-resolution logo through this link: **bit.ly/NHM2024ActivitySubmit**.

5. Participation of learners and teachers from public and private schools shall be purely voluntary and shall not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. For more information, please coordinate with the following:

**Ms. Renee C. Talavera**

NCCA Program Management Division

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7. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

  
**GINA O. GONONG**  
Undersecretary

References:

DepEd Order (Nos. 003, s. 2024 and 9, s. 2005)  
DepEd Memorandum No. 018, s. 2023



To be indicated in the Perpetual Index  
under the following subjects:

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