



Republic of the Philippines

Department of Education

DepEd Complex, Meralco Avenue, Pasig City

STRENGTHENED SENIOR HIGH SCHOOL CURRICULUM
SPORTS ACTIVITY MANAGEMENT
Grade 11/12

Course Description:

This course provides a comprehensive study of the essential principles and applications of fitness and sports activity management, including the systematic processes of assessment, implementation, and evaluation. By the end of the course, learners will engage in interactive learning and practical applications to prepare them for a dynamic career in the sports industry and for certification from reputable and recognized organizations.

Elective: Academic

Prerequisite: None

Time Allotment: 80 hours for one semester, 4 hours per week

Schedule: First Semester / Second Semester

QUARTER 1

CONTENT STANDARD	The learners demonstrate understanding of the basic principles and concepts of activity management for effective planning and organizing of sports events and activities.
PERFORMANCE STANDARD	The learners create a comprehensive plan for sports events and activities with advanced management activity skills for implementation.
LEARNING COMPETENCIES	CONTENT
1. discuss the fundamental concepts of activity management	Concepts of Activity Management <ul style="list-style-type: none"> • Introduction to Activity Management in Sports • Planning and Organizing Physical and Sports Activities
2. analyze methods to assess the feasibility of a sports activity	Risk and Feasibility Assessment <ul style="list-style-type: none"> • Resources • Budget • Logistics
3. apply the elements of an event plan	Event Planning <ul style="list-style-type: none"> • Elements of a Sports Event Plan • Sports-Specific Trends

4. apply promotional strategies to market the event	<p>Marketing and Promotion</p> <ul style="list-style-type: none"> • Effective Promotional Strategies for Sports Events • Ticketing • Rights (Traditional & New Media, Sponsorship, Merchandising, Etc.) • Fandom and Loyalty • Sports Marketing Plan
5. design a comprehensive plan for sports events and activities for effective implementation	<p>Event Design and Implementation</p> <ul style="list-style-type: none"> • Creating a Detailed Plan incorporating principles and concepts of event management.

Quarter 2

CONTENT STANDARD	The learners demonstrate the ability to organize sports events by combining officiating, coaching, and activity management skills. They evaluate the success of these events by analyzing the contributions of each role.
PERFORMANCE STANDARD	The learners organize and manage sports events, demonstrating the integration of officiating, coaching, and activity management skills, while evaluating the overall success of each event.
LEARNING COMPETENCIES	CONTENT
1. organize sports events integrating the key elements of officiating, coaching, and activity management	<p>Event Implementation and Coordination</p> <ul style="list-style-type: none"> • Structuring events with officiating and coaching • Managing resources (personnel, equipment, and facilities) for successful events • Coordinating schedules, rules, and logistics for smooth event execution • Sports Fair

<p>2. evaluate sports events by considering the roles of officiating, coaching, and activity management</p>	<p>Event Evaluation and Improvement</p> <ul style="list-style-type: none"> • Assessing event outcomes through officiating performance and coaching effectiveness • Gathering feedback from participants, officials, and coaches • Identifying areas for improvement in future event planning and execution • Post Evaluation
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GLOSSARY

<i>Activity Management</i>	Involves planning, organizing, and controlling the activities necessary for an organization to reach its objectives efficiently. It includes setting goals, allocating resources, and monitoring progress to ensure activities contribute effectively towards achieving outcomes.
<i>Coordination</i>	The alignment of actions, resources, and stakeholders to achieve shared goals. It ensures collaboration among key players, reduces duplication of efforts, and allows timely adjustments to address challenges.
<i>Evaluation</i>	Refers to the systematic process of determining the effectiveness, relevance, or worth of an activity, policy, or program. It assesses objectives, implementation, and sustainability of results.
<i>Evaluation Tools</i>	Methods such as performance monitoring indicators, surveys, focus groups, and participatory approaches used to collect and analyze data for tracking progress and assessing impact.
<i>Levels of Competition</i>	Range from local leagues and amateur events to national and international competitions like the Olympics, representing varying challenges and requirements.
<i>Logistics</i>	Refers to the detailed coordination and management of resources, activities, and processes necessary to organize and run sports competitions successfully.
<i>Program Design</i>	Involves the creation of sports programs and activities to meet the needs and interests of participants.
<i>Program Matrix</i>	A structured framework outlining components, activities, or tasks of a program, including timelines,
<i>Scheduling</i>	Arranging dates, times, and locations for sports activities, ensuring no conflicts with other events or facilities.

Structuring Events	The process of organizing events with specific formats, guidelines, and schedules to ensure smooth execution.
Tournament Format	A set of rules determining how participants or teams are matched and how winners are decided in competitions.
Tournament	A competitive event involving participants or teams competing in a series of games or matches according to rules.

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APPENDICES

Sample Activity Management Evaluation Rubric

Criteria	Excellent (5)	Proficient (4)	Satisfactory (3)	Needs Improvement (2)	Unsatisfactory (1)
Planning and Organization	Comprehensive and detailed plans; aligns with objectives and resources effectively.	Detailed plans; aligns with objectives and resources appropriately.	Basic plans provided; partial alignment with objectives and resources.	Plans are incomplete or lack alignment with objectives and resources.	No plans provided or plans are irrelevant to objectives.
Implementation	Seamless execution of activities with effective use of resources and clear communication.	Smooth execution of activities; resources and communication are adequate.	Activities are implemented but may have minor issues in resource use or communication.	Implementation is inconsistent; resource use or communication is inadequate.	Fails to implement activities effectively.
Risk Management	Proactively identifies and mitigates risks effectively.	Identifies and mitigates most risks effectively.	Identifies risks but mitigation is basic or inconsistent.	Limited risk identification and mitigation.	Does not identify or mitigate risks.

Evaluation and Feedback	Conducts thorough evaluations; uses feedback for continuous improvement.	Conducts evaluations; uses feedback effectively.	Basic evaluations conducted; limited use of feedback.	Evaluations are incomplete or feedback is not utilized.	No evaluations or feedback provided.
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Sample Activity Planning and Management Templates

Sample Sports Activity/Event Proposal Template	
Section	Details
Event Title	
Objectives	
Target Participants	
Timeline	
Budget Estimate	
Logistics and Resources	
Expected Outcomes	

Sample Event Risk Assessment Template				
Risk Area	Potential Risk	Impact (High/Medium/Low)	Likelihood (High/Medium/Low)	Mitigation Plan
Logistics				
Budget and Financial Risks				
Participant Safety				
Environmental Factors				

SWOT Analysis	
Strengths	Weaknesses
Opportunities	Threats

Sample Tournament Format Template	
Tournament Name	_____
Format	Single Elimination / Double Elimination / Round-Robin / Mixed (choose one)
Number of Teams	
Seeding Criteria	
Match Scheduling	
Venue Allocation	

Sample Bracket Example			
Round	Team A	Team B	Result
Quarterfinals			
Semifinals			
Finals			

Sample Event Program Matrix Template			
Time	Activity	Responsible Personnel	Resources/Equipment Needed
8:00 AM - 8:30 AM	Registration	Event Coordinator	Registration forms, pens, badges
8:30 AM - 9:00 AM	Opening Remarks	Master of Ceremonies	Microphone, podium, sound system
9:00 AM - 10:00 AM	Keynote Speech	Guest Speaker	Presentation slides, projector
10:00 AM - 12:00 PM	Sports Activities	Coaches and Officials	Equipment (balls, nets, timers)
12:00 PM - 1:00 PM	Lunch Break	Catering Team	Food, tables, chairs
1:00 PM - 4:00 PM	Matches	Referees	Scorecards, timers
4:00 PM - 5:00 PM	Closing Ceremony	Event Organizer	Certificates, awards, sound system